# Inside Multimodal Models

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## **Speaker Bio**



### **Bethany Jepchumba**

she/her

Cloud Advocate, Microsoft

@bethanyjep

# Introduction



# We are living in the era of Al



Al private investments doubled



50% of organizations have adopted AI in at least one business area



70% of employees are ready to embrace AI

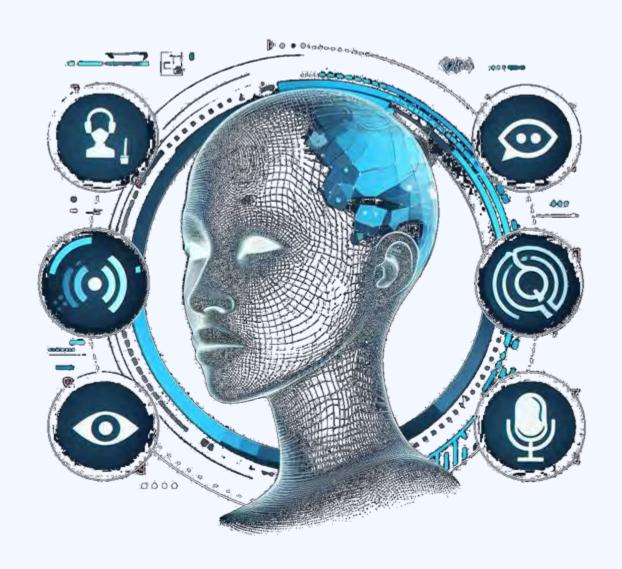


# Multimodality is here

Language

Speech

Vision



# Multimodality.

We can grasp multiple modalities, why caut Al?



## Modalities:

# Language



GPT understands and generates natural language

Speech



Whisper
understands and
generate spoken
language

Vision



generates new images from textual prompts



# Multimodality.

We can grasp multiple modalities, why can't Al?



## Modalities:

## Language



GPT understands and generales natural language

Speech



Whisper understands and generate spoken language

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We can grasp multiple modalities, why court Al?



# Large Multimodal Models: CLMM.)









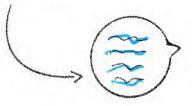
LMMs can process multiple data types e.g. text, images audio and vision

GPT-4 Turbo with Vision reason across various scenarios













## **Definitions**

Attention Mechanism

Transformer Architecture



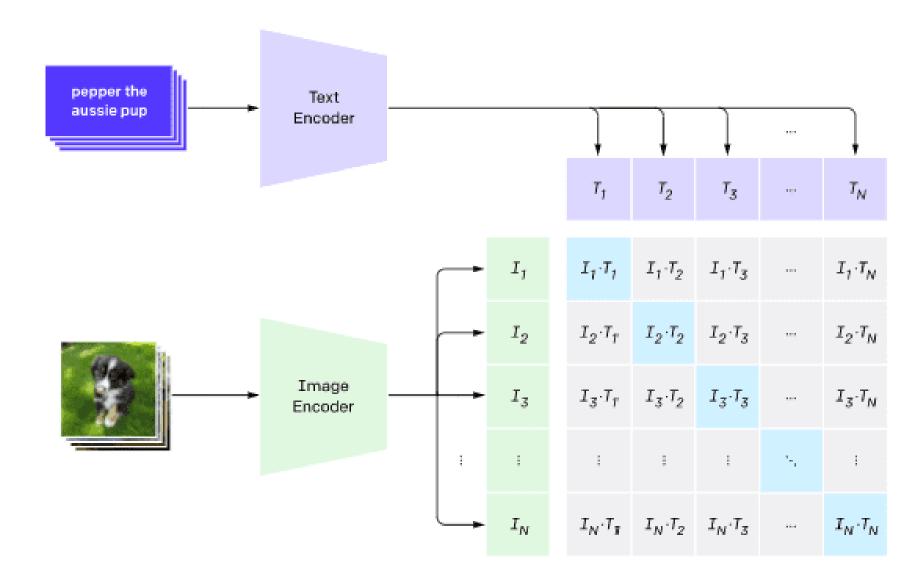
### **Multimodal Models**

CLIP (Contrastive Language-Image Pretraining)

DALL.E



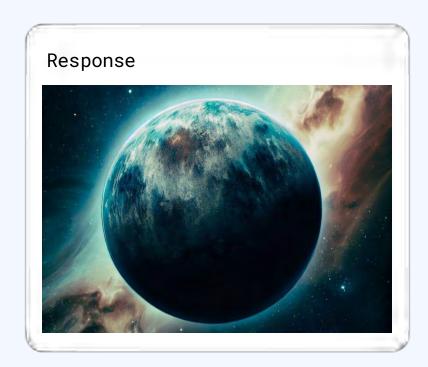
### **CLIP** (Contrastive Language-Image Pretraining)



### **DALL.E**

Prompt

Photo realistic image of the planet Nura from space



## **Multimodality in Action**



# **Azure OpenAl Service**

Large pretrained foundation AI models custom-tunable with your data

GPT-4 Whisper

DALL·E GPT-40

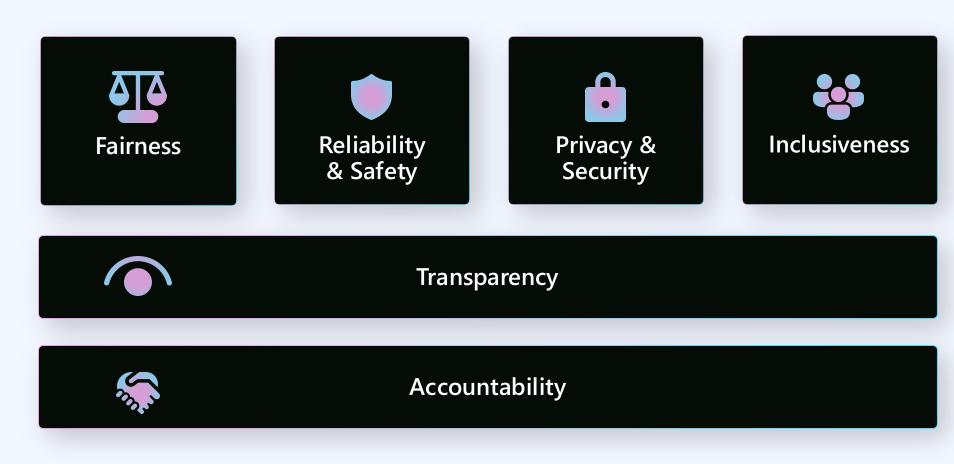


## Demo

GPT-40



### Microsoft's Responsible Al principles



## Join the Azure AI Community on Discord

Connect with fellow enthusiasts, engage with Microsoft experts and MVPs, discuss your favorite sessions and session resources, and delve into Al discussions. Your space to ask, share, and explore!

aka.ms/AzureAl/Discord



#### Get started with Generative Al

Learn the fundamentals of building Generative AI applications with our comprehensive course by Microsoft Cloud Advocates.

aka.ms/genai-beginners



