

Should Care About The 📀

Tips from an 🜱 political Hacktivist

Manuel <u>@StuFFmc</u> Carrasco Molina <u>bleibt.org</u>

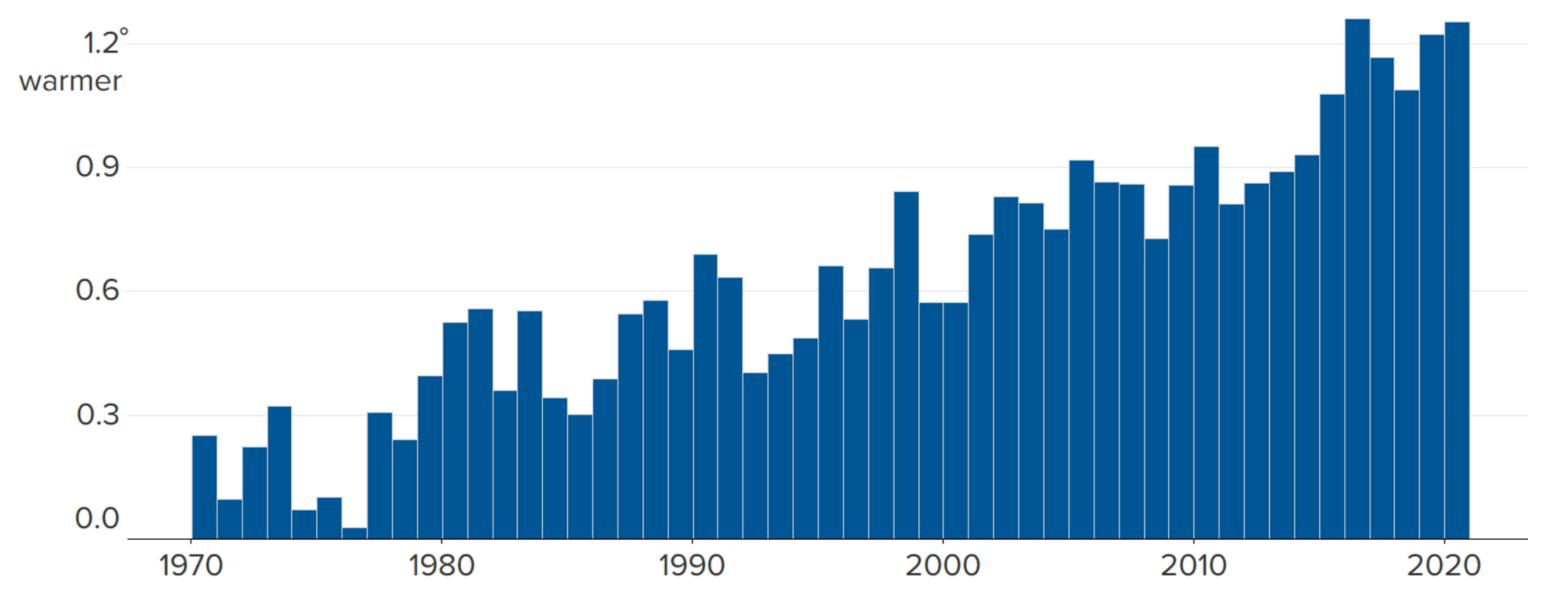




it NEWS

Global surface temperature compared to the pre-industrial period

Surface air temperatures in 2020 were 1.25 degrees Celsius above the 1850-1900 pre-industrial period



SOURCE: Copernicus Climate Change Service

period 0 pre-industrial period



n at

ting Tproblem

@stuffmc 🏯 🚔 should care about the 🌍



Can we fix it

together?

@stuffmc 🚔 😤 should care about the 🌍



Means of Activism outside of IT #1 — Civil disobedience

@stuffmc 🚔 🚔 should care about the 🜍

Civil Disobedience Action against Gas in Northern Germany



Fossil fuels stop NOW!

Biggest Polluter in Germany

Every year the power plant in Neurath produces 32.1 Million Tons of CO2.

As much as New Zealand in the same time.







Means of Activism outside of IT #2 // Plant-based food

In 25 years, the world will be mostly vegan.

Start today. Reduce Meat. Now.

IN 20-30 YEARS THE WORLD WILL BE MOSTLY VEGAN

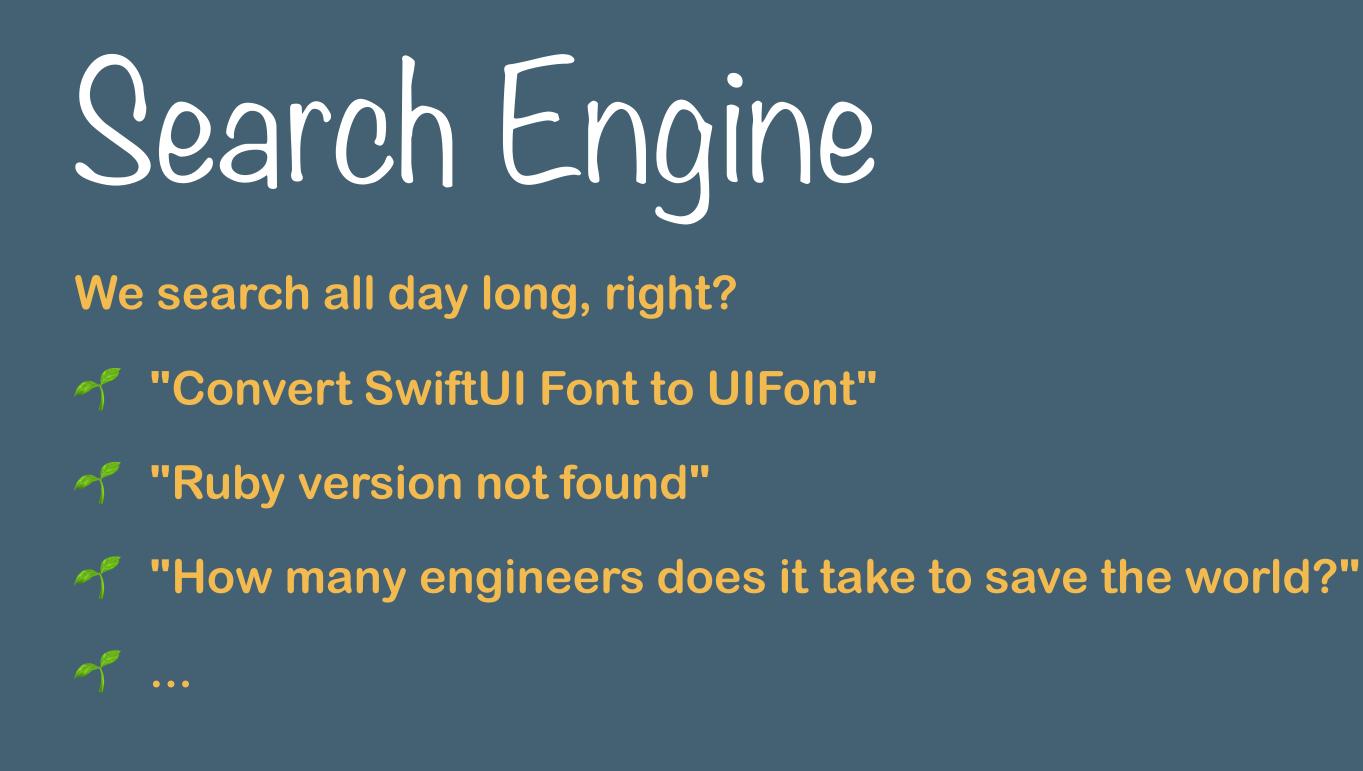
2046

You think politics will solve it?

- In some ways, it can.
- COP? I don't trust it.
 - 🦿 Blah Blah Blah









Are you still

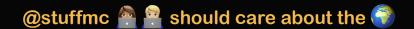
googling?

@stuffmc 🚔 🚔 should care about the 🜍

John Scully on Steve Jobs

Stop searching, Start Planting





Christian Kroll

- 1. You search the web with Ecosia
- 2. (Good) ads generate income
- 3. 80% of it plant trees w/ partners
- The company cannot be bought!
- Office catering is vegan 😁



#31

CEOS **UNTER 30** Was junce Gründer bewegt

MAN LERNT NIE AUS ung wird Startup-Sache



BÄUME STAT

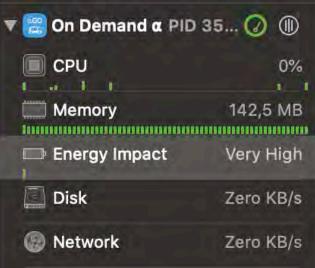
Warum Ecosia-Gründer Christian Kroll sein Unternehmen spendet







□ □ □ □ □ □ □ □ □ □ □ □ Energy Report



(=) Filter

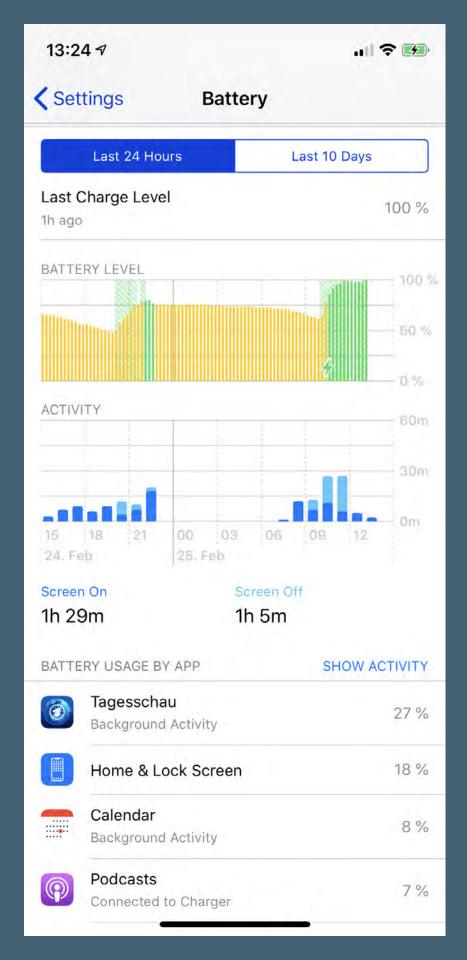


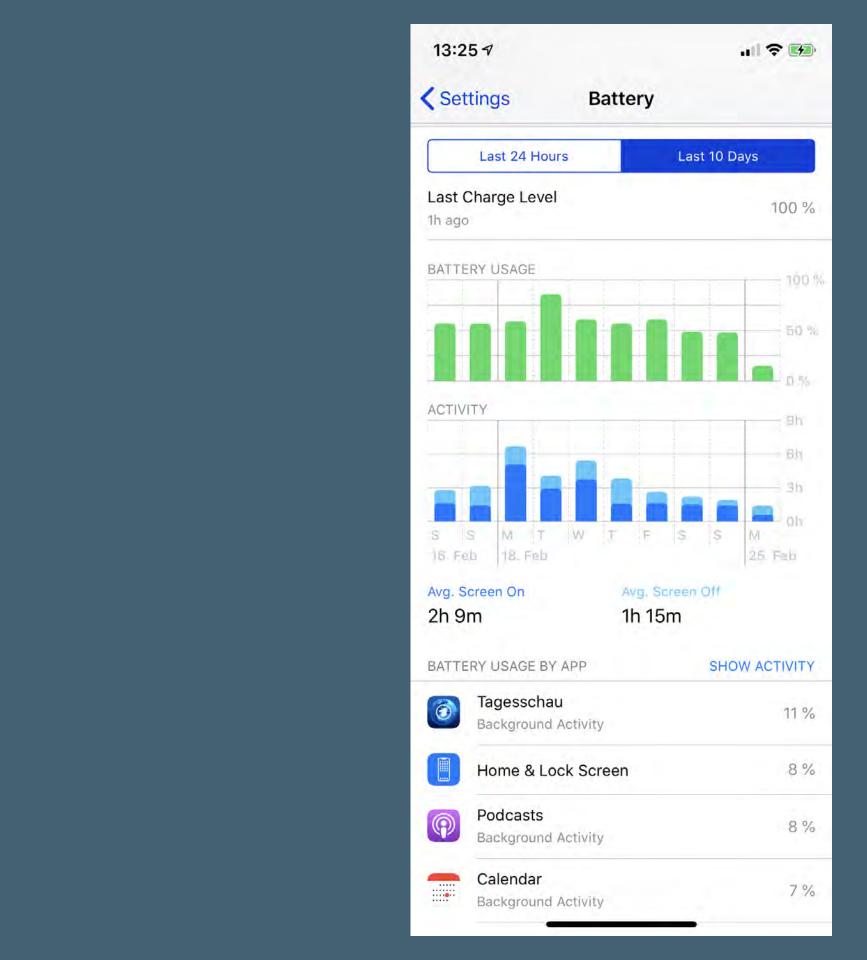
Settings > Battery

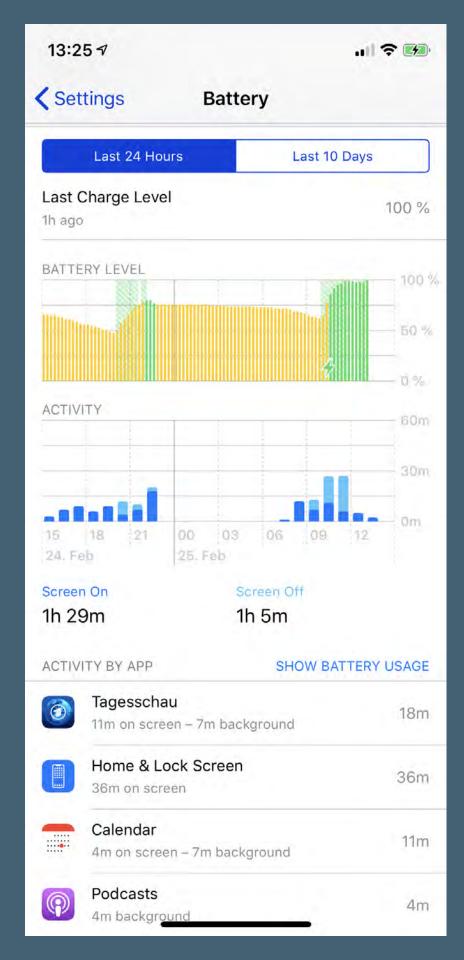
Where a user go if the battery is draining.

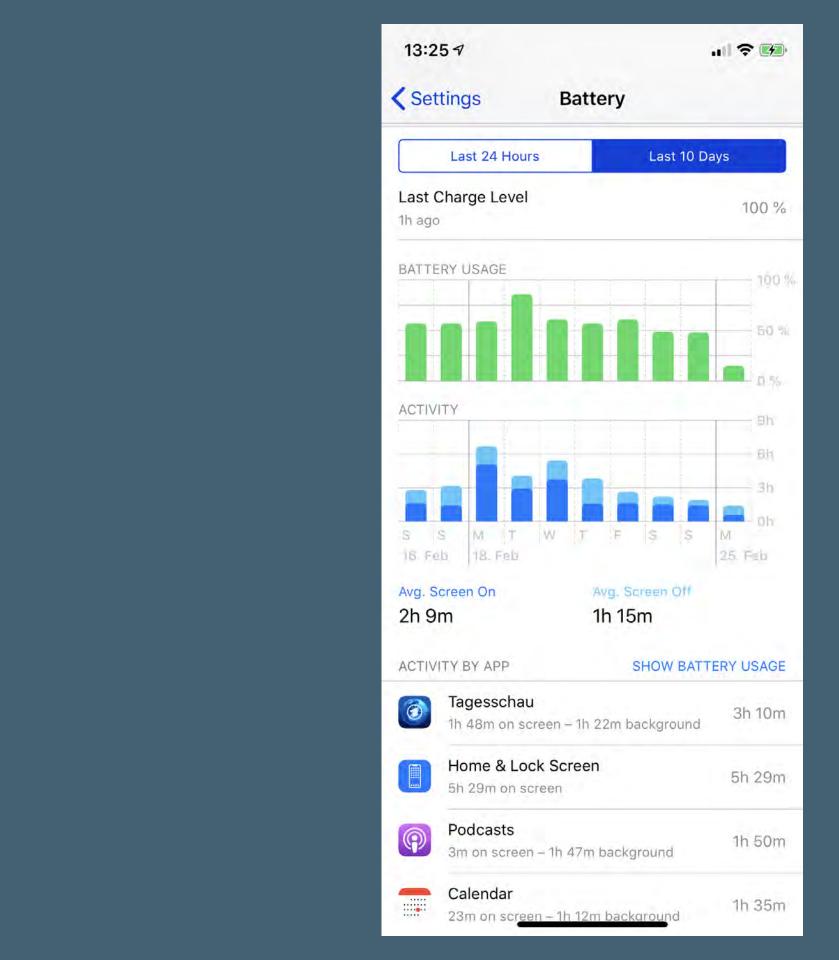
You don't want your app in this list.

of It's like the losers list.







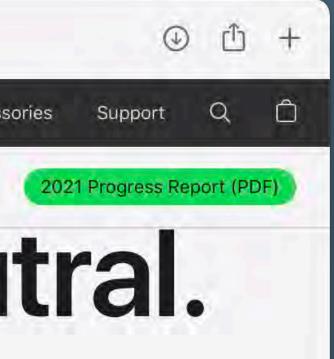


Run 100% renewable energy

- **Best case: Have your own PVs**
 - Generate more than 100% if possible!
- If not possible, run from a 100% renewable energy provider
 - **Don't pick a "mixed" company!**

Apple goes...

	• •	J ~ ·	< 🔘	80	ŝ	www.apple	e.com/environm	ent/ 🔒 🛛 💿	
	Store	Mac	iPad	iPhone	Watch	AirPods	TV & Home	Only on Apple	Accesso
Environment									
	V	Ve	e'	re	Cá	ark	oor	ne	eu'



lt's not enough, <u>but</u>...



@stuffmc 🚔 🚔 should care about the 🌍

Go Vegan

- You, but more your company, e.g. during lunch like Ecosia! It's easy and better for the environment
- Fruits belongs to Startups anyways! :-)

Go Plastic and Packaging Free!

- Order your Pizzas e.g. with order.green, and without cheese
- Offer breakfast at your company!
 - Cereals, in 10kg packages
- Go out to eat with the company!



More Home Office, less cost! 🥂 Means less trafic 🚑 🚝, less CO2 Downside: Each takes its decisions (e.g. \neq) **Upside: Way better work-life and family-balance** My current company has an office for 35 people **Employee number is 70. Get it?**



If you have to go to the Office

- Walk or Bike?
- 🜱 Train, please
- Worst case: EV?
 - **My car is 100% renewable energies**
- At the very least do some car sharing

Reduce (or quit!) flying!

- Last time I took a plane was 2018
- Online Conferences are great, otherwise train!
- And please stop going for a company week end in Mallorca

. d in Mallorca

Start your own company?

Make an App that does good for the world.

Be that CEO, one that cares about the world.

Fix a problem the world has. It's a mess out there.





Optimize your Website?

- Basically the size should be small
- Use the inspectors (network) to see which part is bad
- Or you really need that 100 MB Video on the front page?
- Please don't autoplay! It's not only bad for the environment.

t is bad ont page? environment.

Small things every user can do

- Ise dark mode on OLED screens. Really.
- Turn off automatic updates.
- **Turn OFF your TV. Use a power switch.**

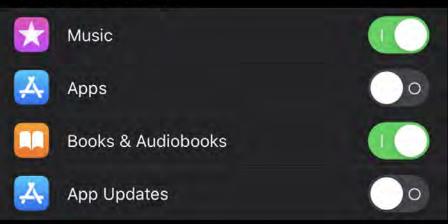
19:42 1

CSettings iTunes & App Stores

Apple ID:

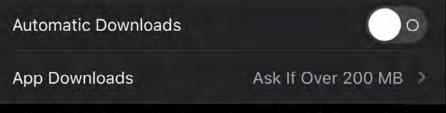
Face ID is enabled for all purchases.

AUTOMATIC DOWNLOADS



Automatically download new purchases (including free) made on other devices.

MOBILE DATA



Only allow apps under 200 MB to download automatically using mobile data.

Video Autoplay

Off

Automatically play app preview videos in the App Store.

In-App Ratings & Reviews



Help developers and other users know what you think by letting apps ask for an ended for the set for the set of the set o





@StuFFmc manuel@carrascomolina.com