



I am only
dreaming! Right?

Hello 🖐️



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Let's start with a story

Chapter 1 - Quality

Chapter 2 - Developer Experience

Chapter 3 - CTO Pitch

Chapter 4 - Build the Team

Contents

Chapter 1 - Quality

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Chapter 3 - CTO Pitch

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Quality

Chapter 1



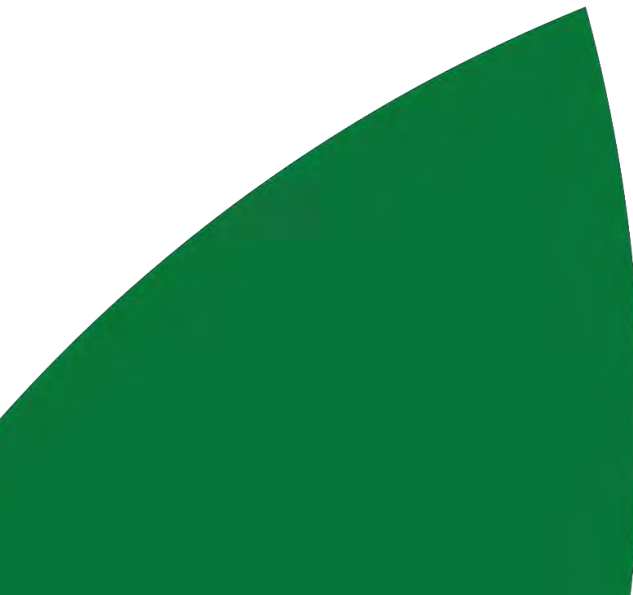
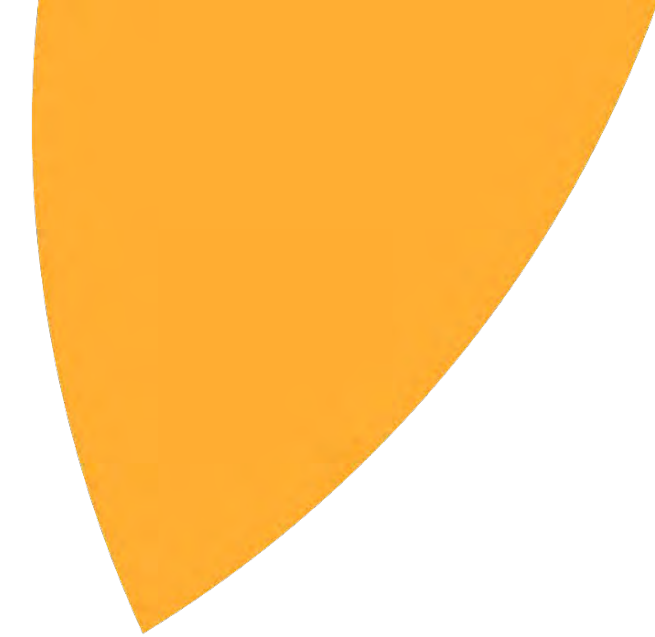
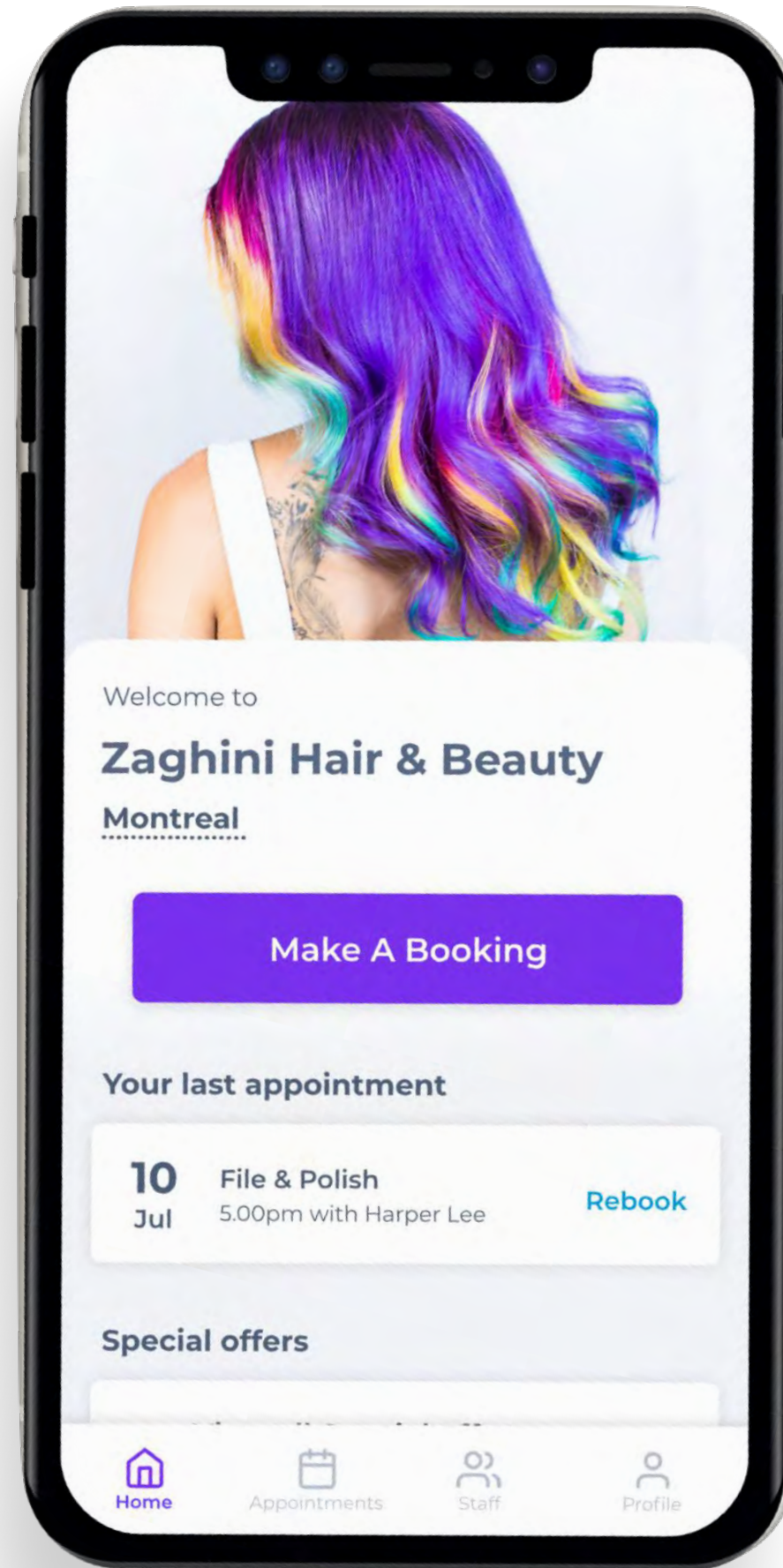
With React Native 
Customers  
Touch  and Feel 
the Native GUI
  components!





Quality

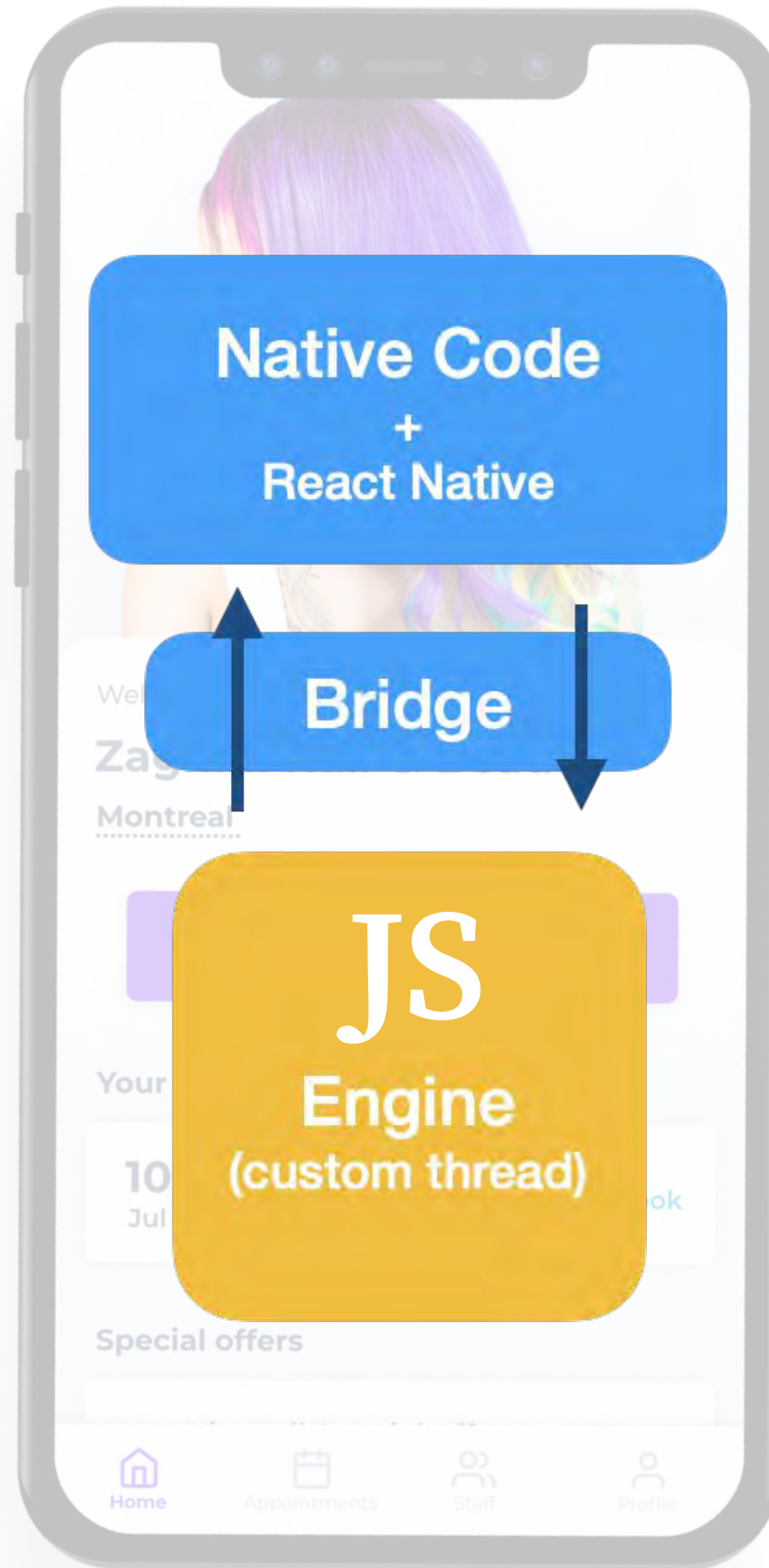
With React Native your user interacts with the real thing!





Quality

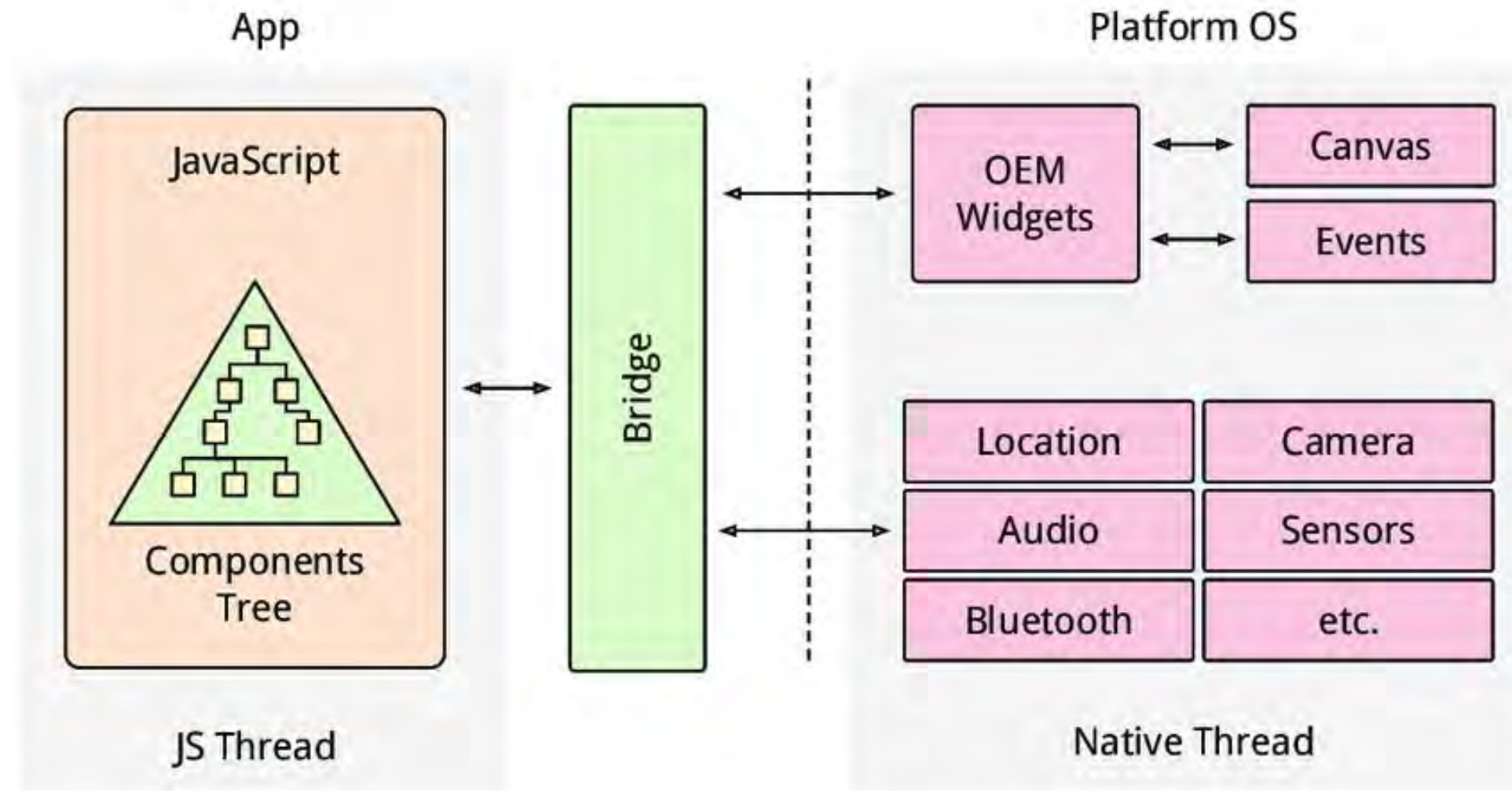
With React Native your user interacts with the real thing!





Quality

With React Native your user interacts with the real thing!



Detecting Proximity with Bluetooth Low Energy Beacons for Cultural Heritage

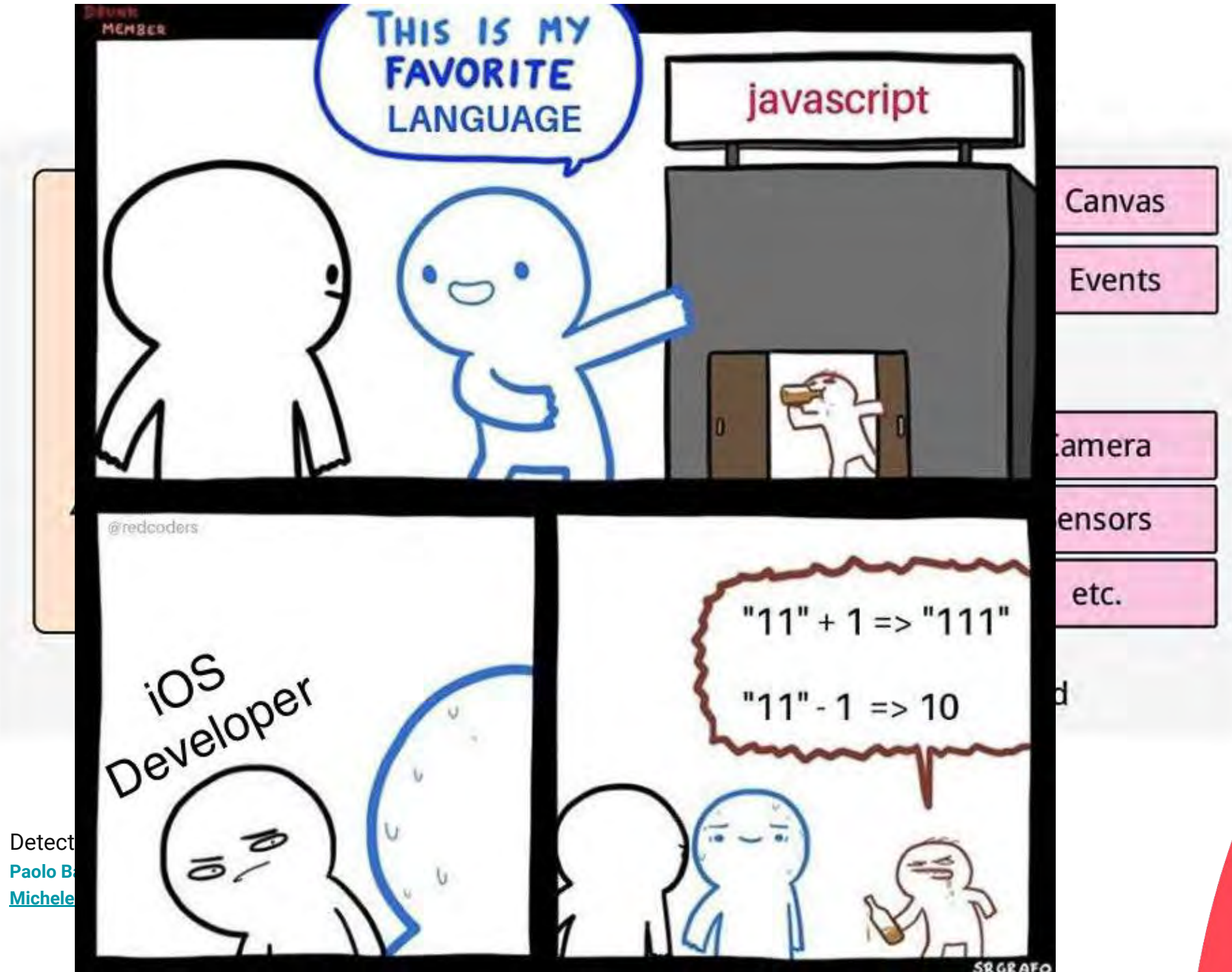
[Paolo Barsocchi](#)

[Michele Girolami](#)



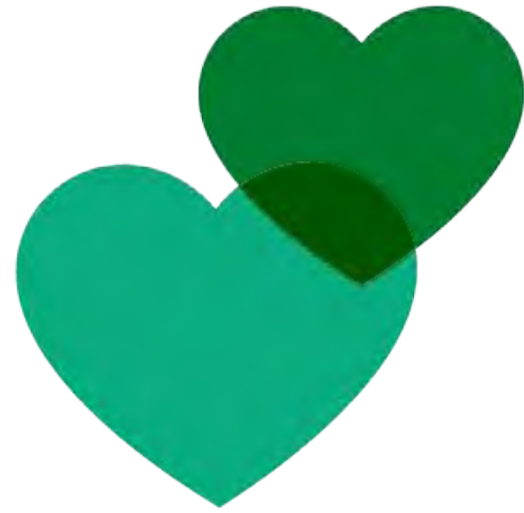
Quality

With React Native your user interacts with the real thing!



Detect
Paolo B
Michele

@morozov_dev



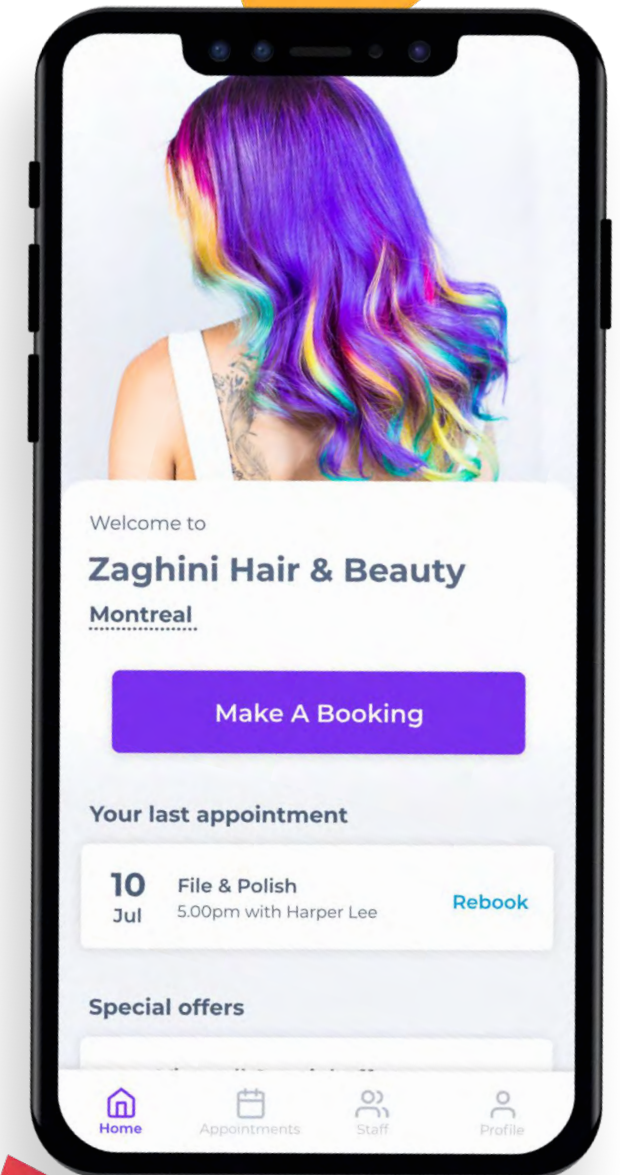
Quality

With React Native your user interacts with the real thing!

More than 4.000 Apps Live

~12.000 Daily Active Users

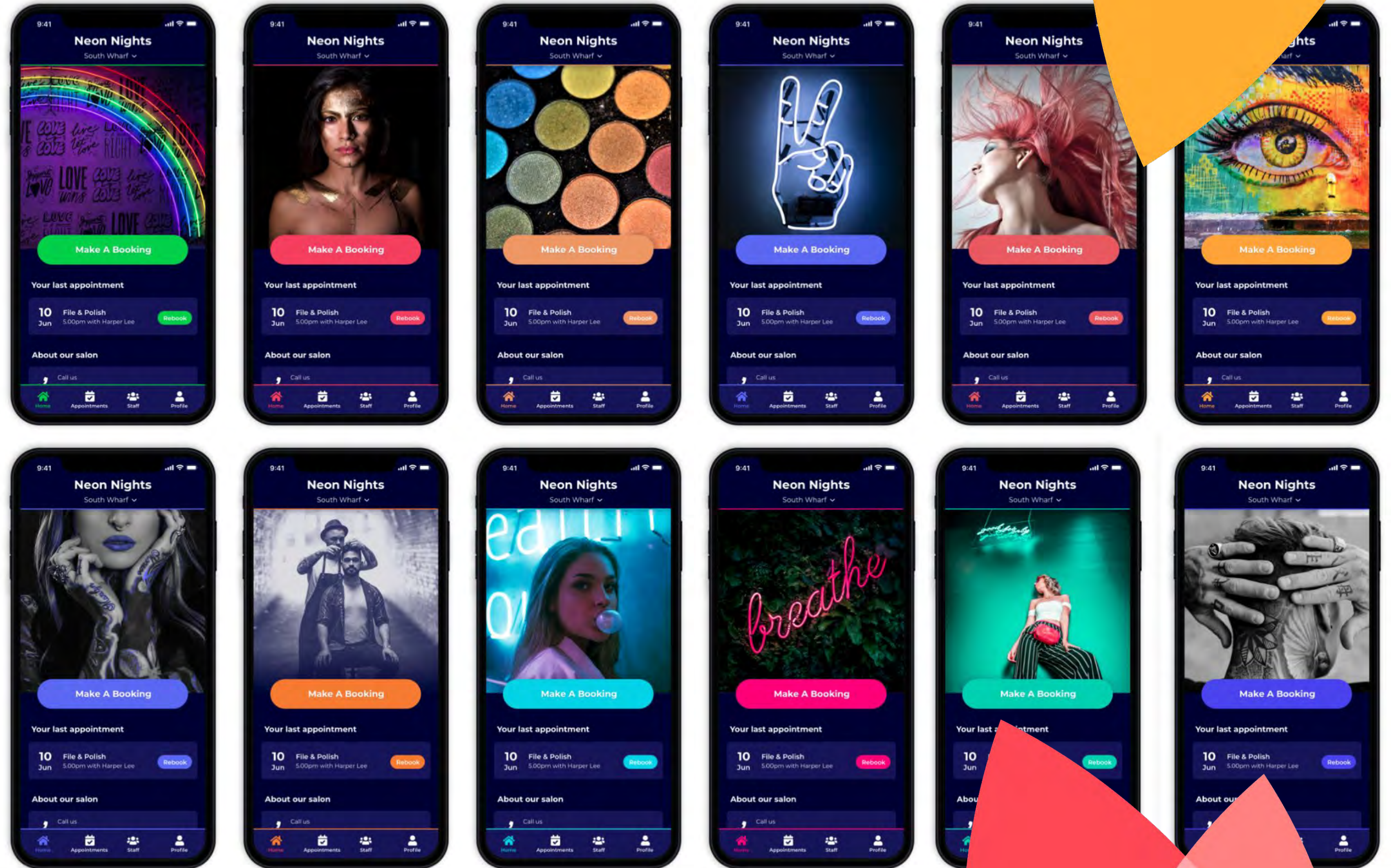
~ 2.000 Daily Appointments





Quality

With React Native your user interacts with the real thing!

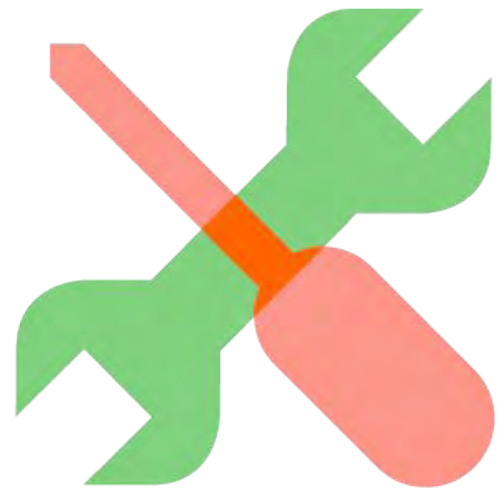


“All in all this is one of the most impressive things the company has ever done“

Ronan Parceval
CEO, Phorest Salon Software

Developer Experience

Chapter 2



Dev Experience

Typescript

IDE

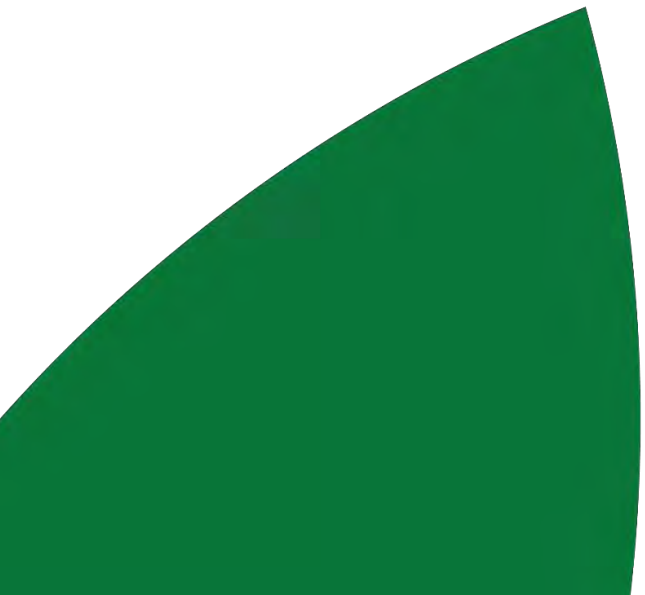
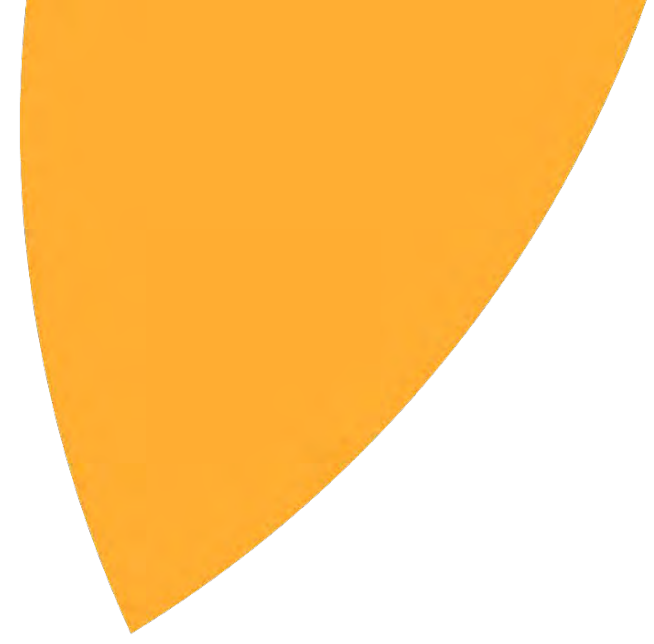
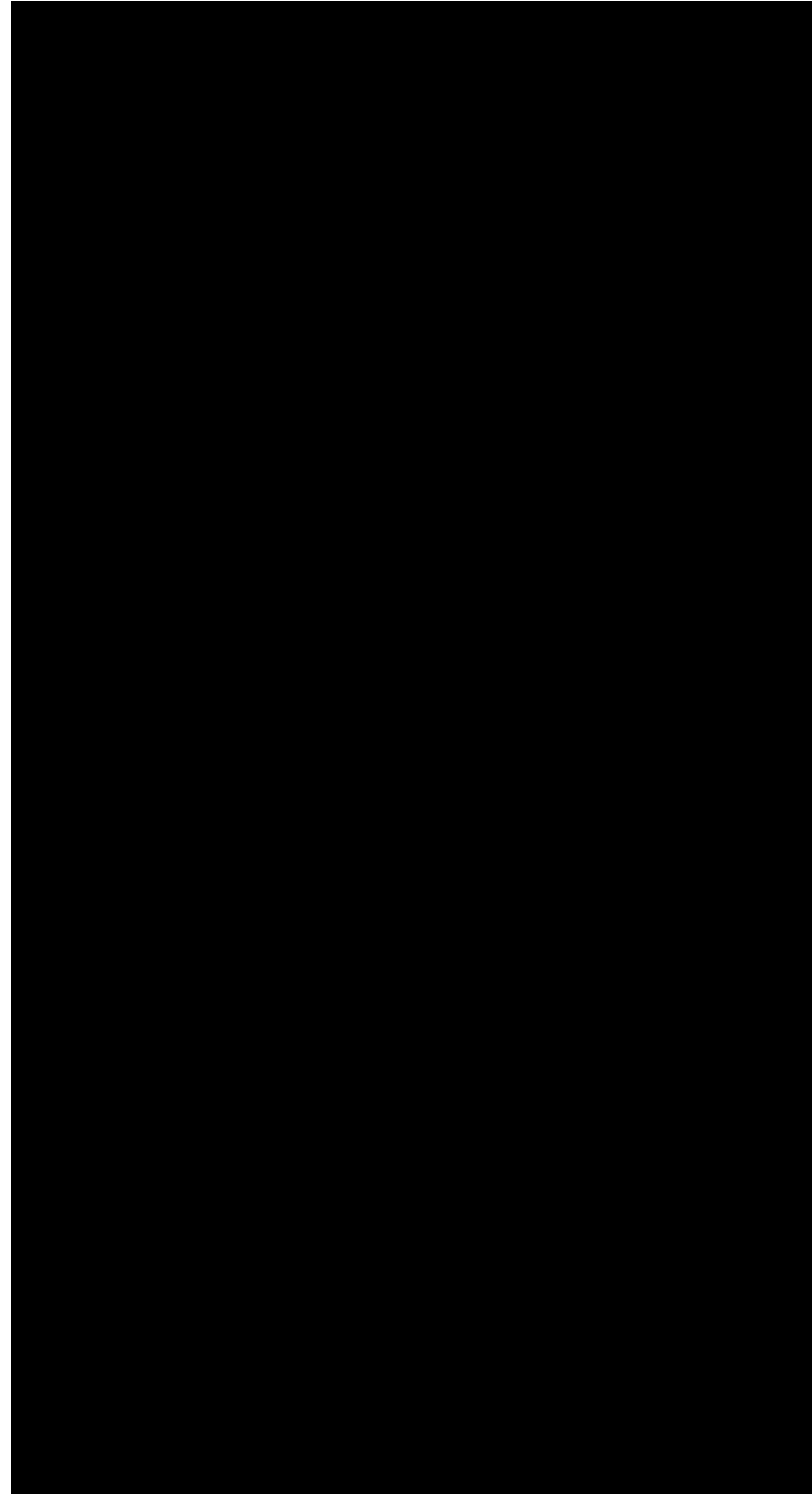
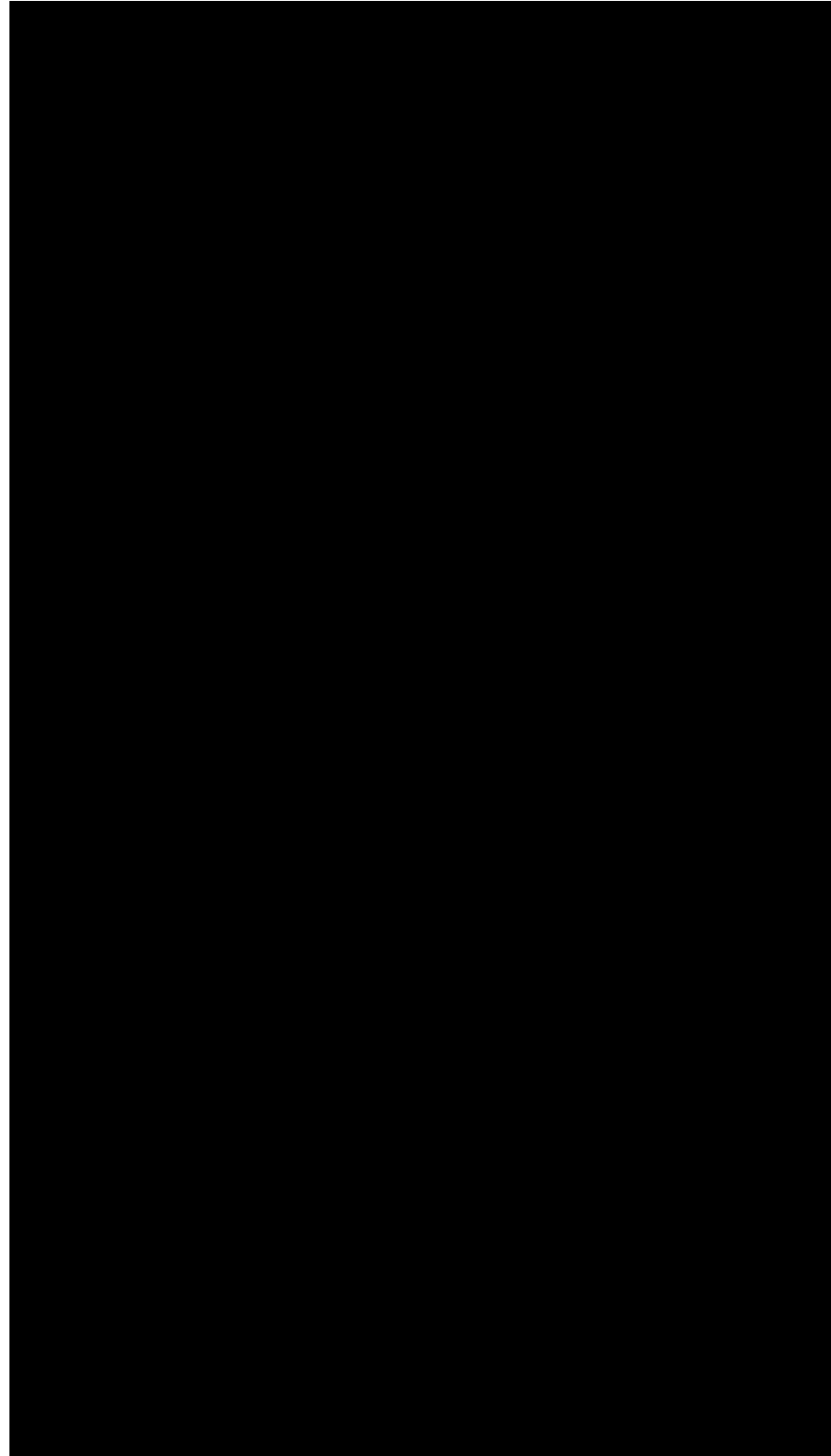
Fast Refresh

React

Community

OTA Updates

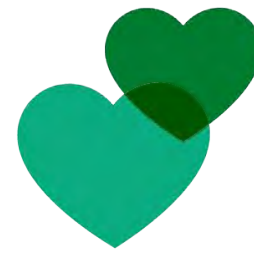
" No money can convince
me back to the previous
way of working "



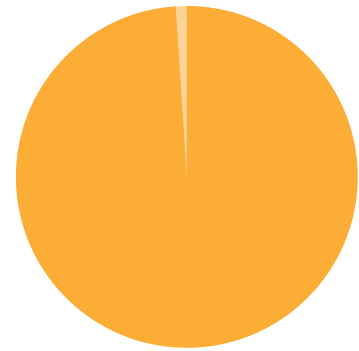
CTO Pitch

Chapter 3

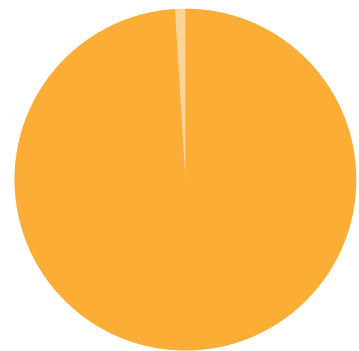
CTO Pitch



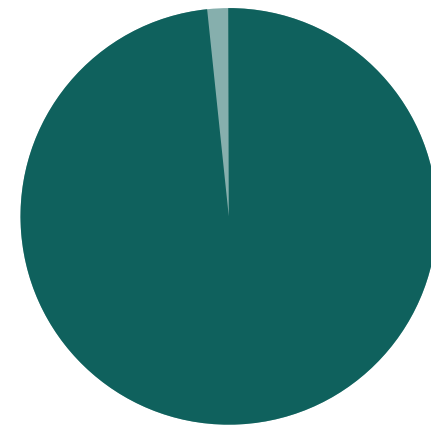
Quality



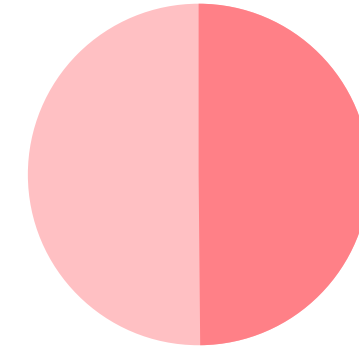
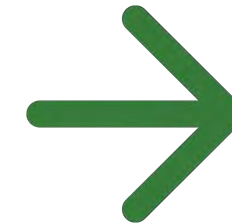
100%
Resource utilization



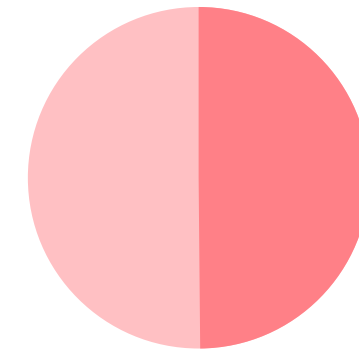
100%
Uniformity &
Feature Parity



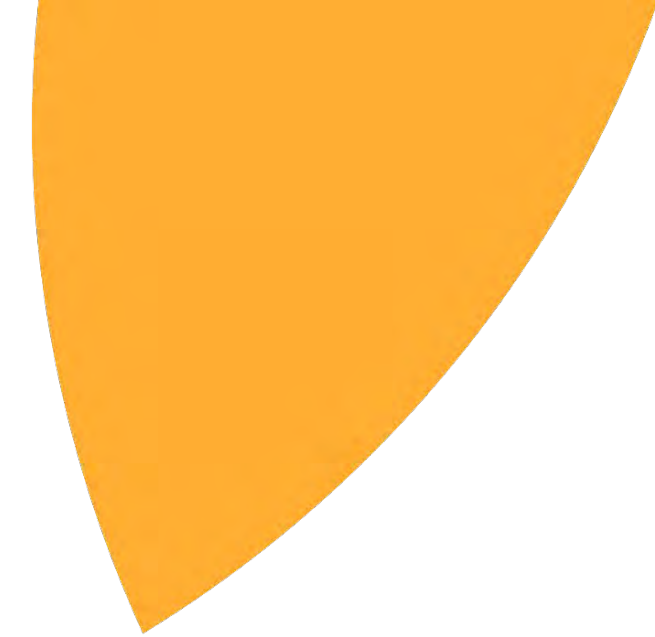
98%
Code Reuse



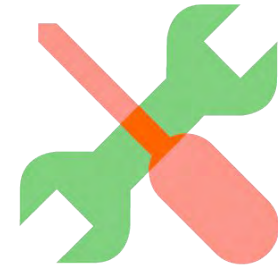
50%
Cost Reduction



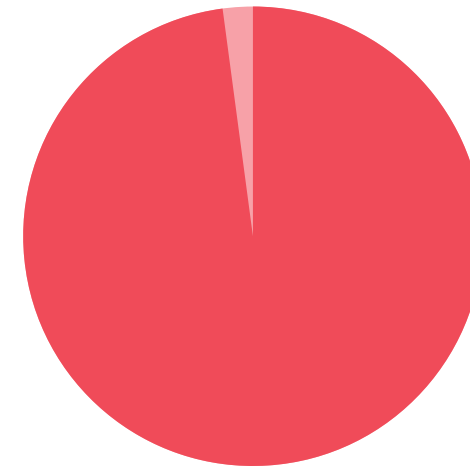
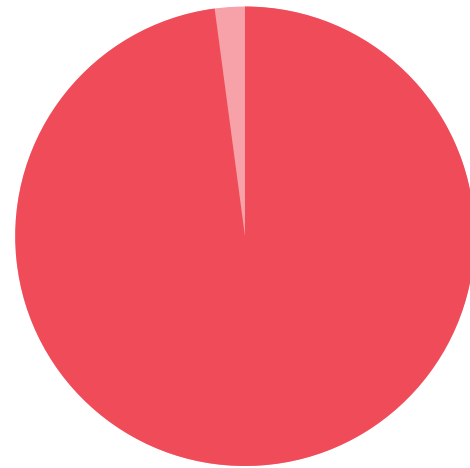
50%
Time To Market
Reduction



CTO Pitch



OTA Updates



Faster Lead Time



Faster Release Frequency

Software delivery performance

Build the Team

Chapter 4

Build the Team

What about the CURRENT codebase ?

- Extend: Hybrid Approach
- Rewrite
 - 2x the normal speed
 - Opportunity to improve the product

What about the CURRENT employees ?

- You need the **buy-in** from employees
- Be ready for leavers 🚶
- Be ready for new lovers ❤️
- ... now let me tell you a story

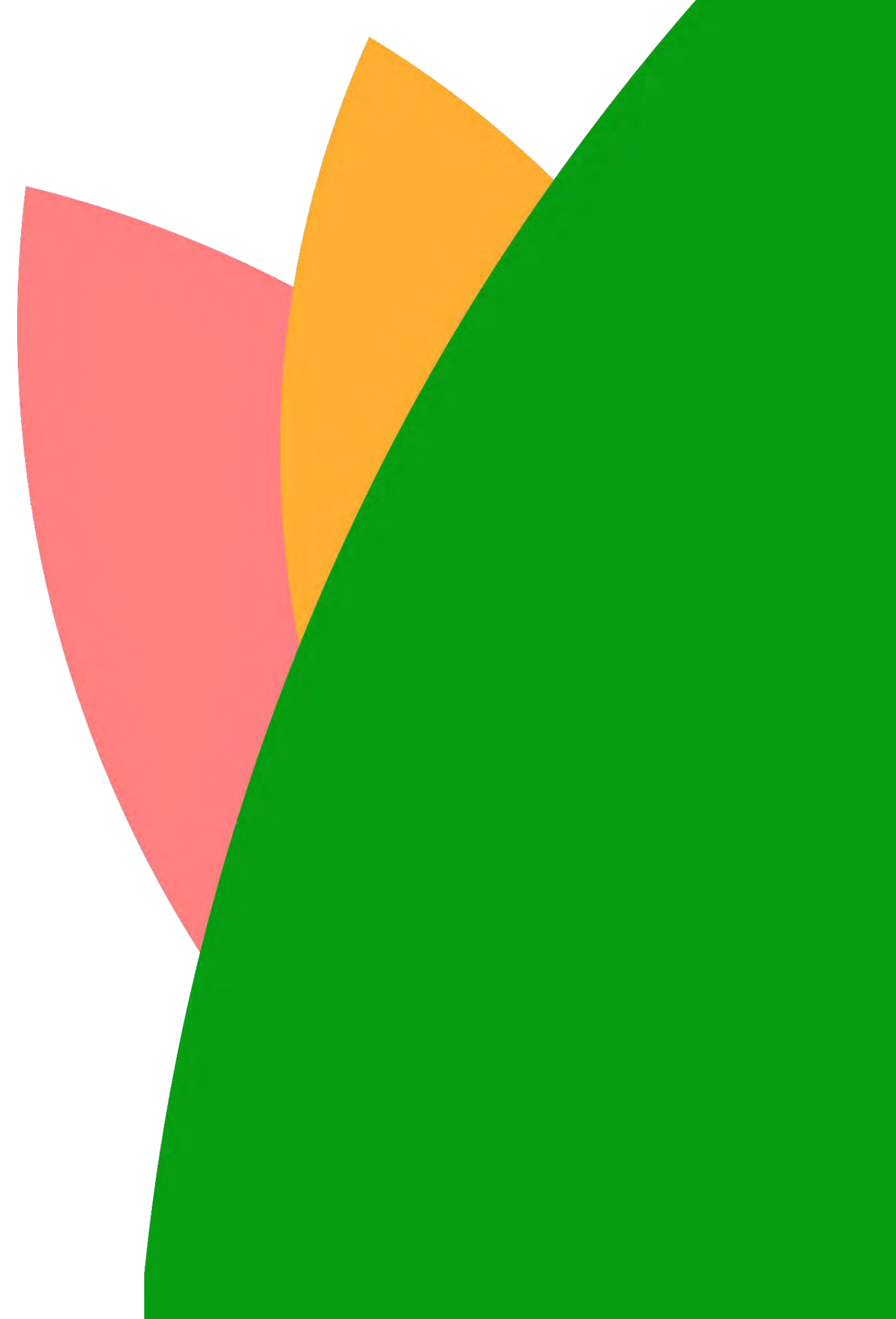
Build the Team

The GOLDEN rule

- Experienced mobile native developer in the team
- Engineers that buy-in and want to learn

How to HIRE

- Strong native background experience (iOS & Android)
- Learning attitude & willing to get out comfort zone



Recap

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Thank You

Get in touch

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