

# Breaking down the principles of Platform Engineering

How to empower developer experience



Cedric Clyburn  
Senior Developer Advocate  
Red Hat



Valentina Rodriguez Sosa  
Principal Architect  
Red Hat

# Today's Schedule

- Developer Persona & Platform Engineering
- Platform as a Product
- Internal Developer Portals
  - Demo (with AI + Virtualization)
- Best Practices and Reference Architectures

**Let's build an app!**



OpenJDK



**I'll just grab my editor and compiler...**



OpenJDK



**...and Podman  
(ok, probably Docker)  
...and a container registry  
...and a place to run containers**





MINIO



OpenJDK

...and CD to deploy it

...and a LOT of YAML

...and a place to store the code (and the YAML)



CoreOS



TEKTON



argo



Prometheus





by @lalyos00 Man

# Developers are under pressure: And their productivity is slowing down.

Organizations are looking for a platform to reduce toil and increase productivity.

## 39%

Increasing workload / demand from other teams lead to increased overhead.<sup>1</sup>

## 76%

More than three-quarters of organizations say the **cognitive load is so high that it is a source low productivity.**<sup>1</sup>

## 37%

Adapting to the pressures of digital transformation is third biggest challenge.<sup>1</sup>

## 35%

Learning skills to adapt to new technologies and approaches<sup>1</sup>

<sup>[1]</sup> [Salesforce productivity survey](#)

<sup>[2]</sup> [Stackoverflow happiness survey](#)

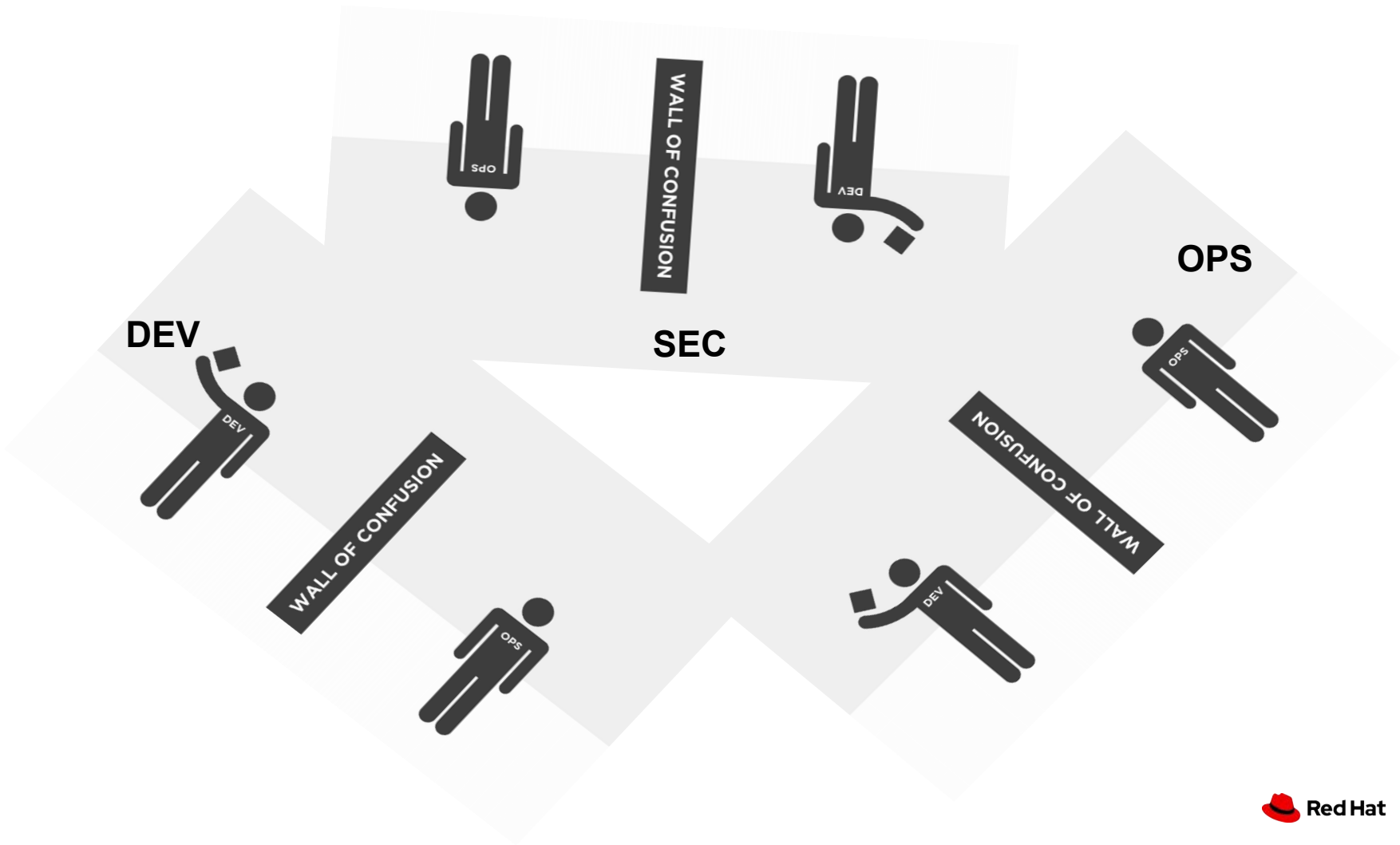














WALL OF CONFUSION







# An alternative platform approach

Traditional delivery	Product operating model
 Maintaining a stable state	 Continuous improvement
 Requirements defined up front	 Continuous review of business and user needs
 Problems are remediated as a response	 Problems are pre-emptively engineered out
 Requests are handled via tickets	 Requests are managed automatically and on-demand
 Slow to adapt to changing needs	 Greater agility and incremental improvement aligned with user needs

## Benefits of platform with a product mindset

Faster to value, reduced waste, lower risk, greater agility

Observability  
and  
Monitoring

Compliance &  
Security

App Platform



Developer  
Tools

Enhance  
Application  
Capabilities

**{gap}**

Full Stack  
Developer

Backend  
Developer

Enterprise  
App Devs

Frontend  
Developer



Data Eng  
Data Scientist

Python  
Anaconda  
Jupyter  
Notebook

Observability  
and  
Monitoring

Compliance &  
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App Platform

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**Platform Engineers**



Developer  
Tools

Enhance  
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Capabilities

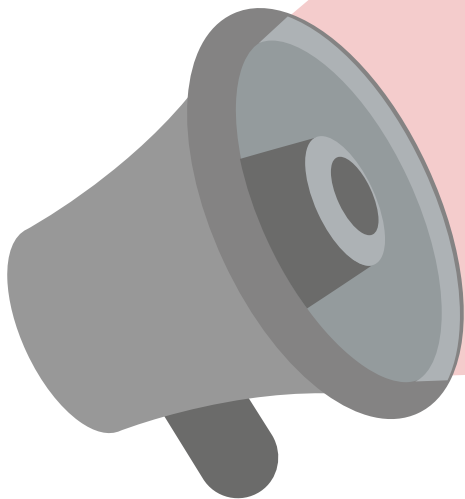


Designs the bespoke  
platform  
Offers a **self-service portal** to  
access the platform  
Evangelizes the platform  
Constantly **improves the  
platform**

Data Eng  
Data Scientist

Python  
Anaconda  
Jupyter  
Notebook

# Platform Engineering



Gartner named Platform Engineering as one of the **top 10** strategic technology trends for 2024<sup>1</sup>

IDC predicts that by 2027, **70%** of enterprises will adopt a **composable, internal-facing app platform empowering developers** to source and personalize discovery of development-related products, services, and infrastructure”<sup>2</sup>

1) Source: Gartner Top 10 Strategic Technology Trends for 2024

2)Source: IDC FutureScape: Worldwide Developer and DevOps 2024 Predictions

# Platform-as-a-Product



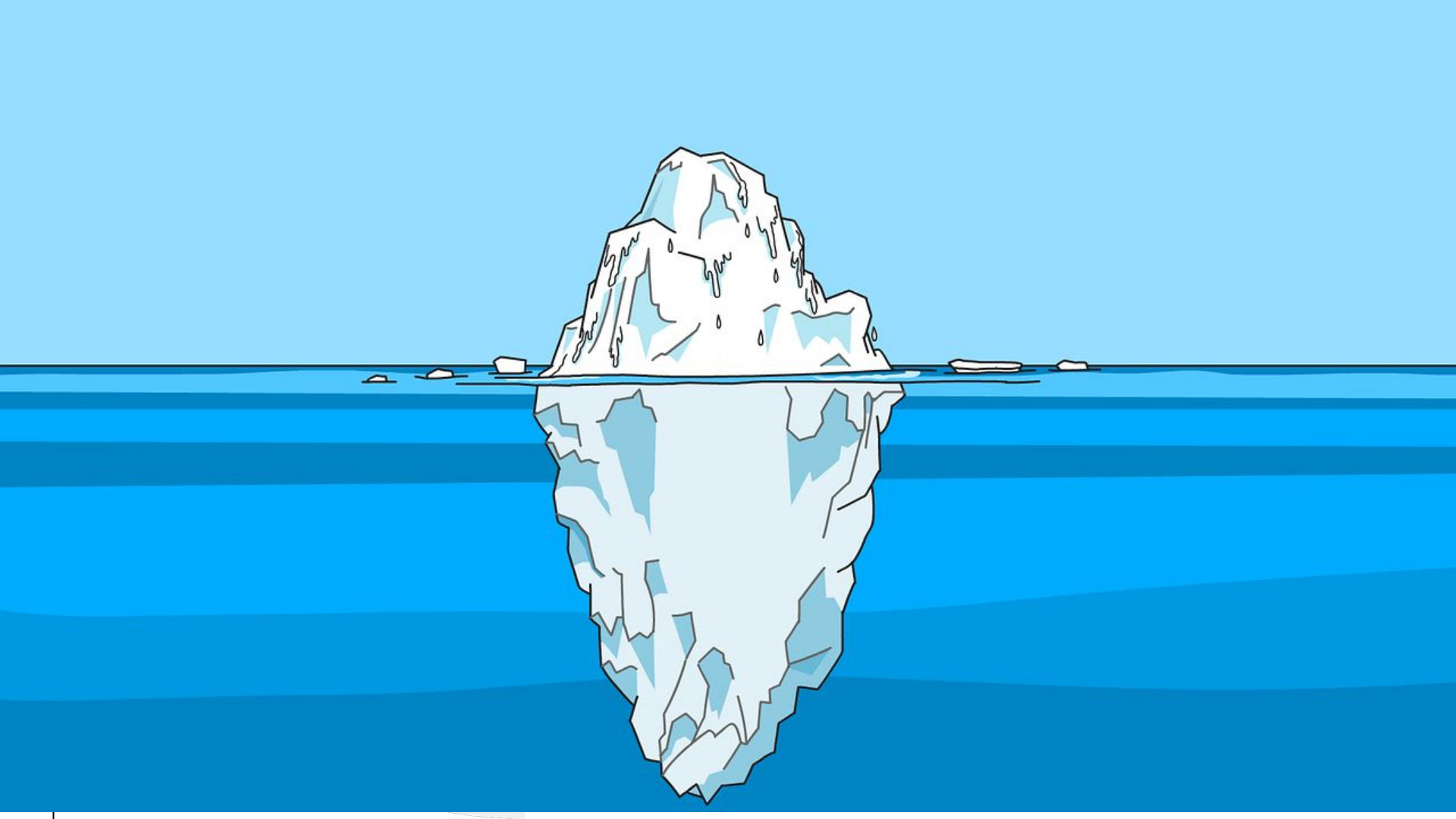
What is a **Platform**?

"A **digital platform** is a foundation of self-service APIs, tools, services, knowledge and support which are arranged as a compelling internal product. "

Evan Bottcher - 2018

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Evan Bottcher - 2018



Internal Developer Platform (Backstage)

Software Templates (Golden Path Templates)

DevX: Collaboration, Tutorials, Videos, Slack

Developer Environments

DBaaS, Kafka-as-a-Service, Cache-as-a-Service, SSO-as-a-Service, etc

CLI (kubectl, helm, git, oc), API

Observability (Ops/SRE view, Dev view, AppOps view, PE view)

Continuous Delivery

Artifact Storage

Security: Runtime scanning, build-time scanners

Continuous Integration Engine & Task Runners

Artifact Builder, Image Builder

Source Control

AuthN/AuthZ/RBAC

Compute/Network/Storage, Namespace-as-a-Service/Cluster-as-a-Service, Configuration Management



"A **digital platform** is a foundation of self-service APIs, tools, services, knowledge and support which are arranged as a **compelling internal product.**"

Evan Bottcher - 2018

# Pillars of an Internal Development Platform

## Onboarding



**Streamlined process** for developers to get their team, application, or component **set up on the platform**

Includes access management, documentation, and guidance

## Code Time



Optimizes the developer's local environment and coding workflow

Focuses on quick workstation setup and a **fast, reliable inner loop** (code, build, test, debug)

## Build Time



Encompasses the CI/CD process for building, testing, and packaging code

Ensures **consistent and reliable promotion of code changes** to various environments

## Run Time



Provides a **stable, scalable, and secure foundation** for running applications in production

Includes **monitoring, logging,** and troubleshooting capabilities

# Backstage: A open platform for building developer portals



Allowing developers to focus on what they want to ... coding, rather than navigating to all the different tools

Resulting in lowering the cognitive load and unlocking developer productivity

Developer portals function as access points to the IDP and provide a user interface for developers to discover the platform's capabilities.

Happy developers make happy code!










# Backstage Adopters



# Backstage Architecture

	<b>Centralized Software Catalog</b>	Keep track of application ownership and metadata for all the software in your organization (services, websites, libraries, data pipelines, etc.)
	<b>Plugins</b>	Extend functionality and provide customization
	<b>Software Templates (Golden Path Templates)</b>	Quickly spin up new projects and standardize your tooling with your organization's best practices
	<b>Tech Docs</b>	Easily create, maintain, and find technical documentation using a "docs as code" approach
	<b>Search</b>	Find the right information across your entire Backstage ecosystem

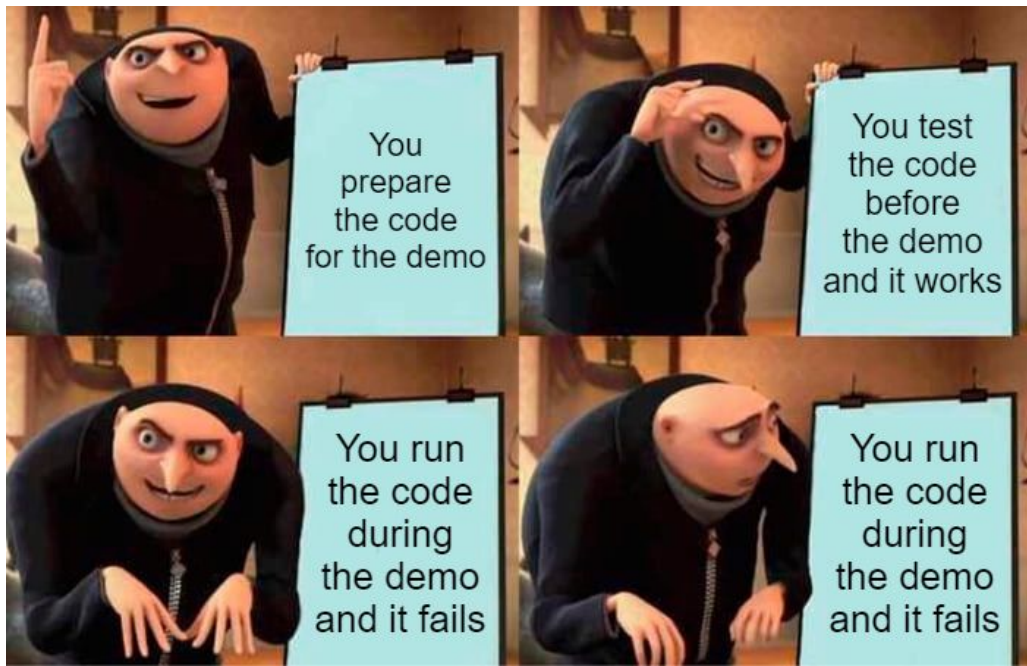
# Backstage Plugins

Plugins add **additional functionality** to make your Backstage useful for your organization. Plugins can be specific to a company or open sourced and reusable.

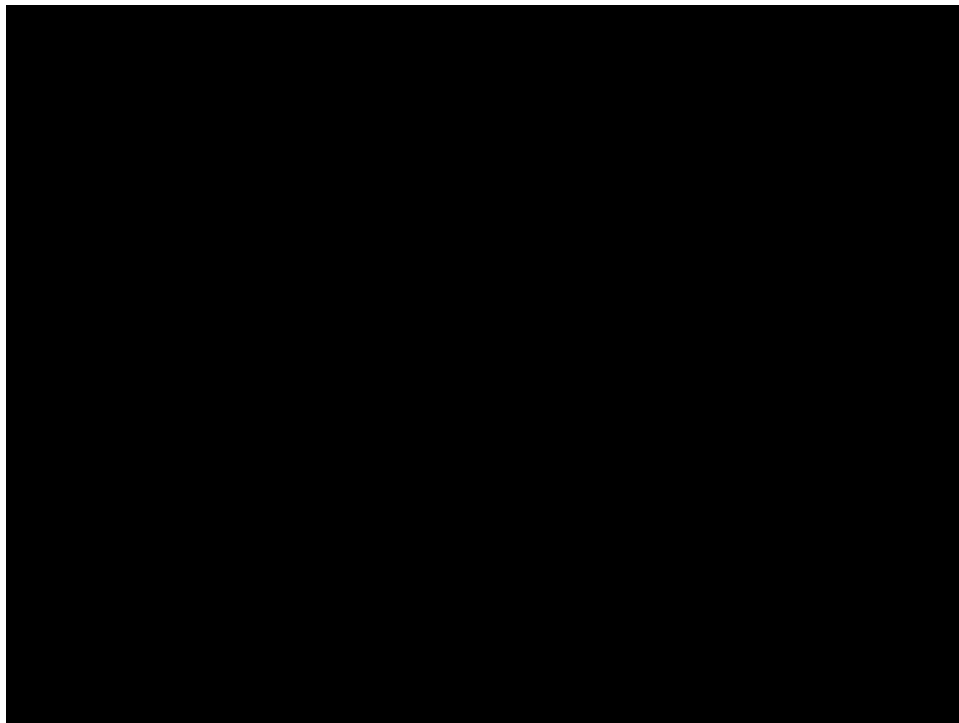
## 190+ community plugins:

- ▶ SCM
- ▶ CI/CD
- ▶ Monitoring
- ▶ Issue tracking
- ▶ Code quality





# Backstage Intro & Overview

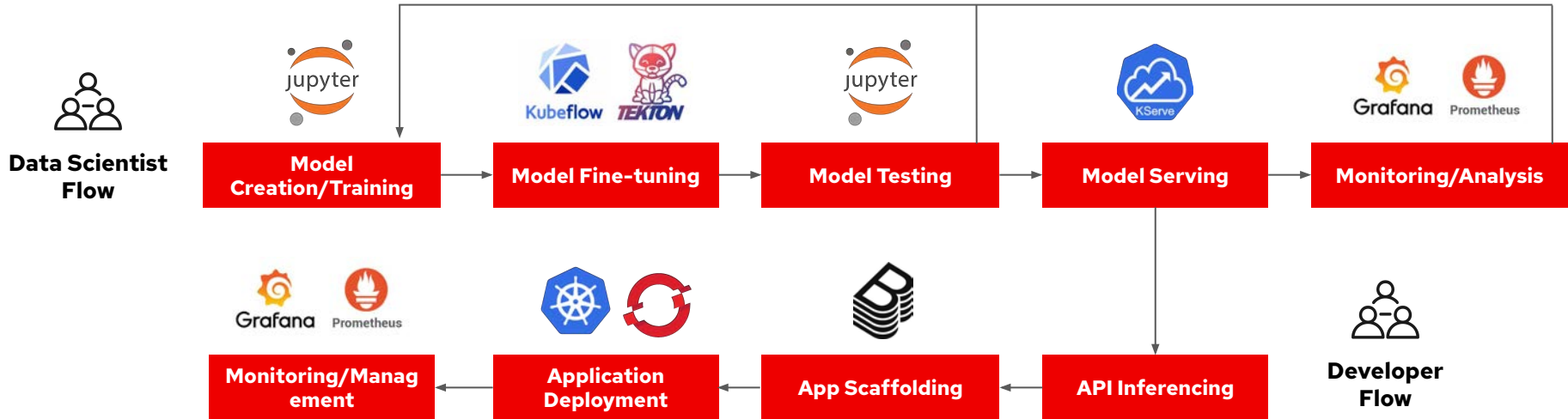


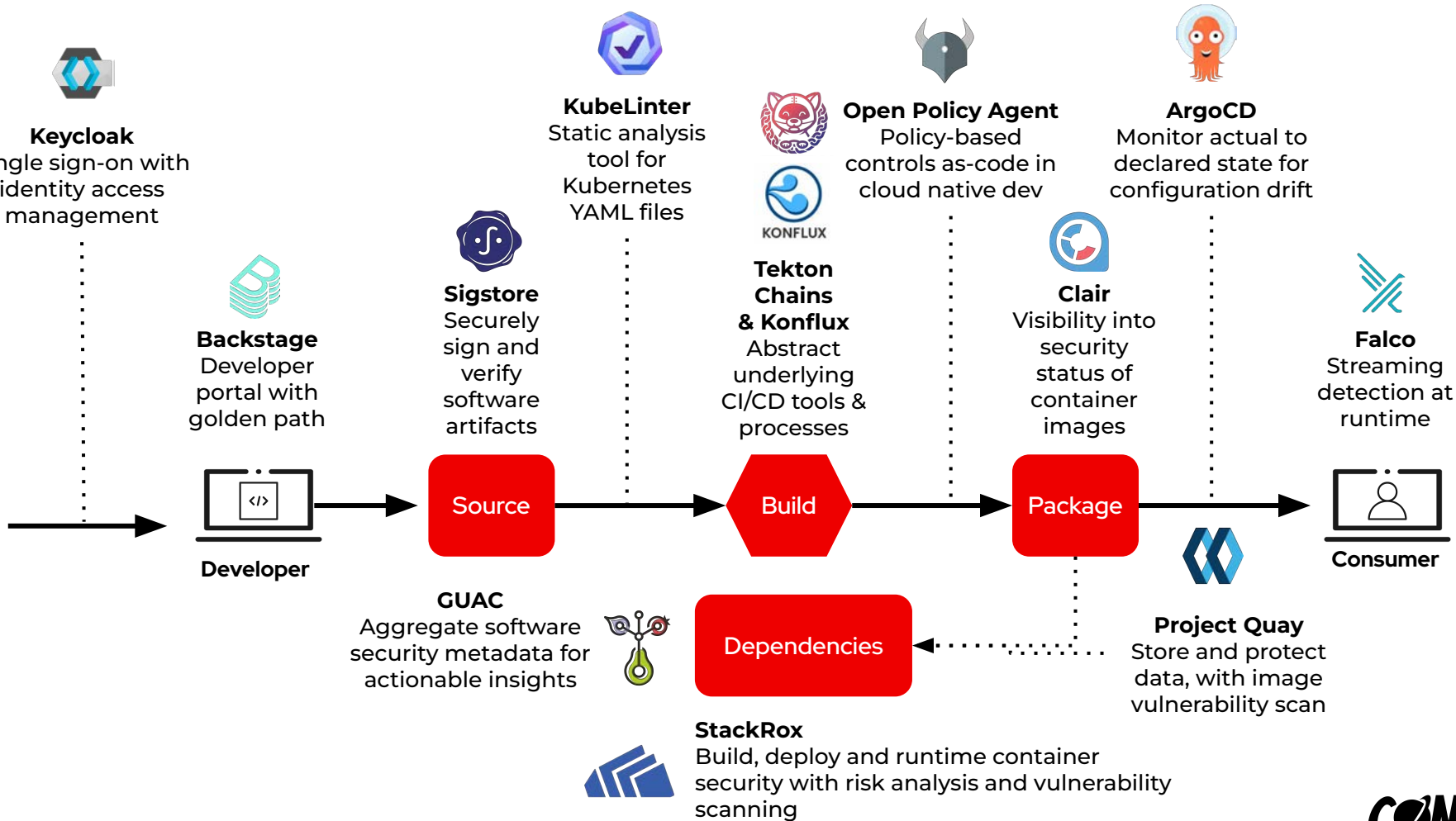
# Templates & Gen AI App Dev



# Reference Architecture

AI Model to Production Application Diagram







# Best Practices



## Shift Left Security

Trust is critical in platform engineering, from automated composition to signing and attestation



## Find Your Personas

Find your champions to bring adoption



## Start Small

Start with TechDocs  
Evolve into Software  
Templates



## Keep One Portal

Ensure consistency across  
your organization

# Thank you!



Connect Via LinkedIn



Slides

[red.ht/platform-eng-slides](https://red.ht/platform-eng-slides)



Solution Patterns

[solutionpatterns.io](https://solutionpatterns.io)

**& be sure visit us at the Red Hat booth!**

# Resources!



Red Hat  
Developer

Sign up at [developers.redhat.com](https://developers.redhat.com)

Find out more about Red Hat's projects and products, and what it offers devs/ops



Learn more about [Platform Engineering](#)

Try the [Developer Sandbox for OpenShift](#)

Deploy and test applications for free with OpenShift, Red Hat's enterprise distribution of Kubernetes

Check out [Red Hat Developer Hub](#)

Get hands on with Developer Hub, an enterprise-grade level IDP created from contributions to Backstage