

Profitable Serverless Startup in 30 days



Sam Williams
Serverless Obsessive, Teacher and Entrepreneur



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Serverless Obsessive,
Teacher and Entrepreneur

Failed Startups

Youtube Utils

Redpoint Softworks

Testimonial HQ

Cloud Check-in



Today

Gross volume ▾

£0.00

14:30

Yesterday ▾

£0.00



00:00

Now, 14:30

GBP Balance

£0.00

Estimated future payouts

[View](#)

Payouts

£0.00

Deposited on 1 Jun 2022

A dramatic landscape photograph featuring a sunset or sunrise over a mountain range. The sun is partially obscured by a large, dark, textured cloud in the upper right, creating a bright glow and lens flare. The sky is filled with smaller, lighter clouds. The mountains in the foreground are silhouetted against the bright sky. The text '12 STARTUPS IN 12 MONTHS' is overlaid in the center in a white, sans-serif font. The top line is in a thin, outlined style, and the bottom line is in a bold, solid style.

12 STARTUPS
IN 12 MONTHS



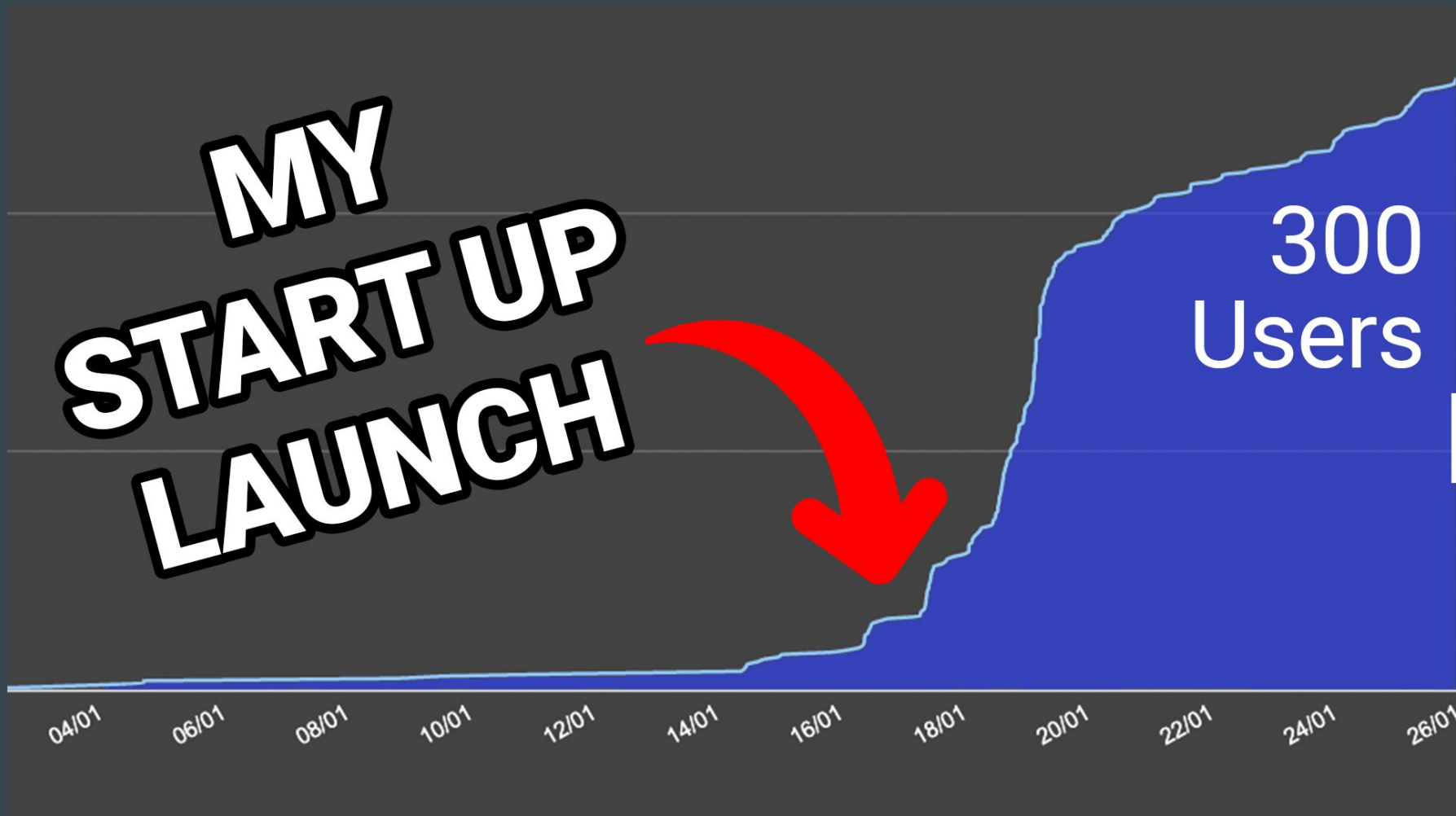
~~4~~ 12 STARTUPS
IN 12 MONTHS

MY START UP LAUNCH



300
Users

04/01 06/01 08/01 10/01 12/01 14/01 16/01 18/01 20/01 22/01 24/01 26/01



The Challenges

- Keep It Simple Enough
- Finding a Painful Problem
- I'm not a marketer

PREMIUM

Get LinkedIn Done for You



Luke Matthews 

Get LinkedIn Done for You.
Build your personal brand
and start closing deals on
LinkedIn with elite inbound
marketing Services for B2B
Founders.

Followers 83,191

Talks about #linkedin,
#storytelling,
#digitalmarketing, and
#personalbranding

 Message

#3

Engage on posts from 5 to 10 of your favorite creators..



Mirco Gluch · 2nd

Supercharge your Social Media ⚡ Transform your LinkedIn, TikTo...

[+ Follow](#)

3d · 🌐

11:45 am - **Engage**

Comment on around 15 posts of other social media experts and thought leaders. (I have a bookmark to the newest posts of 20 LinkedIn creators and open them all at once)

12:15 pm - **Publish**

Post content for the day right after 'warming up' the algorithm.

12:20 pm - **Engage again**

Comment on around 15 posts that I feel like I can add value to in my feed.

Total time = 1.5 - 2 hours.

What does your schedule look like? 📌



Chat GPT



John Crickett commented on this



Matt Bevis · 2nd

🌟 From novice to ninja, I help developers level up their careers | ...

[+ Follow](#)

11m · 🌐

If you love learning, become a software developer

Learning is part of your everyday:

- 👉 Reading documentation
- 👉 Building proof of concepts
- 👉 Watching tutorials on YouTube

With the hunger to learn, you grow quickly in this career

👍 John Crickett and 6 others

3 comments



Like



Comment



Repost



Send



Add a comment...





Act as a senior software engineer. write me an engaging comment for this linked post:
If you love learning, become a software developer

Learning is part of your everyday:

- 👉 Reading documentation
- 👉 Building proof of concepts
- 👉 Watching tutorials on YouTube

With the hunger to learn, you grow quickly in this career



As a seasoned software engineer, I couldn't agree more with this post. The beauty of software development lies in the constant evolution of technology and the need to keep up with the latest trends and advancements. The thirst for knowledge and learning is not only welcomed but also essential for success in this field. Whether it's poring over documentation, building prototypes, or watching tutorials, every day presents an opportunity to expand your skillset and grow as a developer. The software industry moves fast, and the hunger to learn is what will set you apart and help you excel in your career. So if you have a passion for learning and problem-solving, there's no better time than now to dive into the world of software development!

Now What?

Validation

1. Technical Validation
2. Customer Validation

Technical Validation



Customer Validation



Customer Validation 

Customer Validation +





John Crickett commented on this



Tim Denning • Following

Aussie Blogger with 500M+ content views in 9 years | I teach people to use wri...

1h • 🌐

The quietest people in your company are doing amazing things.

They just don't talk about it much. They're busy getting the job done.

There's a big difference between talking and doing.



Santosh Dhirwani and 491 others

48 comments • 16 reposts



Like



Comment



Repost



Send



Add a comment...

LiPow



Most relevant ▾





John Crickett commented on this



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Like



Comment



Repost



Send



It's amazing to see the incredible work being done by the unsung heroes of this company!

Fantastic! It's clear that hard working people are making big contributions to the success

LiPow



I did something smart! 

PREMIUM MASTER SERVERLESS DEVELOPMENT




Sam Williams 

The Serverless Obsessive - the fastest way to learn AWS and Serverless

Followers **15,442**


Drafts **3**



Talks about #aws, #business, and #serverless

 **Sam Williams** · You
 The Serverless Obsessive - the fastest way to learn AWS and Serverless
 2mo · 

I didn't expect things to happen so fast 🚀




But here's a cheeky demo of the tool I'm working on. ...see more






 **Erik Andersen** commented on this ...




 **Kevin Naughton** · 2nd
 Software Engineer at Google
 1d ·  [+ Follow](#)

There's no better feeling than closing all your browser tabs after solving a bug


[#coding](#) [#programming](#) [#softwareengineering](#)

   Avinash Ingle and 4,574 others 88 comments · 61 reposts







  Like  Comment  Repost  Send

 Add a comment... LiPow  

Most relevant ▾

 **Erik Andersen** · 1st
 World's Happiest Software Engineer
 1d ...

You're a brave soul for closing all those tabs 😊

 Like  27  Reply  1 Reply 0:26  

  You and 63 others 52 comments · 4 reposts

  Curious  Comment  Repost  Send

 17,262 impressions [View analytics](#)




 (He/Him) · 1st 3w ...

CTO @  | Building technology an...

Please burn this with fire, well done at creating and for sharing but honestly if everyone else starts using this tactic we ALL lose the value of real personal connections and thoughtful conversat

Like ·   8 | Reply



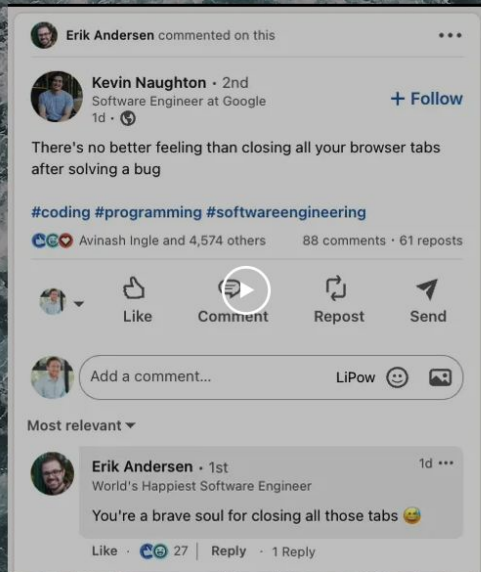
 · 2nd 3w ...

CTO 

And in a scale of 1-10 of adding value to the world this is firmly in the sub zero region. A you need to step back and look with fresh eyes then repent.

Like ·  6 | Reply · 2 Replies

LinkedIn PowerTools



Erik Andersen commented on this

Kevin Naughton · 2nd
Software Engineer at Google
1d · 🌐 [+ Follow](#)

There's no better feeling than closing all your browser tabs after solving a bug

[#coding](#) [#programming](#) [#softwareengineering](#)

👥 Avinash Ingle and 4,574 others · 88 comments · 61 reposts

Like Comment Repost Send

Add a comment... LiPow 😊 📷

Most relevant ▾

Erik Andersen · 1st
World's Happiest Software Engineer
1d · ⋮

You're a brave soul for closing all those tabs 😊

Like · 🗨️ 27 | Reply · 1 Reply

Engaging LinkedIn Comments - Made Simple

Join Waitlist

Growing on LinkedIn can be hard - especially at the start

One of the best ways to grow is to comment on larger creator's posts

But "Great post" or "Thanks" won't cut it. You need to write a reply that helps continue the conversation

LinkedIn Powertools is a chrome extension that does just that.

It uses AI to write meaningful and engaging replies

So sign up to the waitlist now and be the first to start 2023 running.



Beta Launch

1. Handle Feedback

2. Get V1 Ready



Managed Analytics and Data Analysis Platform

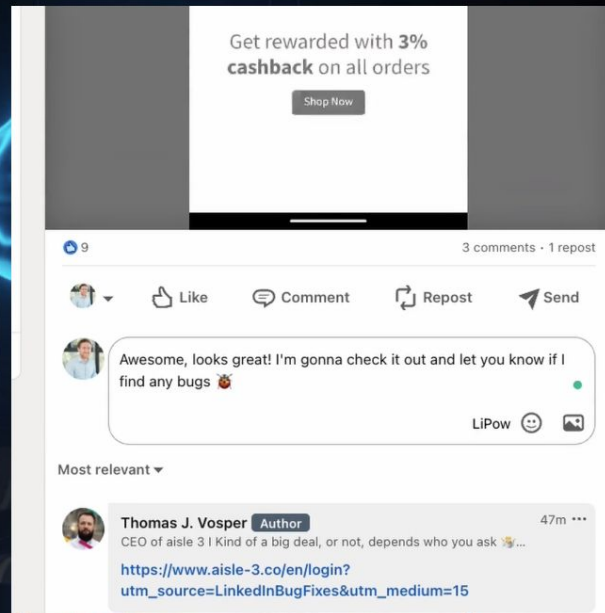
We have created a cloud based tool to do your all boring tasks related to data analysis and decision making based on the nature of data!


[→ About Us](#)[✓ Get Started](#)

WELCOME

One Click Comment Generation!

One of the most powerful ways to grow on LinkedIn is to comment on other people's posts. But coming up with relevant comments can be hard. So let AI do the hard work for you!



 HOW IT'S WORK

AI Post Boosting Process

stripe

Launch Day! 🚀





Congratulations LinkedIn Powertools!

You've just received your first payment through Stripe.

Your first payout for this payment of **US\$30.00** (minus any fees) should land in your bank account on **1/25/23**.

PAYMENT

US\$30.00 — Subscription creation

CUSTOMER

[Redacted customer information]

[View in Dashboard](#)

external team/ 3rd party management

Support ticket to AWS?

...see more

John Crickett and 12 others

1 comment



Like

Comment

Repost

Send



Add a comment...

LiPow  

Most relevant



Stephen Lewis · 2nd

Half Stack, Middle Tier and Backend .Net developer with mode

This is a good one and often overlooked. Especially in (my current company has 700 employees but I'm the o my particular role), you will interface with other depart vendors, potentially customers, clients and users. At a there may be 8-12 open items that just need status/nu

Like · 2 | Reply

- casual
- chatty
- excited
- funny
- salesy
- formal
- normal
- disagree
- support
- congratulate
- sarcastic
- question
- quote
- resource

Recommended for you



Sam Williams · You

The Serverless Obsessive - the fastest way to learn AWS and Serverl...

This is great advice! It is so important to remember that technical interviews aren't only about coding, as you point out.

Do you think the advice is different for juniors and seniors?

Like · 3 | Reply · 1 Reply



Roman Frolov Author

Co-Founder of Codesphere | Forbes 30u30

I think the advice applies to all levels. The interview questions and the way they are asked will be different though.

Like · 1 | Reply

6d ...



Sam Williams · You

The Serverless Obsessive - the fastest way to learn AWS and Serv...

Don't accept a shitty company - fly to where you are most valued.

I love the way you put it - "Focus on becoming the best at what you are good at and then chase the employers who will continue to invest in you. Rewarding career and surprise surprise the money will come as a by product." -

A great reminder that money shouldn't be the focus in our career journeys. Never settle for a glass ceiling, always

Like · 1 | Reply · 1 Reply

1h ...



Fraser Merrifield Author

The Craft Brewer of Digital Recruitment. // Founder of FOR...

There are so many shitty companies out there that will break all these rules or even some of them. Stay too long in the wrong place and its easy to lose your way/confidence/traction...

Picking the right companies will build you up and the best companies will set you free when the time comes!

Like | Reply

5m ...

The End...

Unfair Advantages

Serverless Developer for 5 years

14K followers on LinkedIn

Product
Price
Place
Promotion
Marketing



```
graph TD; Product --> Marketing; Price --> Marketing; Place --> Marketing; Promotion --> Marketing; Marketing --- Marketing; style Marketing stroke:#f00,stroke-width:2px
```

What I would do differently?

What you can learn

Find your “Unfair Advantages”
Minimum Valuable Product



Sam Williams

youtube.com/CompleteCoding

[serverlessmasterclass.com/
saas-architecture](https://serverlessmasterclass.com/saas-architecture)

linkedinpowertools.com