





Buying a treadmill doesn't make you a runner

Christopher Harrison
Senior Enterprise Advocate
@geektrainer



There are no magical tools





**Having the right tool
does make a difference,
but only if you it's used**





Most common blocker?

Team culture



1. Ask the right questions



Asking the right questions



Why do you want to change?



What are the challenges?



Who is key to success?



2. Establish a plan



Establish a plan



Clearly define
success



Identify teams and
champions



Select a pilot
project



3. Implement and review



Implement and review



Focus on adding behaviors



Document success and failure



Iterate and grow



**Change takes time, and
there will be setbacks**



1. Ask the right questions



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