



# Buying a treadmill doesn't make you a runner

Christopher Harrison Senior Enterprise Advocate @geektrainer



## There are no magical tools





# Having the right tool does make a difference, but only if you it's used





#### Most common blocker?

Team culture



## 1. Ask the right questions



#### Asking the right questions



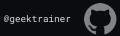
Why do you want to change?



What are the challenges?



Who is key to success?



# 2. Establish a plan



#### Establish a plan



Clearly define success



Identify teams and champions



Select a pilot project



#### 3. Implement and review



#### Implement and review



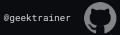
Focus on adding behaviors



Document success and failure



Iterate and grow



# Change takes time, and there will be setbacks



## 1. Ask the right questions



# CONF42