Platform Engineering: Why and How to start





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My path

Title	Managed team size
Tech Lead, Architect	~10
Engineering Manager	~20
Director of Engineering	50+
SDirE, Global Head of Eng.	100+

Platforms Creator



cTrader Platform

The platform allows our customers to create, develop and deliver their mobile and desktop applications for traders.

Demo applications:



GUIDEWIRE | CLOUD

JUTRO Digital Platform: Infrastructure, Design System, and UI Framework

DevOps and Web contributor



What problem do we try to solve and Why Platform Engineering?

Problem with the current state of DevOps



DevOps is a Software Development Methodology

Hey ChatGPT. What is DevOps?





DevOps is a software development methodology and culture that emphasizes collaboration and communication between development and operations teams in order to improve the speed and quality of software releases.



Great, how do I start?

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Current state of DevOps and problems

1. COMPLEXITY GREW EXPONENTIALLY *—* **Common Problem**: Cognitive overload, support complexity

- 2. Independent teams topology adopted
- **Architecture/DevOps problem**: No way to align the technology and architecture
- **Ops, Security problem**: No way to introduce security scans, patches, centralised monitoring etc.
- **Business problem**: \$ cost of solutions entropy. It also doesn't allow to quickly pivot at scale
- **Eng. leadership platform**: How to follow the "do more with less" mandate from business



Independent teams example	Team A	Team B	Team C
Tech Stack	Java	Python	React
CI/CD	Gitlab	Gitlab/Github	Jenkins/Github
Hosting	AWS Serverless	Bare metal	Vercel
Security	Checkmarx	Manual	SemGrep
Monitoring	DataDog	Prometheus	Sentry

Usual problems and Use cases to enable

- Common: Provide more common tech stack to simplify the hiring and onboarding
- 🧕 Dev: What is recommended stack and tools do I use for Front-End/Back-End/Data, CI/CD, Cloud?
- 🔗 Eng. leader: Minimize time to onboarding
- 🔐 Security: Security fix like Log4J
- 🏟 Ops: Automate the company-wide way of security check
- 💸 Business: We acquired a company, how we integrate them
- 💸 Business: Can you operate twice faster and more cost effectively?



DevOps In Practice

How to apply DevOps in practice at enterprise level?

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To apply DevOps at an enterprise level, organizations can start from Platform engineering.

Platform engineering is the practice of building, maintaining, and scaling a software platform that can be used by multiple teams to build and run their applications.

So why Platform Engineering?

Contributes to "Do more with less" enablement



By approximately how much did development speed increase after the inception of the platform team?





What are the objectives and goals?

WHAT?

Platform as a Product

Main Customers- internal developers first

Main metrics- customers NPS and ADOPTION



- 1. Define the **scope and objectives** of your platform
- 2. Assess the current state of your infrastructure and tools
- 3. Create a **plan** for building, maintaining, and scaling the platform
- 4. Establish a **<u>cross-functional team</u>** to work on the platform
- 5. **Implement IDP**, automation and monitoring tools
- 6. Establish **best practices and guidelines** for the teams using the platform
- 7. **Continuously improve** and adapt the platform to meet the evolving needs of the organization.

Teams Topology evolution example

- target some of Product teams become "X as a service"



* Prerequisite: Define company common tools, like CI/CD (Gitlab, Github...),

Cloud provider (AWS, Azure...),

current target tech-stack (Java, React...) etc.

If it's not done, check if you need a Platform at this

point.



IDP* target and evolution example

* Internal Development

Platform		largel and e	evolution	i example	
Ch	ildhood	Adolese	cence	Ма	turity
Starting point	Simple Developer Portal	Starting point	BackStage or similar	Starting point	Roadie or own solution
Git	Simple tools, libraries or application templates	Git		Git	Based on company tools, interactive CLI/UI tools generate:
СІ	Guidance on Dev Portal	CI	CLI tools generate	CI	 app templates of your choice integrate with Data and DB of your choice hooks added to trigger provided tests and
Testing (static analysis, security, policies etc.)	Guidance on Dev Portal	Testing (static analysis, security, policies etc.)	apps, with tests,and CI/CD integration	Testing (static analysis, security, policies etc.)	- automated generation of chngelogs and preview environements - provide CD to the Provider of my choice
Infrastructure and Deployment	Guidance on Dev Portal	Infrastructure and Deployment		Infrastructure and Deployment	 IaC provides scalable and cost effective infrastructure per solution Observability integrated OOB in app
Observability		Observability	Guidance on Dev Portal	Observability	template and infrastructure - UPGRADABILITY provided



How to create Platform Engineering org and Platform itself?

Tooling: Engineering Portal



Tooling: Front-End

- Storybook Frontend workshop for UI development (React, Vue, Angular, JS)
- Create React apps self-service Provide own app templates
- Customize app config own app configs



Tooling: Configurable Microservices/Apps self-service

Create a microservice [optionally, with microfrontend]

- https://www.jhipster.tech/creating-an-app/ (CLI)
- https://start.jhipster.tech/generate-application (Web-based)

Other:

- Provide own application templates
- Integrate you CI/CD
- Define DB, Testing tooling, Monitoring etc.





Tooling: Upgradability

Yearly average IDP upgrade \$ cost per number of customers



Front-End: Codeshift / Codemods

Microservice and infra: JHipster Upgrading application Dependencies: Renovate- multi-platform and multi-language.

More details and resources on Platform Engineering

https://shospodarets.github.io/awesome-platform-engineering/

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A curated list of platform solutions, tools, practices and resources for Platf	orm Engineering.
Contents	
Blogs and media platforms	
Related company blogs	
• Tooling	
YouTube channels and playlists	
• Videos	
Chats	
Newsletters	
Article lists	
Articles	
Podcasts	
 Miscellaneous and Related 	

- Platform Engineering
- Internal Developer Platform

Tips from experience

- Pilot team(s) is super important to become evangelists

- Treat as product as soon as possible- enable business problem, and use technology to do it 1. Treat internal teams as customers, provide support, Slack etc. channels

- 2. Invest in Platform PM and DevX culture
- 3. Evangelise- regular releases, demos, newsletters

- For UI adoption put heads together with the UX

<u>- Jackpot Platform strategy- find a way and deliver</u> your platform to your company customers

Experience is simply the name we give our mistakes.

Oscar Wilde

10 to 100

Inspirational 🛸

Prefer golden path over golden cage
 Always think on Thinnest Viable
 Platform

- Target the right level of abstraction

- Establish the proper "X-as-Service" or similar definitions for each team
- Foster the Pull vs Push culture
- Work with leadership for a top-down support for bottom-up enablement

THANK YOU!

A JOURNEY OF A THOUSAND MILES BEGINS WITH A SINGLE STEP

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Slides: https://slides.com/shospodarets/ platform-engineering

Platform Engineering resources: https://github.com/shospodarets/ awesome-platform-engineering ★

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