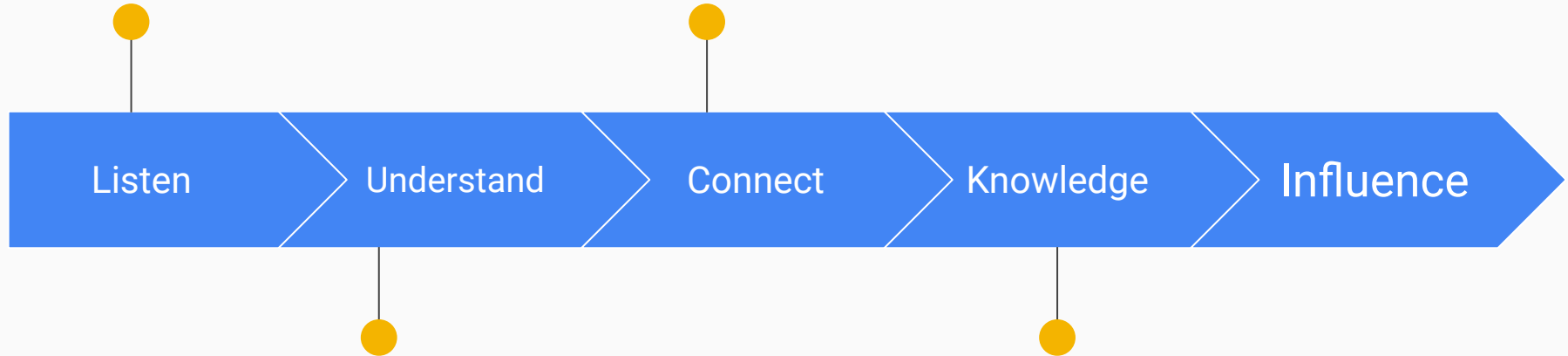


## Humans are Hard, Code is Easy

Listen to what is being said.

Connect on a personal level.



Understand their interests.

Apply the knowledge.