



# reliability nirvana

AKA Event Driven Design

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# Disclaimer

- Everything I talk about, I have done in production
  - .. and if I haven't, I'll tell you
- No fluff
  - Some stuff is hard, some stuff is easy - will keep it real!
- My personal goal
  - You have **leveled up**

# Obligatory `whoami`

- Reside in Portland, OR
- Working in backend for 10+ years
- Love building and operating distributed systems
- Previously
  - R&D @ data centers
  - SRE @ New Relic
  - SE @ InVisionApp
  - SE @ DigitalOcean
  - SE @ Community
- And most recently - co-founder/CTO at **Batch.sh**
  - Observability platform for high throughput data
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Oh, and I'm from 🇸🇪!

What is “Reliability Nirvana”?

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- Security conscious
- Self-healing
- **Highly scalable and highly reliable**

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- Service mesh (linkerd, istio, consul)
  - Tackle inter-service communication
- ***And probably several other quality of life improvements***

Things sound pretty good. What's the problem?

# Achieving *really* high reliability is hard

- Lots of inter-dependent microservices == huge failure domain
  - 1 service being slow will result in unpredictable system state
- So.. use hystrix-style circuit breakers!
  - .. turns out, it's pretty hard to think of all possible failure scenarios
  - ... and it's easy to shoot yourself in the foot
- .. And avoid cascading failures!
  - “Well, service G knows how to deal with that situation and it won't happen”
- .. And we need self-healing at service level!
  - Will mid-flight requests survive auto-scale events?
- .. And keep security in mind!
  - Because your PM loves it when you don't ship features! 😊



# I sense a pattern...

- ❖ Services **do not** have to rely on each other
- ❖ Services are able to **easily** recover from where they were at when they failed or were restarted
- ❖ Developers **do not** have to implement complex, per-service circuit breaker & fault-tolerance strategies
- ❖ SRE's **do not** have to define per-service firewall rules
- ❖ Be able to go through every state change in a req/tx
- ❖ Expose all of your backend data for future analytics uses



Reliability Nirvana is ...

**Effortless service reliability**

# Event Driven

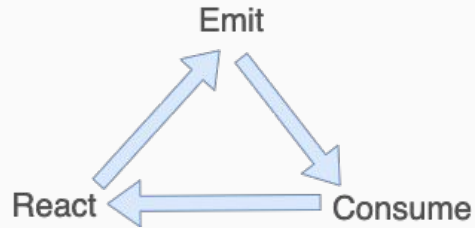


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Software (*and systems*)  
architecture paradigm  
promoting the: **production,**  
**detection, consumption** of,  
and **reaction** to events.

# Core concepts for Event Driven

- At its core, event driven consists of three actions:

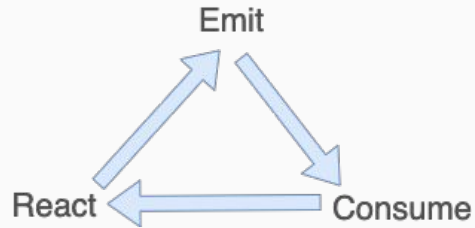


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  - A single service doesn't know the state of the **system** - it only knows its **OWN** state



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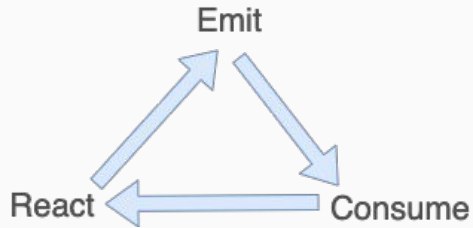
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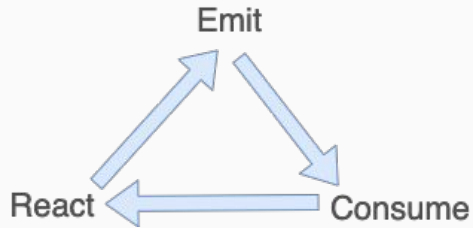
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  - Your services are able to work with duplicate events
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- All services **MUST** be idempotent
  - Your services are able to work with duplicate events
  - Your services are able to work with out-of-order events
- **You MUST be OK with eventual consistency**
  - You *trust* that the system will be eventually consistent but cannot guarantee consistency

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- **Event archiver**
  - A custom service you will build to consume events from the message bus to populate your long term store
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- You want **S3**
  - Cheap, fast, reliable
- You want **Go**
  - Easy to write performant code
  - Great libs



# How does this translate to improved reliability?

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  - Protobuf schema clearly defines what message(s) you should send or receive
- **Dramatically lower attack surface!**
  - Services no longer have to talk to each other

# Event Driven Code Example

<https://github.com/batchcorp/go-template>




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This sounds  
complex...



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# Yep, it's complicated.

- Requires **excellent** understanding of your message bus tech
- Requires **everyone** to be onboard 
  - Create docs, flows, examples, etc.
- Accept that the event bus is your **source of truth**
- Embrace eventual consistency
- Embrace idempotency
- Anticipate complex debug



# Implementation Reality: Technical

- **Easy:** Setup foundational infrastructure (<2 weeks)
  - Event bus, cache, event storage
- **Medium:** Defining schemas (<1 week)
  - Define message envelope, encoding type (protobuf? Avro? JSON schema?)
- **Medium/Hard:** Setting up schema publishing/consumption pipeline (~1 week)
  - Compile PB's on update, publish latest pkg
- **Medium/Hard:** Provide example service that uses event driven (~2 weeks)
- **Hard\*:** Build event archiving solution (~2-4 weeks)
  - How to group/batch events, maximize storage efficiency (and retain ease of use)?
- **Hard\*:** Build a replay mechanism (3+ weeks)
  - How do you efficiently read from the event store?
- **Hard\*:** Build event viewer/search (4+ weeks)
  - How do you search your event store?

\* == Do you need it right away?

# Implementation Reality: Tips

- Brand new org

- The most freedom you will ever have - can create a beautiful foundation
- But...
  - Only implement if you have the full picture
  - Only implement if you are confident in your engineering capability
  - Should have at least a few principal-level engineers with architecture experience
- Do NOT use CDC (change data capture) as your source of truth (unless you have a *very* good reason)

- Existing org

- Move to event driven *gradually*
- Do **NOT** attempt a move in one fell swoop - it will fail!
  - Functionality will be missed
  - Engineering is not yet accustomed to operating an event driven arch in production
  - It will take 4x as long as you think it will take (and it still won't be complete)
- Do a “soft-intro” to event driven by utilizing CDC (change data capture)
  - Capture all INSERT/UPDATE/DELETE's and expose them as events

# Implementation Reality: Tips

- SRE/platform must ALWAYS be a part of the conversation for distributed system design
  - .. and should usually LEAD the conversation
- If you are not involved:
  - Involve yourself
  - You know best what is or isn't possible on a platform level
- Most of this space is greenfield
  - You *will* have to develop tools
  - Very few tools will fit *exactly* what you're trying to do
- You will have to wear an architecture hat .. whether you like hats or not
- Establish a written culture and get comfortable with writing documentation
  - An event driven system can feel like magic when it "just works"
  - .. but will be daunting to debug when things break - you will want docs and runbooks



# In exchange for complexity, you gain:

- True service autonomy
- True team autonomy
- Can **always** rebuild state
- Predictable failure scenarios
- Improved outage recovery time
- Ability to sustain long-lasting outages
- Dramatically improved security
- A moldable, robust foundation
- Solid, well-defined architecture
- Lifetime historical records!

# Batch.sh uses an event-driven architecture

- AWS EKS (managed k8s), AWS MSK (managed kafka), AWS EC2
- **19** (golang) microservices
- **100%** event driven (except for the frontend <-> public API)
- **0** inter-service dependencies
  - Most services have 3 dependencies - rabbit, etcd and kafka
- No service mesh, no service discovery - **not needed**
- Instead of triggering behavior via curl or postman, we trigger behavior by publishing an event on the bus (using plumber)
- Network is highly locked down
  - Inbound is limited to K8S compute node IP's
  - Outbound is limited to rabbit, kafka and etcd
- Stats
  - Average event size @ 4KB
  - Total ~15M system events, ~100GB storage in S3 (since Dec 2020)

## Bonus reading

Here's some additional reading material that you may find useful when diving deeper into event driven.



- **Martin Fowler's "What do you mean 'Event Driven'?"**
  - <https://martinfowler.com/articles/201701-event-driven.html>
- **Event sourcing**
  - <https://microservices.io/patterns/data/event-sourcing.html>
- **CQRS**
  - <https://martinfowler.com/bliki/CQRS.html>
- **Idempotent consumer**
  - <https://microservices.io/patterns/communication-style/idempotent-consumer.html>
- **Data design for event driven systems**
  - <https://www.ben-morris.com/data-design-for-event-driven-architecture-autonomy-encapsulation-and-ordering/>
  - "Bear in mind that if you rely on message ordering then you are effectively coupling your applications together in a temporal, or time-based, sense."
- **Exactly-once delivery is ... difficult**
  - Avoid at all costs.

# Finally...



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# Come talk to me!

Batch.sh is building truly novel stuff.

If you are interested in solving *new* problems and are passionate about distributed systems, let's chat!

Our stack/tech:

- 100% event driven
- K8S
- Golang backend
- Electron; react
- Virtually ALL message brokers
- Etc
- TimescaleDB
- ElasticSearch
- AWS S3 & Athena
- Multi-cloud



**Batch is a data pipeline company that enables high-throughput data observability.**

Our platform enables you to:

- Gain visibility into your message bus
  - Expose difficult to “see” data to your devs & data scientists
- Populate your data lake with optimized parquet data
  - With 100% hands-free schema evolution
- Recover from outages by replaying data
- Create a robust backup & disaster recovery strategy
- Improve your tests by using real event data

**Shoot me an email:** [daniel@batch.sh](mailto:daniel@batch.sh)

**Ping me on Gophers Slack:** Daniel Selans



# Extra Content



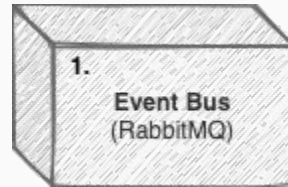
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# Let's design an event driven system!

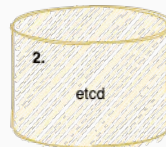
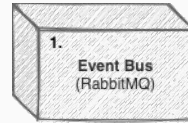


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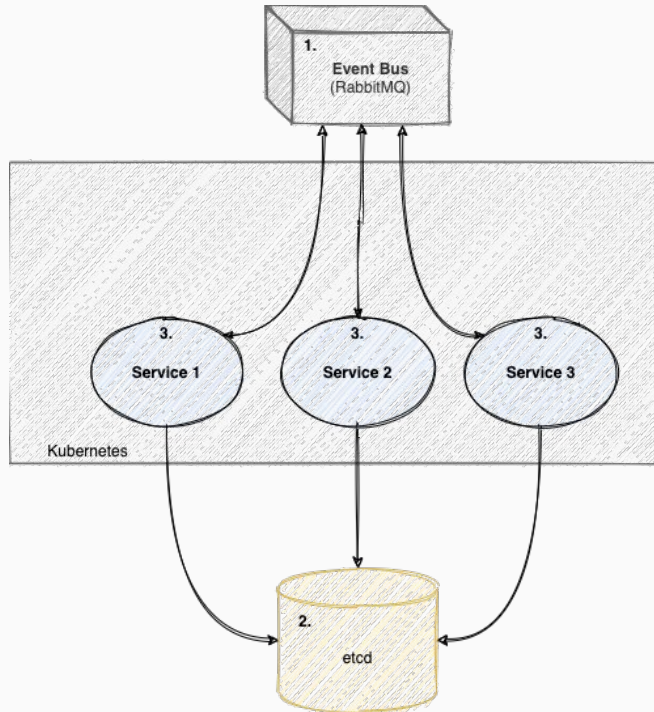
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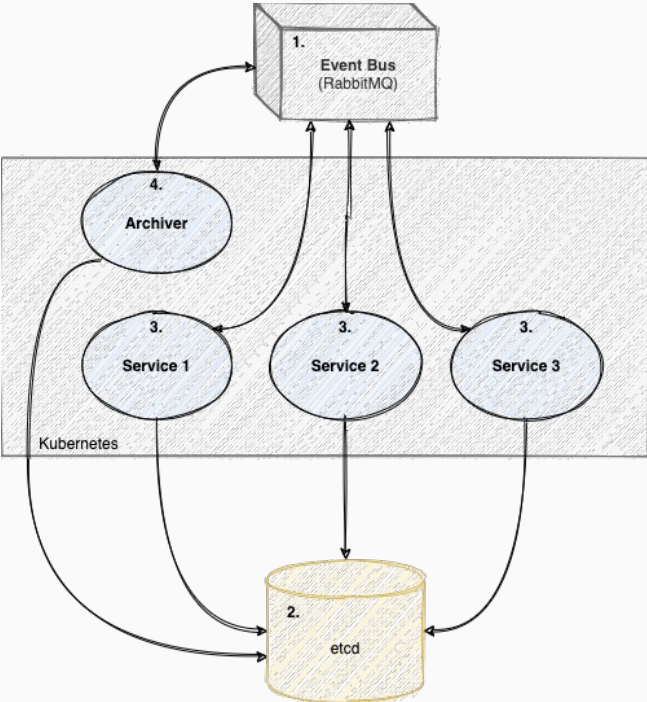
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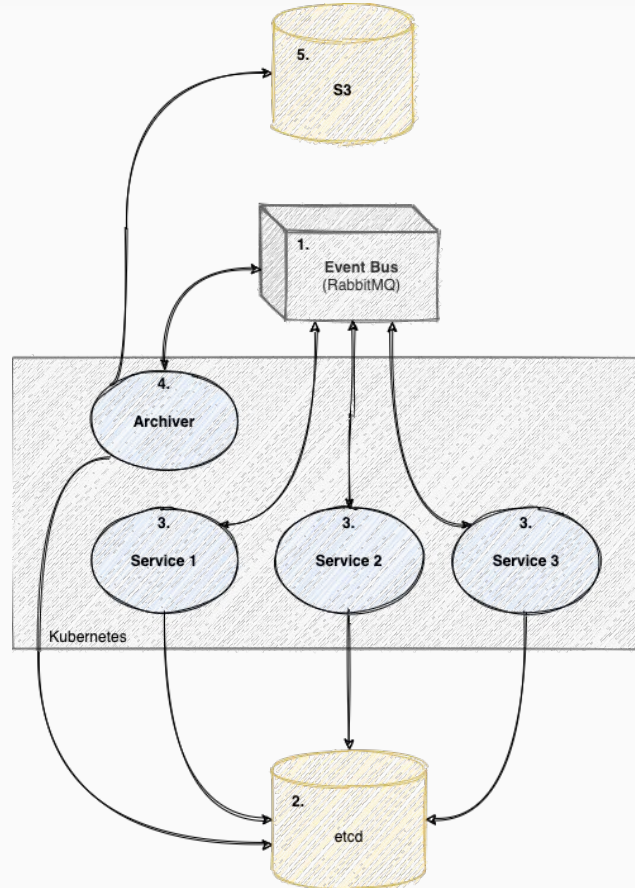
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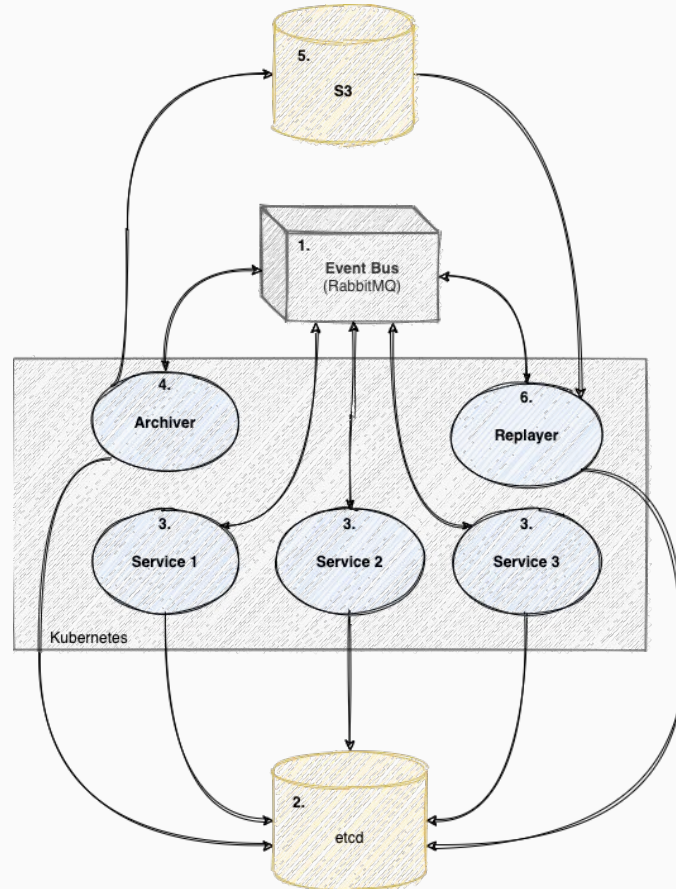
# 4. Event Driven From Scratch



## 5. Event Driven From Scratch



## 6. Event Driven From Scratch





Emit/Consume/React -- in other words



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6. **Async:** *Billing service* **emits** **BILLING\_COMPLETE** message
7. **Async:** *Audit service* **consumes** **USER\_SIGNUP**, **WELCOME\_COMPLETE** and **BILLING\_COMPLETE** events and archives them



How does this translate to improved reliability?

(Almost) Everything is async!

# Implementation Reality – Organizational



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# Implementation Reality: Organizational

- **Hard:** (re-)Defining the architecture (2-4 weeks)
  - Flow diagrams
  - Documentation
  - Examples
- **Hard:** Becoming a thought-leader for your org (on-going)
- **Hard:** Convincing leadership (2-4 weeks)
- **Medium:** Convincing developers (1-4 weeks)
- **Medium:** Assisting developers (on-going)
- **Hard:** Communicating the architecture across engineering (4+ weeks)
  - Prepare talks, presentations

# Batch Diagram



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# Batch.sh uses an event-driven architecture

