

Optimize end user connectivity for multi-region architectures

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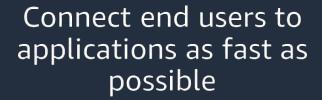
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Why?







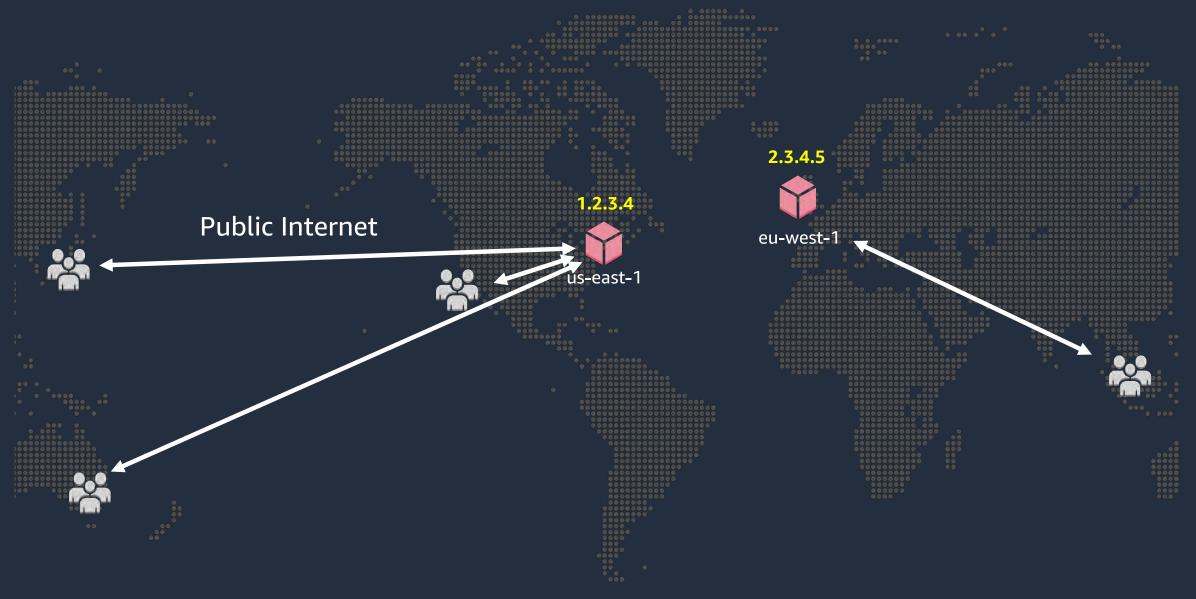


Deploy highly available systems with instantaneous failover

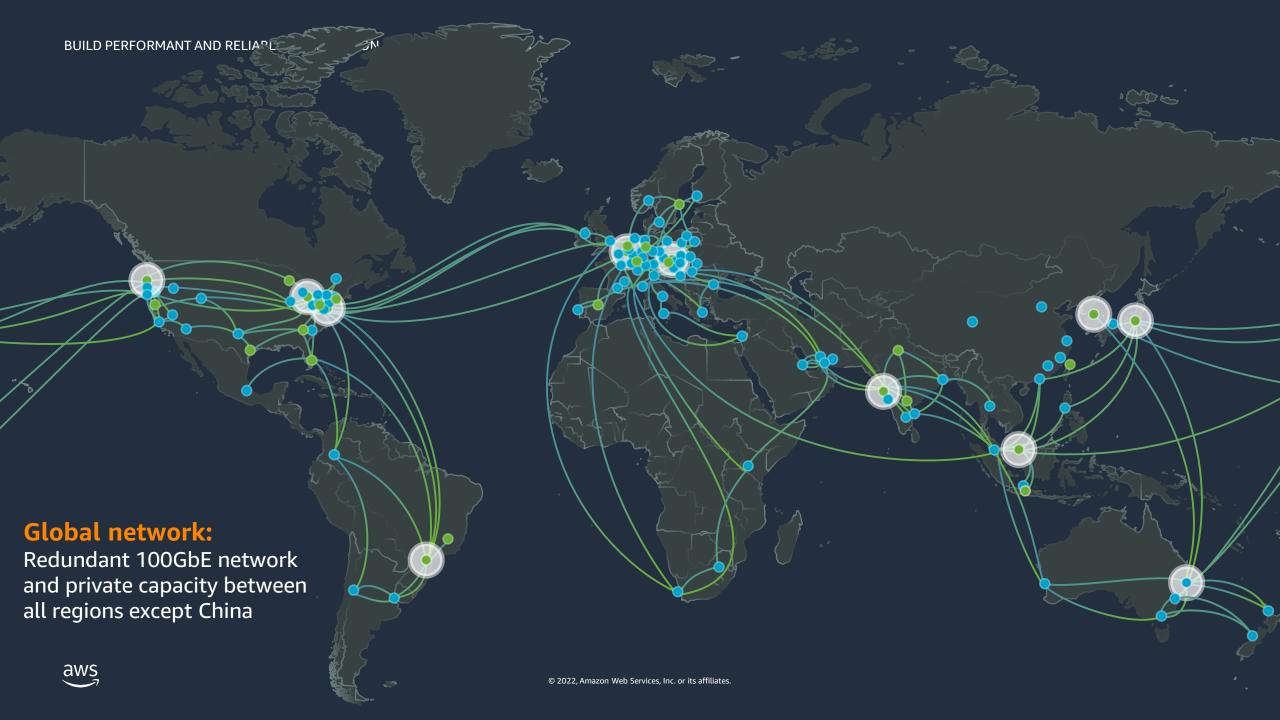


AWS Global Accelerator



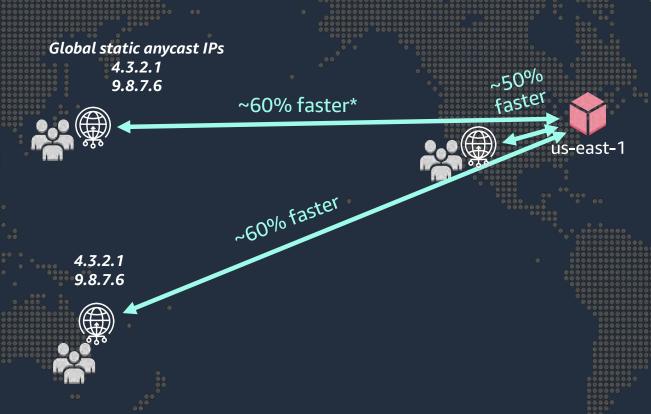


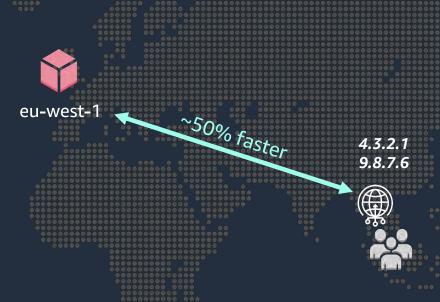




AWS Global Accelerator

Amazon global network





*p50 time to download a 100KB object; 3rd party real-user measurements ***

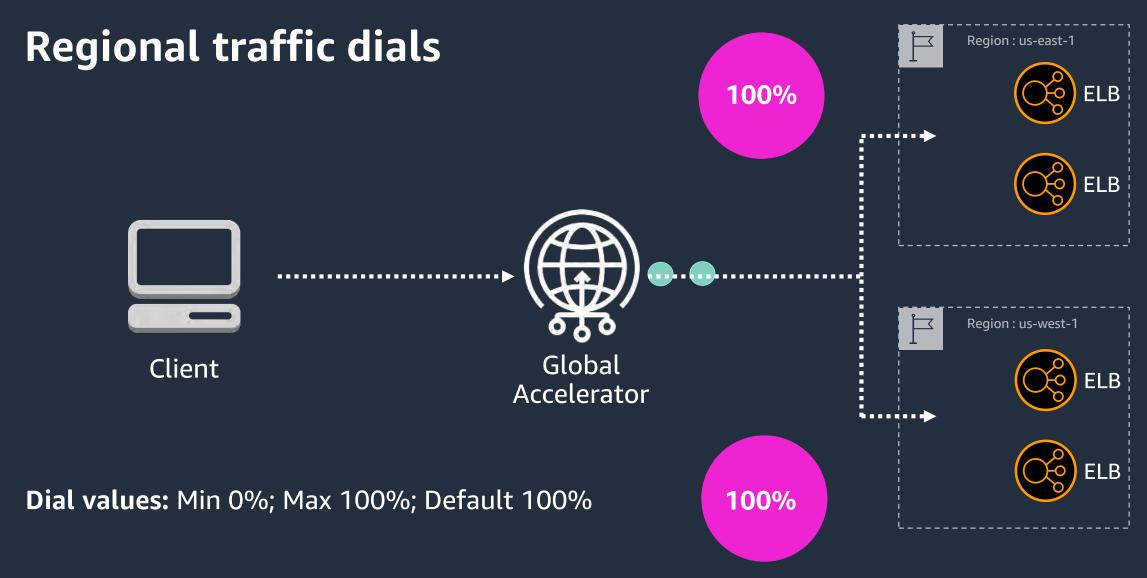


Demo

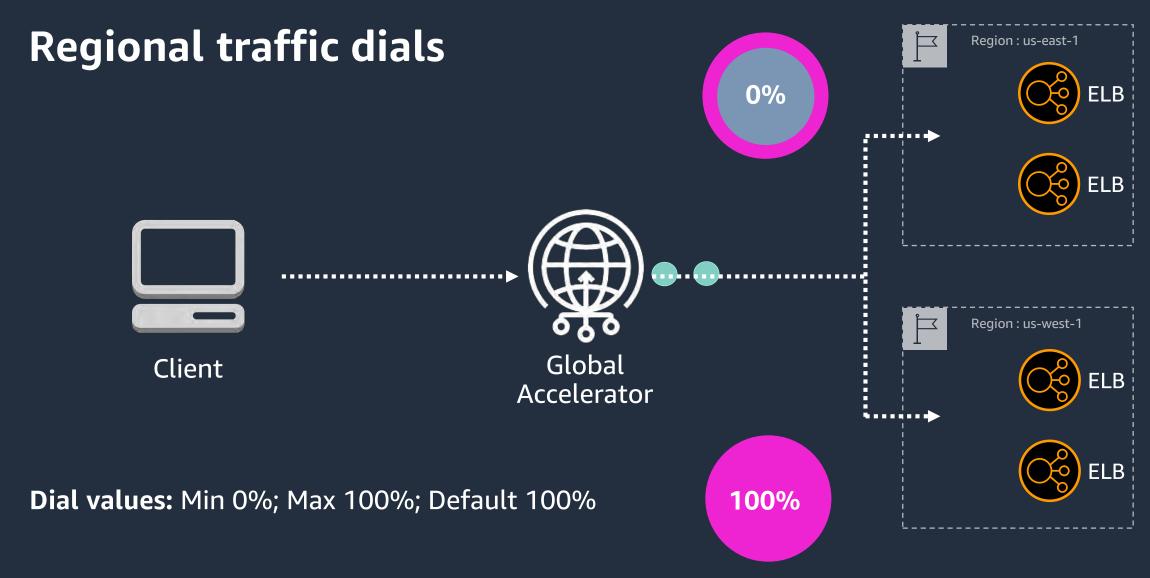


AWS Global Accelerator: Traffic dials

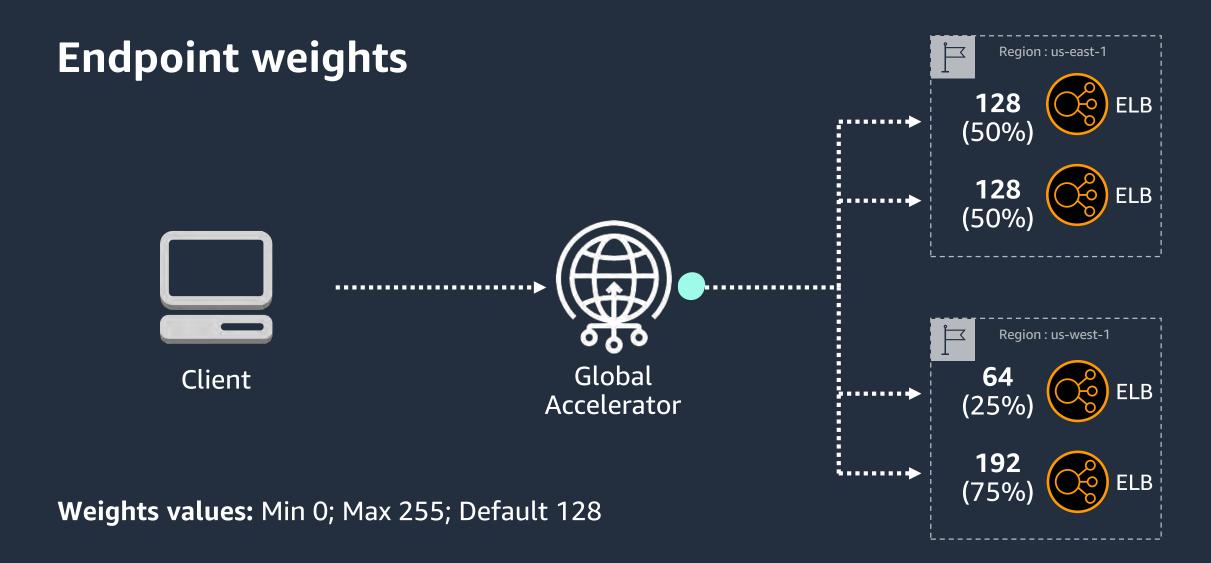










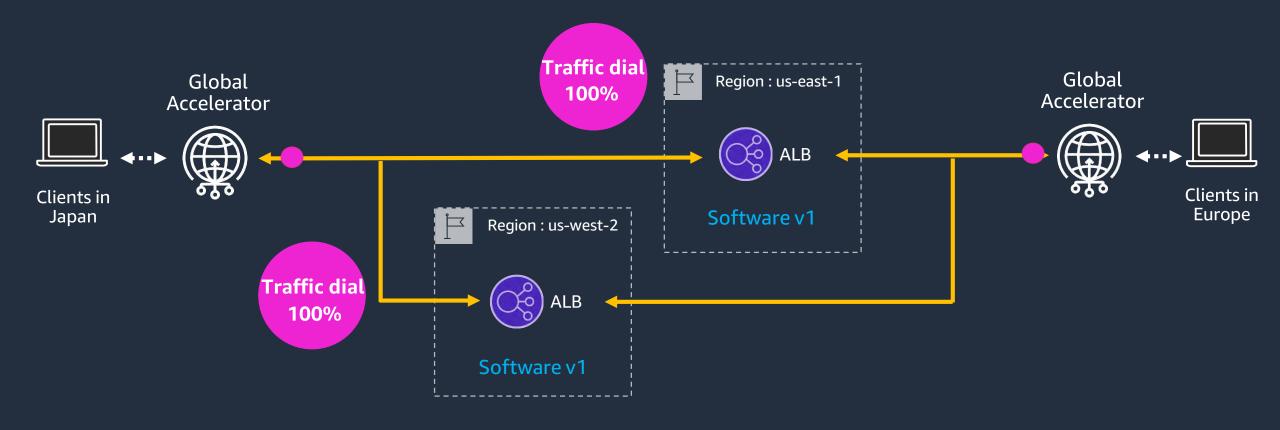




AWS Global Accelerator: Blue/green deployment



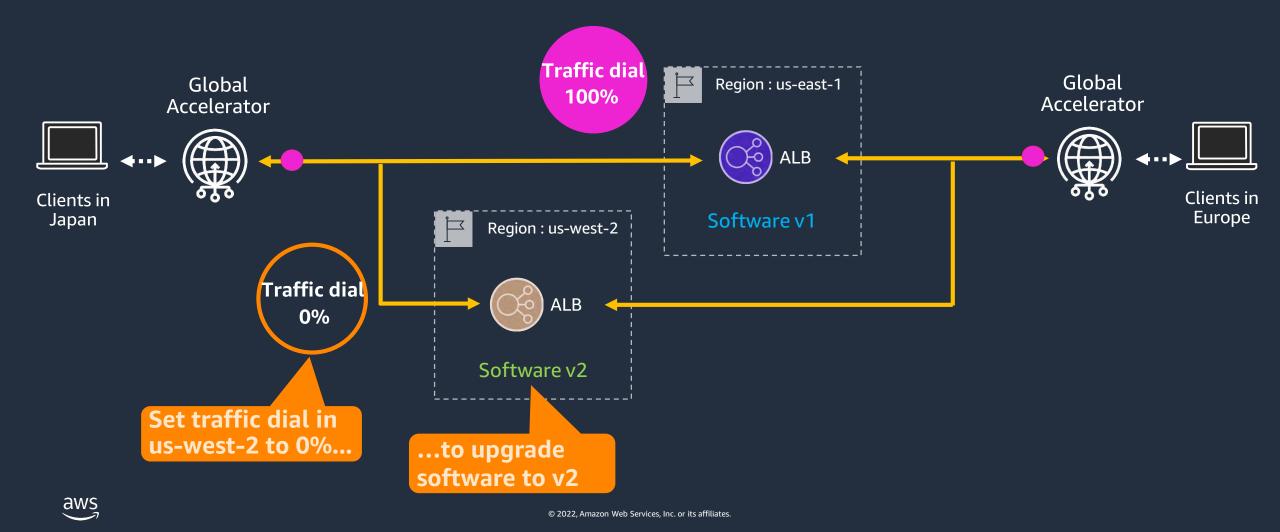
Blue/green deployments

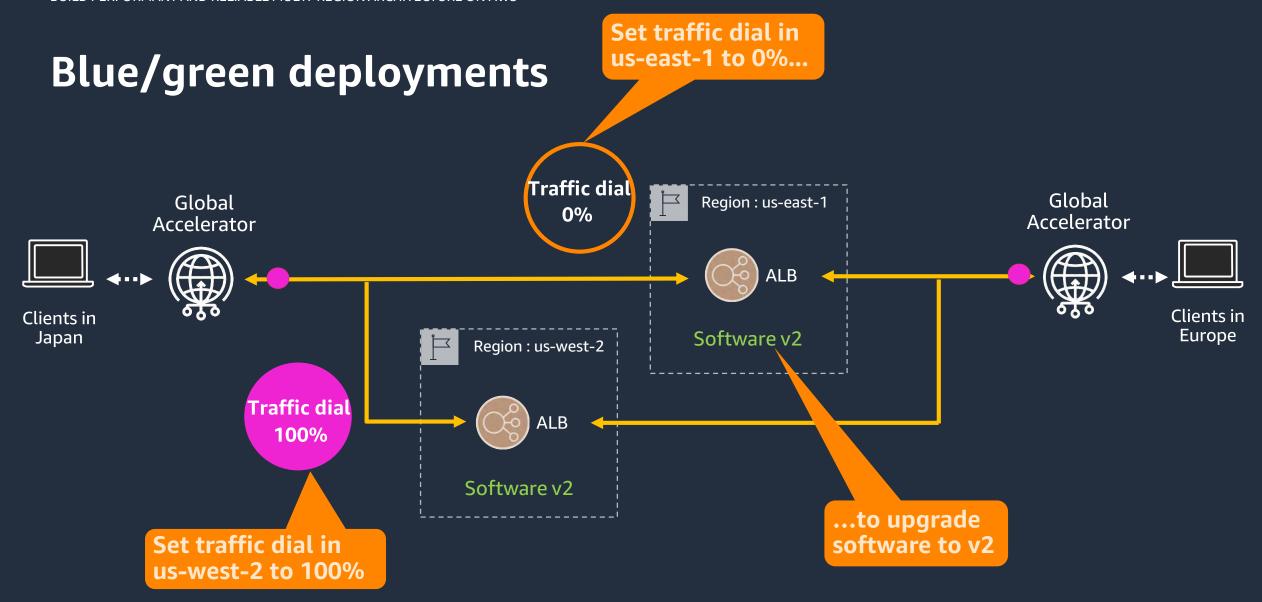


You want to upgrade software in both regions from v1 to v2

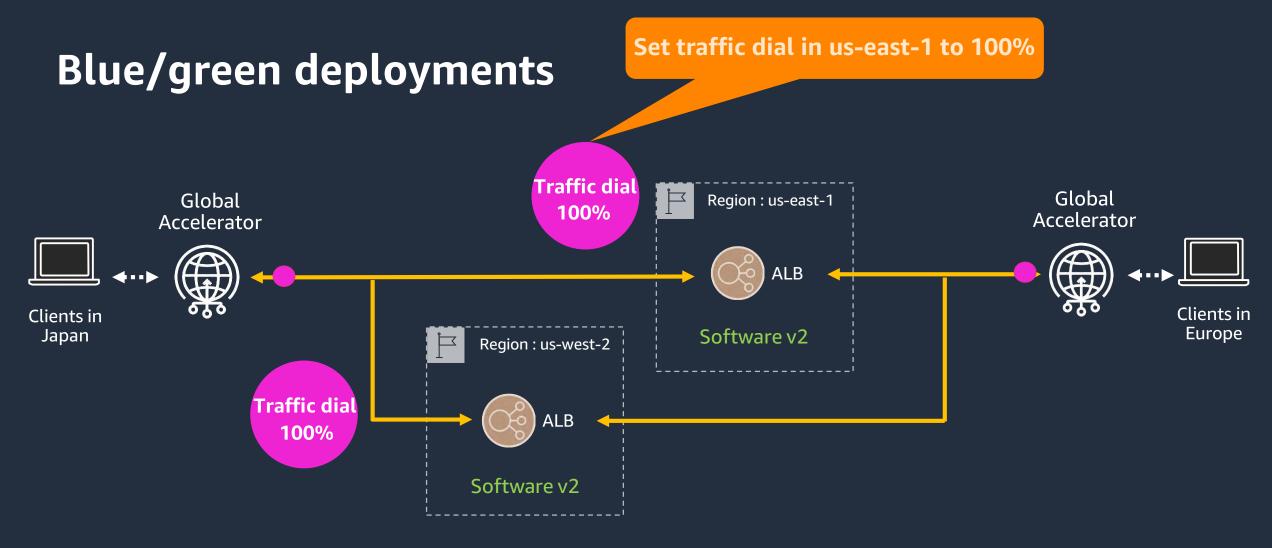


Blue/green deployments











Demo



Multi-region architecture: Disaster recovery



Control plane



Data plane





Amazon Route53 Application Recovery Controller



Amazon Route53 Application Recovery Controller (ARC)



Centralized and reliable way to manage cross-cell recovery



Failover and failback





ARC key capabilities









Amazon Route 53 Application Recovery Controller



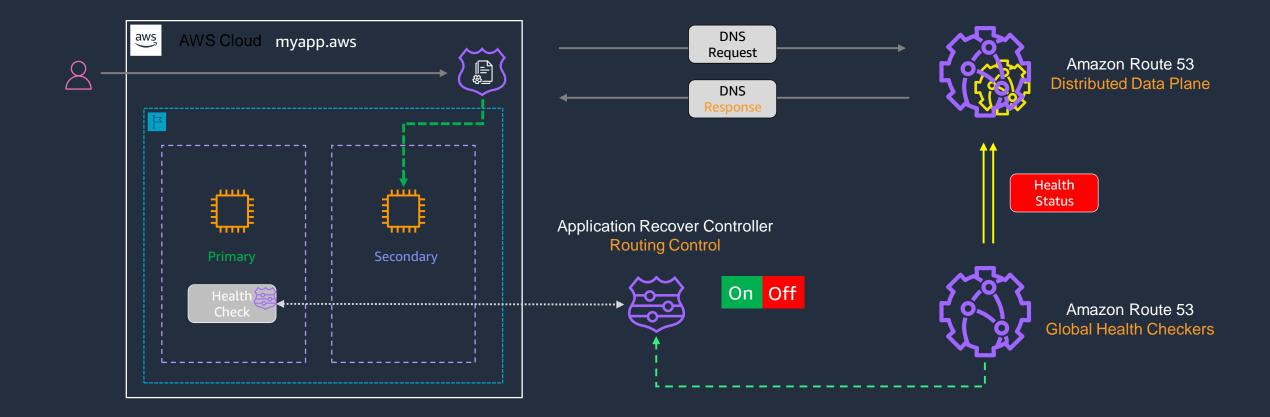




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Amazon Route 53 and Routing Control Status







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Demo



Key takeaways

Minimize hops to the AWS backbone for better performance

Eliminate control plane dependencies for DR

Make a big red button for manual failovers





Thank you!

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