

Javascript for Social Impact

How to scale technology to solve social issues

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The Role of Technology in Social Impact

Why Tech?

Scalability

Accessibility

Efficiency

Innovation

Product and Iteration

- **Develop MVP:** Build a Minimum Viable Product that includes essential features to solve the core problem.
- **Test and Gather Feedback:** Launch the MVP to a small audience and collect feedback on its functionality and usability.
- **Iterate:** Use the feedback to make improvements and refine the product.

Building a Team

- **Identify Roles:** Determine the key roles needed (e.g., developer, designer, marketer).
- **Recruit Talent:** Find individuals with the skills and passion that align with your project's vision.

Where to recruit? -> volunteer websites, tech communities

Connect with Users

Reach Out to Target Audience

- **Identify Your Audience:** Define who will benefit from your project and where they can be found.
- **Engage and Promote:** Use social media, community events, and other channels to reach your audience.

Why Javascript?

Web Accessibility

Interactivity

Integration with Other Technologies