# RabbitMQ, Kafka, or Pulsar?



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https://bit.ly/48T4Zcv







- ✓ Founded by the original creators of Apache Pulsar
- ✓ Large contributor to open-source: Apache Pulsar and the ecosystem
- ✓ StreamNative Cloud:
  - Partner with software teams worldwide to accelerate time to production and manage Pulsar at scale.
  - Fully Managed Pulsar service with enterprise features
    - on StreamNative or customer infrastructure





Apache Pulsar is a **Cloud**-Native **Messaging** and **Data-Streaming** Platform.

Docker/K8S Elasticity: adapting to workload changes

### Data streaming

### What is data streaming?

Continuously transmitting & processing an unbounded stream of small data records/events

Processed in order

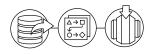
#### Events may be:

- persisted
- transformed
- aggregated
- replayed

Massive amounts of data, throughput

⇒ Horizontal scalability

#### What is it for?





Data ingestion

Real-time analytics

### **Streaming platforms examples**







## Message queuing

#### Goals

Assign time-consuming tasks among a group of *workers* 

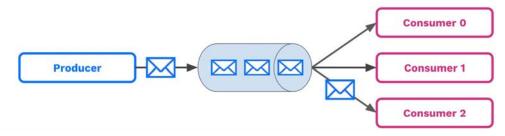
Without impacting the producer: decoupling

### **Message Queueing**

Each task to be performed is a message placed in a queue

Distribute the tasks among several workers

No strict order required



#### **Essential features**

Horizontal scalability & elasticity: add/remove workers dynamically

Do not block the queue when a consumer is busy or fails to consume one message

Redeliver 'failed' messages to retry later

Route undeliverable messages to a dead letter queue







## Message queueing vs data streaming

### **Data streaming requirements**

Events to be processed in order

Ingestion of large amounts of data

Data retention

Handle catch-up reads



### Message queuing requirements

Decoupling tasks executions

Add/remove consumers dynamically

Do not block the queue when a consumer is busy or fails to consume one message

Redeliver 'failed' messages





















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### Apache Pulsar key features

1. Unified messaging & streaming platform



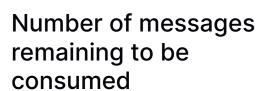
### 2. Three levels of scalability & elasticity



## Three levels of scalability and elasticity

The scalability requirements are determined by the bottleneck.







Number of producers & consumers



Storage capacity

## Three levels of scalability and elasticity

The scalability requirements are determined by the bottleneck.







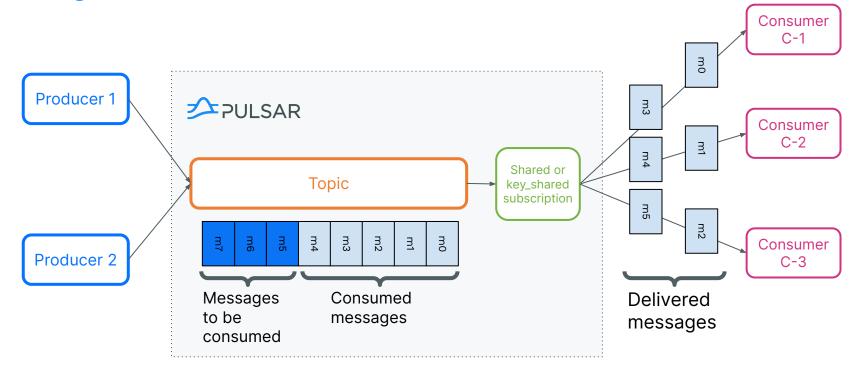
Number of messages remaining to be consumed



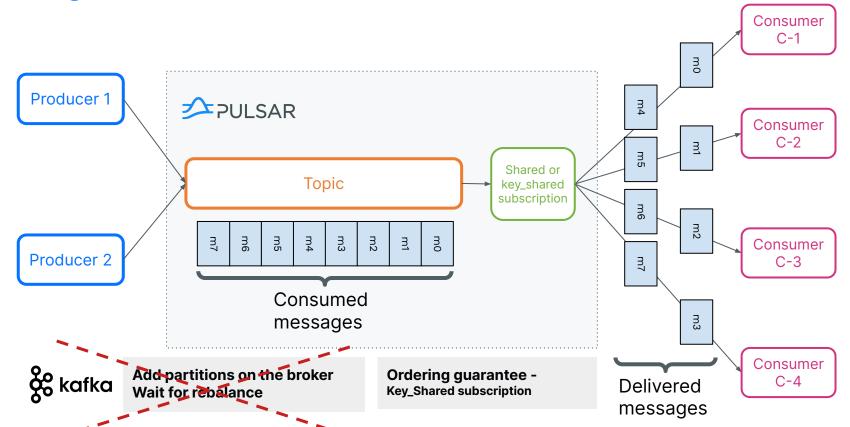
Storage capacity

most common

### Adding more consumer instances



### Adding more consumer instances



## Three levels of elasticity

The scalability requirements are determined by the bottleneck.







Number of messages remaining to be consumed





most common

## Three levels of elasticity

The scalability requirements are determined by the bottleneck.



Number of messages remaining to be consumed



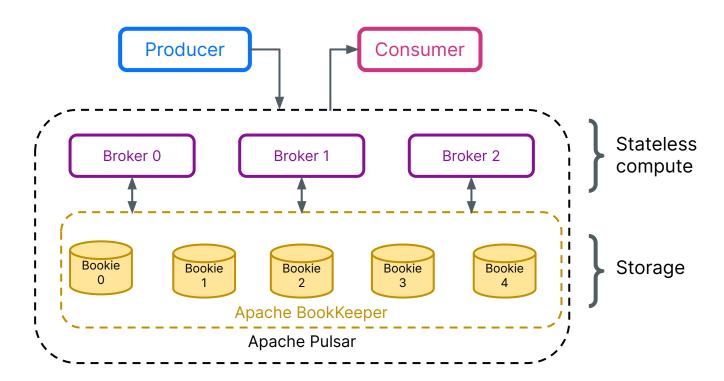


Number of producers & consumers



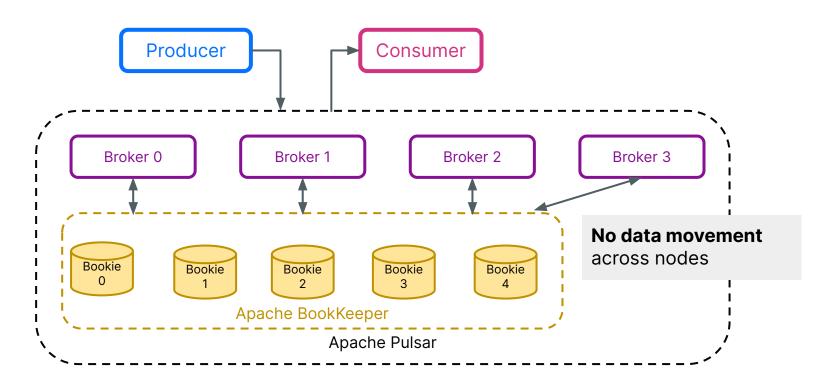
Storage capacity

## Pulsar elastic multi-layered architecture



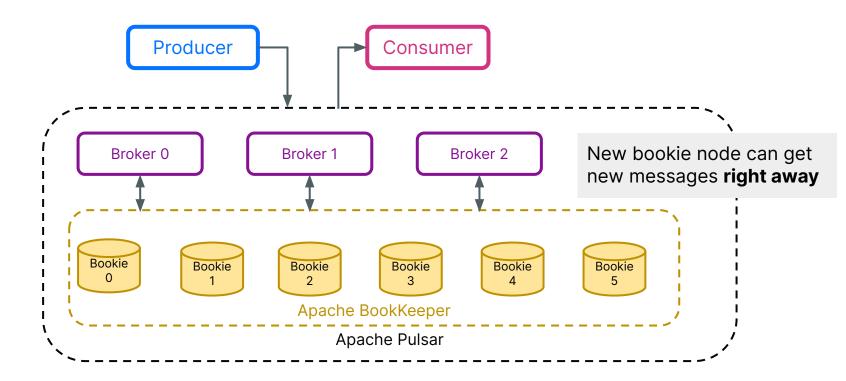


### Adding broker nodes to get more processing power





### Adding bookies to get more storage capacity



### Three levels of elasticity - recap







Number of messages to be consumed

Number of producers & consumers

Storage capacity

**Consumer nodes** 

No partitions to create on the broker side

**Broker nodes** 

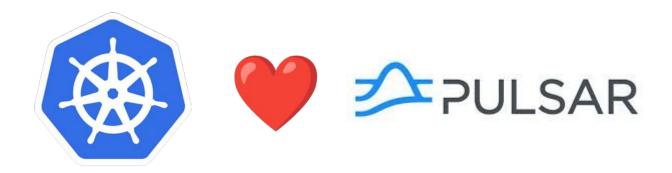
Seamless
No performance impact

**Bookie nodes** 

New nodes get new messages right away

You can also easily downscale to save on infrastructure costs

### StreamNative Operators for Apache Pulsar



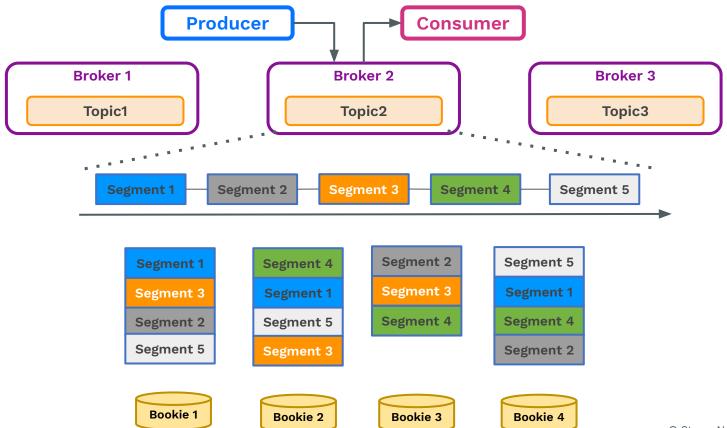
Documentation: <a href="https://docs.streamnative.io/operator">https://docs.streamnative.io/operator</a>

StreamNative offers these operators under a simple, free-to-use Community License.

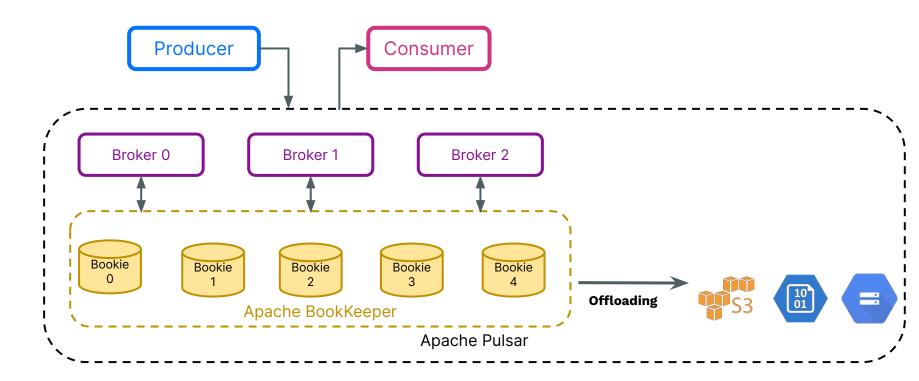
### Apache Pulsar key features

1. Unified messaging & streaming platform2. Three levels of scalability & elasticity3. Durability

### Durability - replication



### Durability - Tiered Storage Offload



### Apache Pulsar key features

2. Three levels of scalability & elasticity

1. Unified messaging & streaming platform

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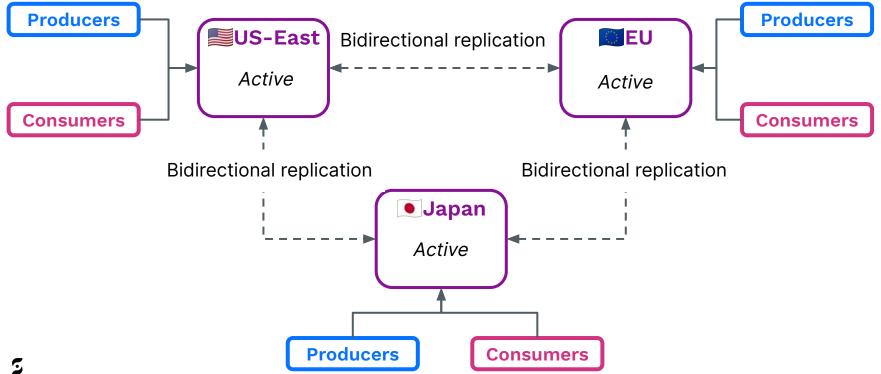
3. Durability

### **②**

### 4. Geo-replication



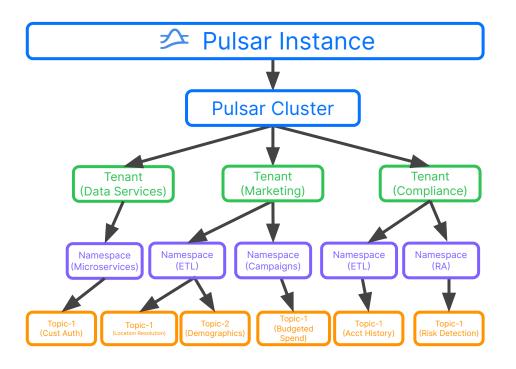
### Built-in geo-replication



## Apache Pulsar key features

1. Unified messaging & streaming platform	<b>⊘</b>
2. Three levels of scalability & elasticity	<b>⊘</b>
3. Durability	<b>⊘</b>
4. Geo-replication	<b>⊘</b>
5. Multi-tenancy	

### Native multi-tenancy



### What:

- Share a single cluster with multiple teams
- Data isolation

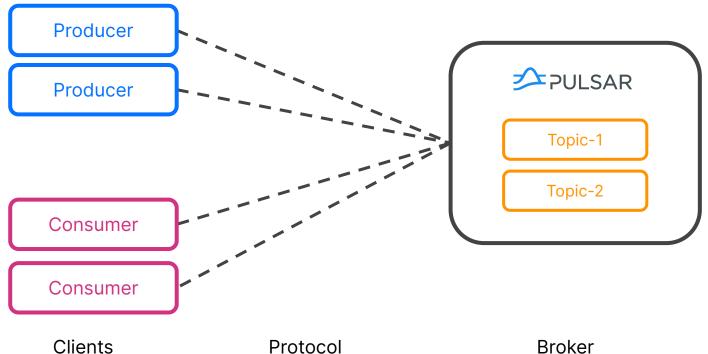
### **Benefits:**

- Easier management
- Resource sharing = costssavings (§)

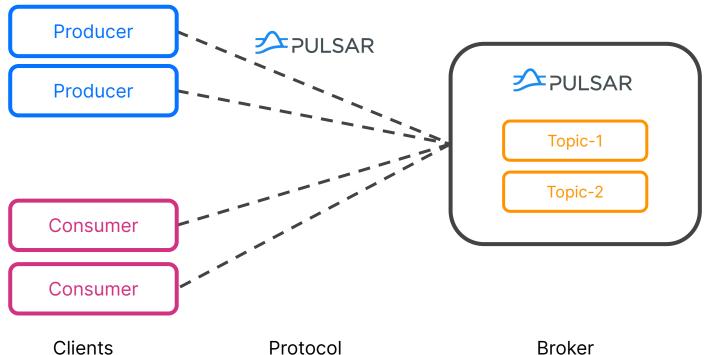
**Built-in** feature

## Apache Pulsar key features

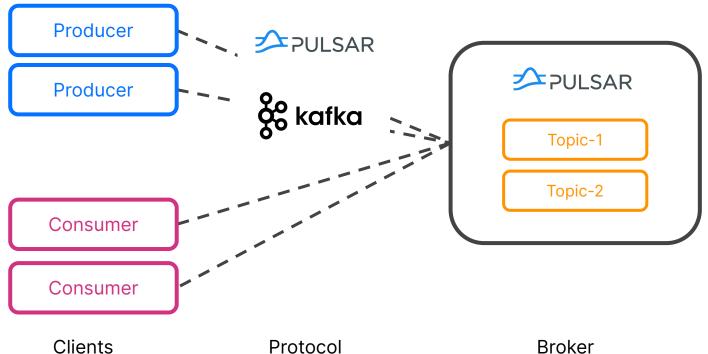
1. Unified messaging & streaming platform	<b>⊘</b>
2. Three levels of scalability & elasticity	<b>②</b>
3. Durability	<b>⊘</b>
4. Geo-replication	<b>⊘</b>
5. Multi-tenancy	<b>②</b>
6. Compatibility with your software ecosystem	



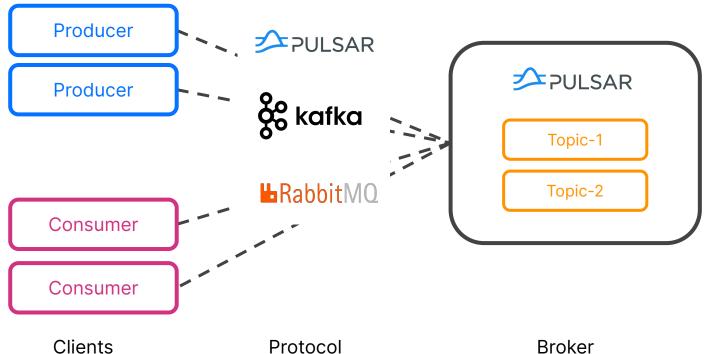
Protocol



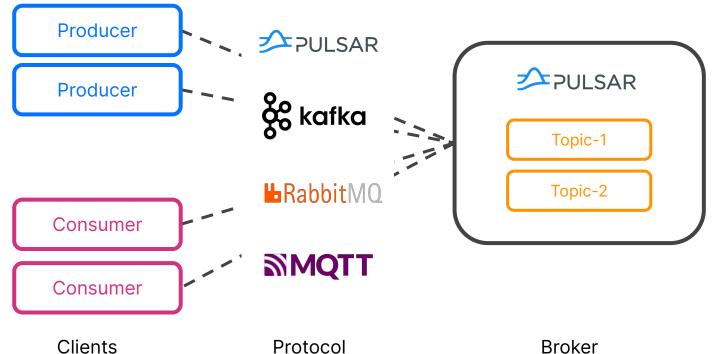
Protocol



Protocol



**Protocol** 



**Protocol** 

### Pulsar ecosystem



## Apache Pulsar key features

1. Unified messaging & streaming platform	<b>②</b>
2. Three levels of scalability & elasticity	<b>②</b>
3. Durability	<b>⊘</b>
4. Geo-Replication	<b>⊘</b>
5. Multi-tenancy	<b>⊘</b>
6. Compatibility with your software ecosystem	<b>⊘</b>
7. Open source community	

### Built-in Super Set of OSS Features

All these features are Open-Source



Reduced Vendor Dependency

## Vibrant community



600+
Contributors



10,000 Slack Members

## Apache Pulsar is used by 1000+ orgs



## **Discord** splunk'> Flipkart





































































### History



APACHE SOFTWARE FOUNDATION

2012

2016

2018

**2019 - TODAY** 

#### Yahoo!

Yahoo! "Cloud Messaging Service"

#### **Open Source**

Pulsar becomes open source..

#### **Apache TLP**

Pulsar becomes an Apache *top level project*.

#### Strong growth period

Rapid and widespread adoption.

Increasing number of committers.

Apache Pulsar is battle-tested!

## Apache Pulsar key features - recap

1. Unified messaging & streaming platform	<b>⊘</b>
2. Three levels of scalability & elasticity	<b>②</b>
3. Durability, offloading	<b>②</b>
4. Geo-Replication	<b>②</b>
5. Multi-tenancy	<b>②</b>
6. Compatibility with your software ecosystem	<b>②</b>
7. Open source community	<b>②</b>

# Questions?

### Reach out to me -







https://streamnative.io/people/julien

### Join the Apache Pulsar Slack





https://bit.ly/3vGE9pJ

