

Next-Gen Observability:

Leveraging AI and Data Pipelines to reduce Cost and MTTR



About US



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Agenda



Problem Statement

Existing issues with our infrastructure



Telemetry Pipeline

How telemetry pipeline helped to get control over observability data



AI Pipelines

How to leverage AI to build automated pipelines with less human intervention



RCA without AI

How incident investigation was taking high time due to telemetry volume



AI Based RCA

How AI helped to analyze different signals and summarize the root cause



Outcome

Benefits : Reduces MTTR and reduced Cost

Infrastructure Scale @ Informatica

4

Cloud Providers

20+

Regions

600+

Kubernetes Clusters

100000+

Virtual Machines

100+

Applications

~60 TB

Log ingestion Per day

3.8 Trillion

Documents Ingested/ month

1.5 Billion

Api Calls Per day

400 Mil

Bytes/second ingestion in Kafka

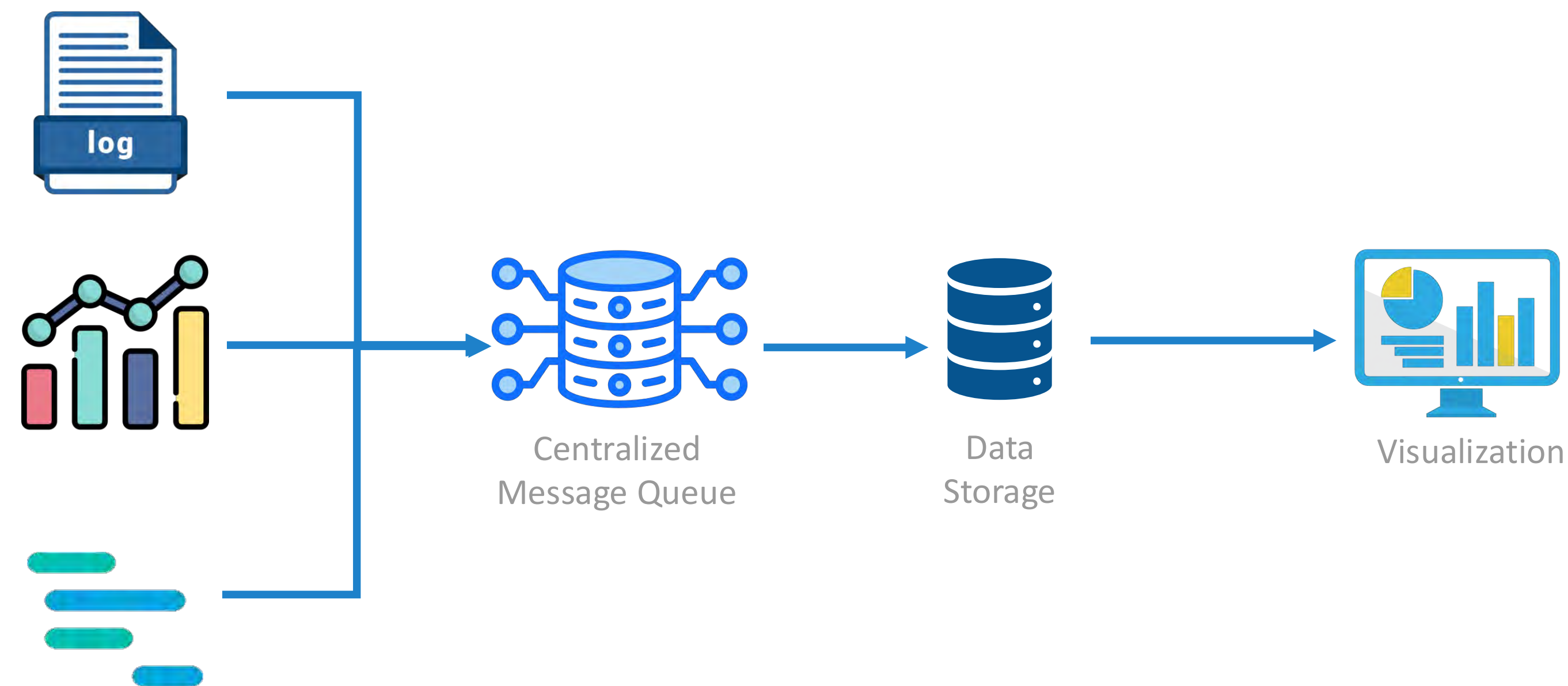
15 PB

S3 Storage(standard & Glacier)

2.5 PB

provisioned In Cluster Storage

Problem Statement



Multi region data transfer cost

Sending data across regions, AZ's are expensive

Higher Storage and Backup Cost

It is expensive to store all the telemetry data and backup for long period to meet Compliance

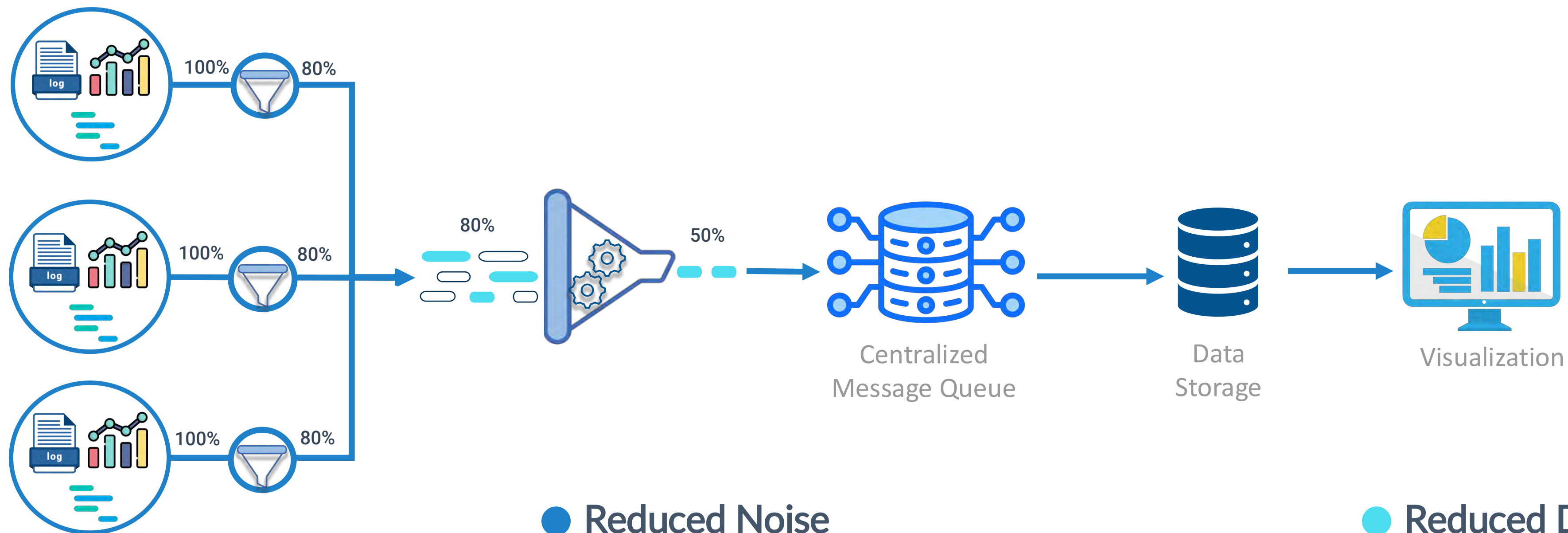
Slow Dashboards

High volume telemetry data makes dashboard loading very slow with longer periods

No audit on noisy telemetry signals

There was no way to check if any rouge data coming in which has no value. For e:g each successful health check logs

Telemetry Pipeline



● Reduced Noise

Filtering only required data reduces all noise going through the observability system

● Better Control over Data

We can control how we need to write data in destination.
Masking sensitive data or retrieving metrics out of expensive logs

● Faster Dashboards

Less data to render means faster performant dashboards

● Reduced Data transfer Cost

Adding filter at edge and with centralized Data pipeline we drop most unused data resulting less data to travel across network

● Reduced Live Storage Cost

Filtering all the noisy data helps in savings less data means less disk space required

● Reduced Backup Cost

As we have to deal with less amount of data to backup over a period backup cost also gets reduced

AI Telemetry Pipeline

Challenges (Traditional Pipeline)



Creating telemetry pipeline is time consuming



Traditional pipelines are complex and manual



AI Copilots guide but don't automate

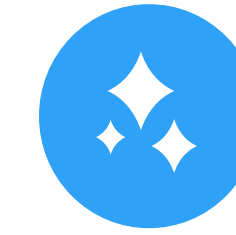


Dedicated resource required to manage pipelines

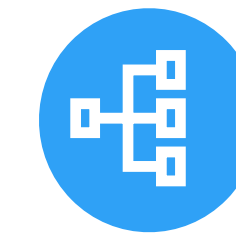
How AI Agent will Help



Interactive personal assistant



Create New pipelines



Manage Existing pipelines



Proactive Recommendation Engine

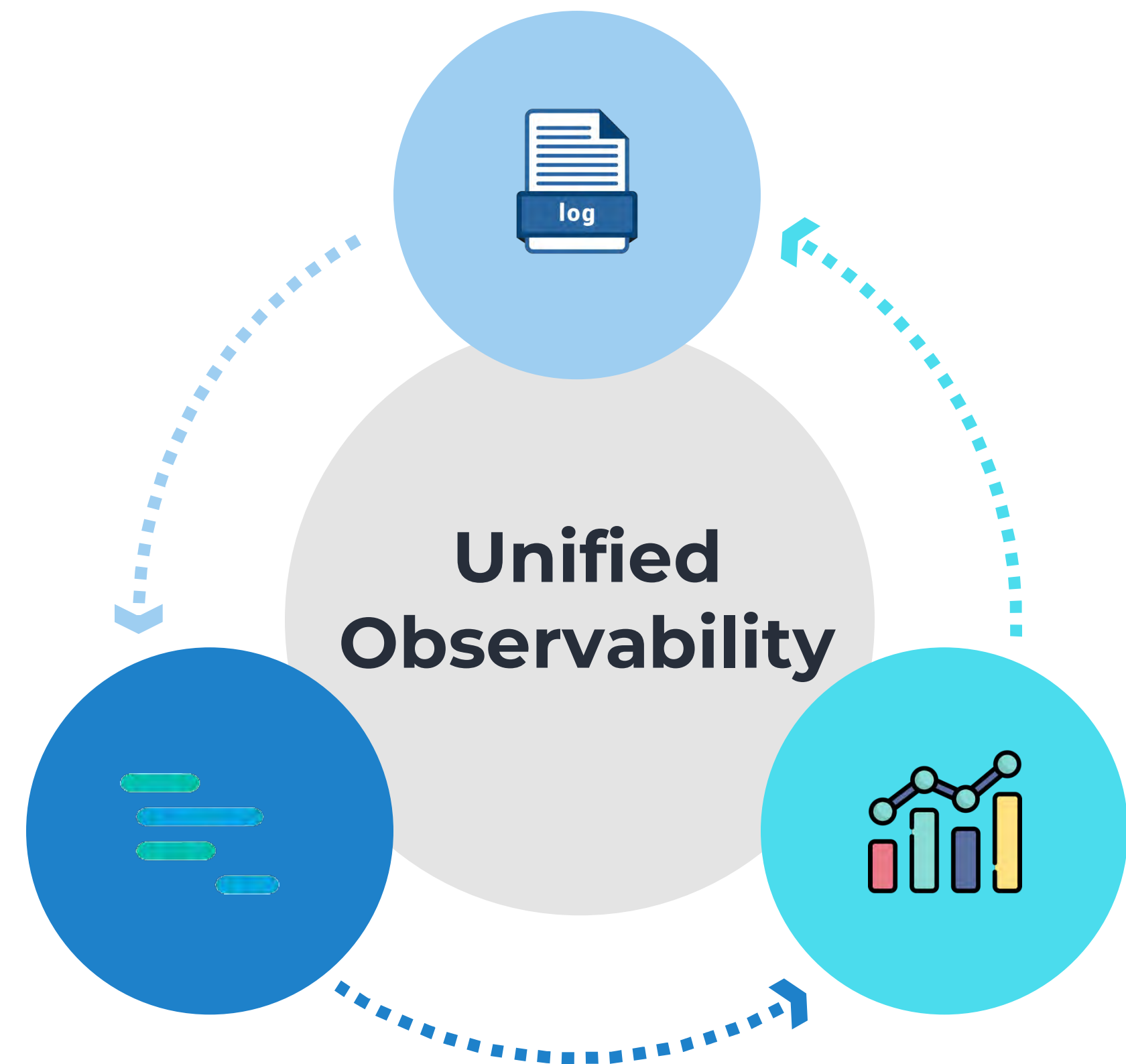
Create a pipeline from S3
of type syslog

Add a PII Mask to
Pipeline

Show top IP's based on
data volume

Unified Observability

- ✓ Single Unified OTEL based Agent
Single OTEL based agent to collect all metrics, logs and traces
- ✓ Centralized Fleet Management
Deployed fleet server to manage all agents from single place
- ✓ Context Propagation
All services are instrumented to propagate trace context from service to service
- ✓ Service Map & Correlation
Service Map to show how the services are connected
- ✓ Anomaly detection
ML models to detect anomaly based on the metrics



AI Assistant for Observability



Thank You