

An aerial photograph of a dense urban skyline, likely Chicago, with numerous skyscrapers and buildings. In the background, a large body of water (Lake Michigan) is visible under a cloudy sky. The text is overlaid on the upper half of the image.

# "Revolutionizing Last-Mile Delivery: The Power of Cloud Computing and IoT"

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# Talk Structure

- Introduction & Importance of Last-Mile Delivery
- Challenges in Last-Mile Delivery
- Role of Cloud Computing in Last-Mile Logistics
- Impact of IoT on Smart
- Real-World Use Cases & Industry Examples
- What is coming in the next 5 years?
- Closing Thoughts



# Introduction and Importance of Last-Mile



“Last-mile delivery is the final and most crucial step in the supply chain—it directly impacts customer satisfaction.”



**Industry Insight:** Accounts for **53% of total shipping costs** and is the **biggest pain point in logistics** due to urban congestion and delivery inefficiencies.



**Purpose of Talk:** Explore how **Cloud Computing and IoT** are **transforming last-mile delivery** through **real-time tracking, predictive analytics, and smart logistics**.

# Challenges in Last-Mile Delivery



**HIGH COST &  
INEFFICIENCY**



**LACK OF  
VISIBILITY**



**CUSTOMER  
EXPECTATIONS**

# Role of Cloud Computing in Last-Mile Logistics



**Real-Time Data Processing**



**Predictive Analytics**



**Scalable Infrastructure**



**Example: Amazon Web Services  
powering Amazon's last mile delivery**

# Impact of IoT on Smart Logistics



**Real-Time Tracking & Monitoring**



**Smart Warehousing**



**Fleet Management**



**Example: DHL's IoT-enabled delivery vehicles**

# Real-World Use Cases & Industry Examples



**Amazon**



**UPS**

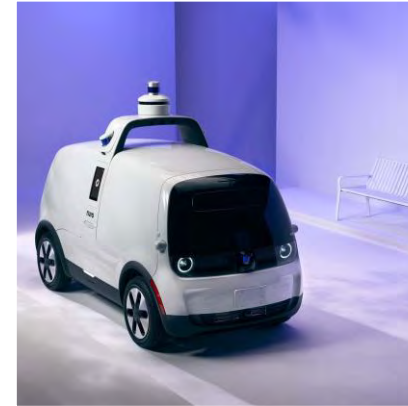


**Alibaba's Cainiao Network**

# What is coming in the next 5 years in last-mile?



## Drones



## Autonomous Vehicles

Both these technologies will drive a reduction in:

1. Cost/delivery (\$ 2-3)
2. Delivery times (<2 hours)
3. Carbon footprint/ delivery ( 95% lesser carbon emissions than IC engine vans)

**Cloud and IoT will be enablers for both these technologies**



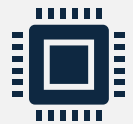
# Closing Thoughts



**Key Takeaway: Cloud Computing and IoT** are revolutionizing last-mile delivery by **enhancing visibility, reducing costs, and meeting customer expectations.**



**Future Outlook:** Integration of **AI and 5G** with cloud and IoT will further optimize last-mile logistics.



**Closing Statement:** “By embracing **Cloud Computing and IoT**, businesses can **transform last-mile delivery** from a cost center to a **competitive advantage.**”