



# Efficiency in Motion: Mastering Continuous Delivery without Compromising Stability

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# About Me

Work as a Senior Architect with Simpplr Inc.

Specialize in creating software products using Microservices and Event Driven Architecture

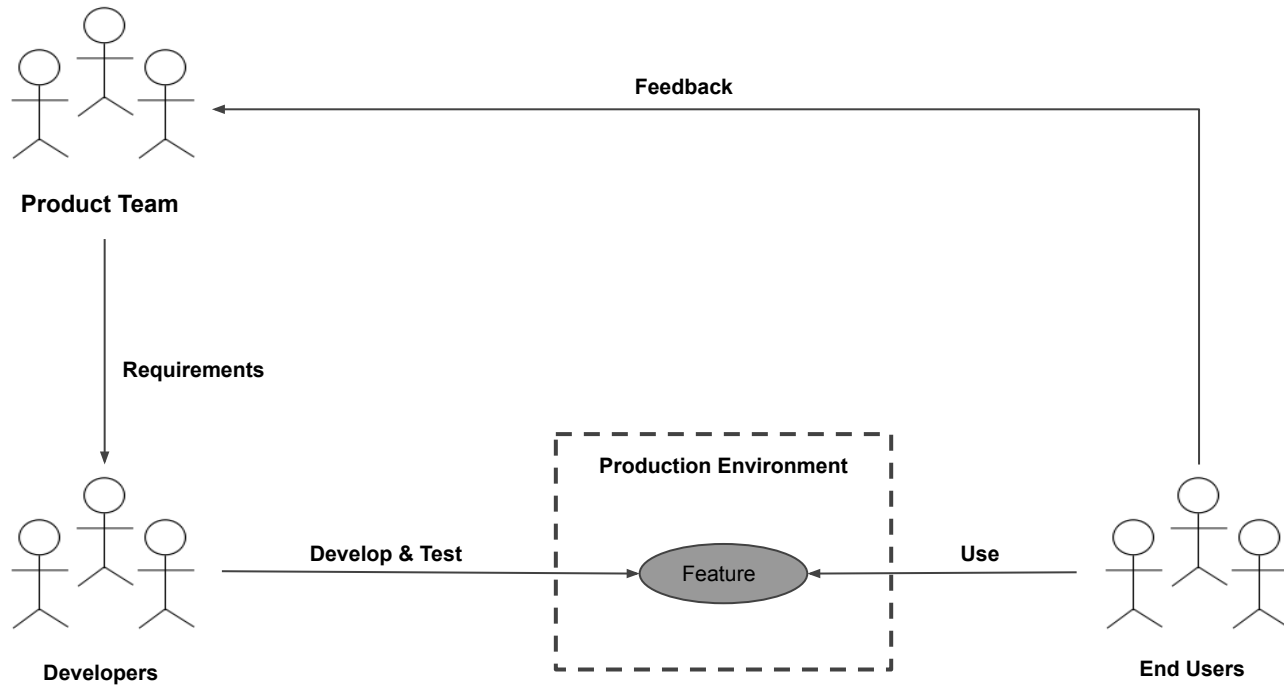
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**Let's Dive In**



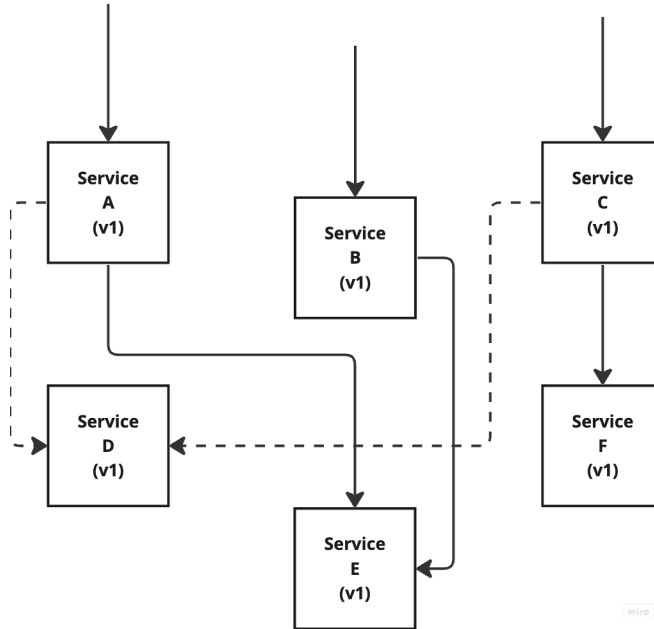


Continuous Delivery is the Software Development Process of getting the code changes deployed to production *quickly*, *safely* and with higher *quality*.

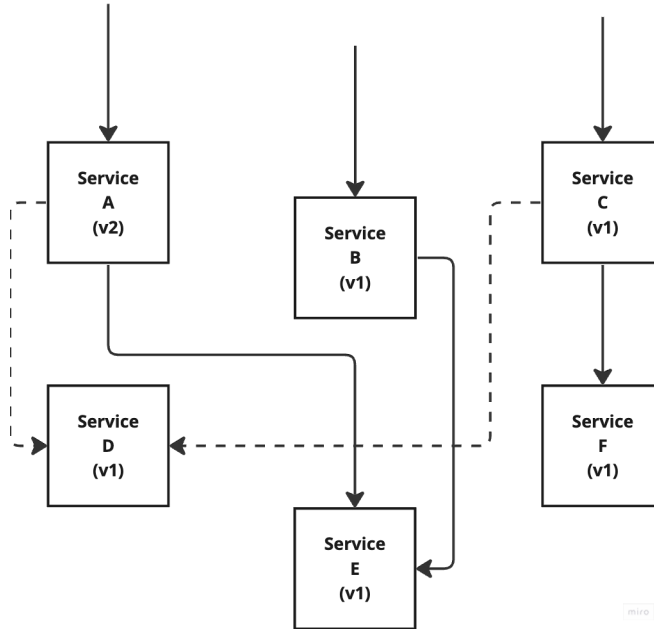


A Microservice is an *independent deployable* unit, *modeled around a business domain* and *generally collaborate* with other microservices to deliver a larger business use case.

# Key Advantage - Team Autonomous



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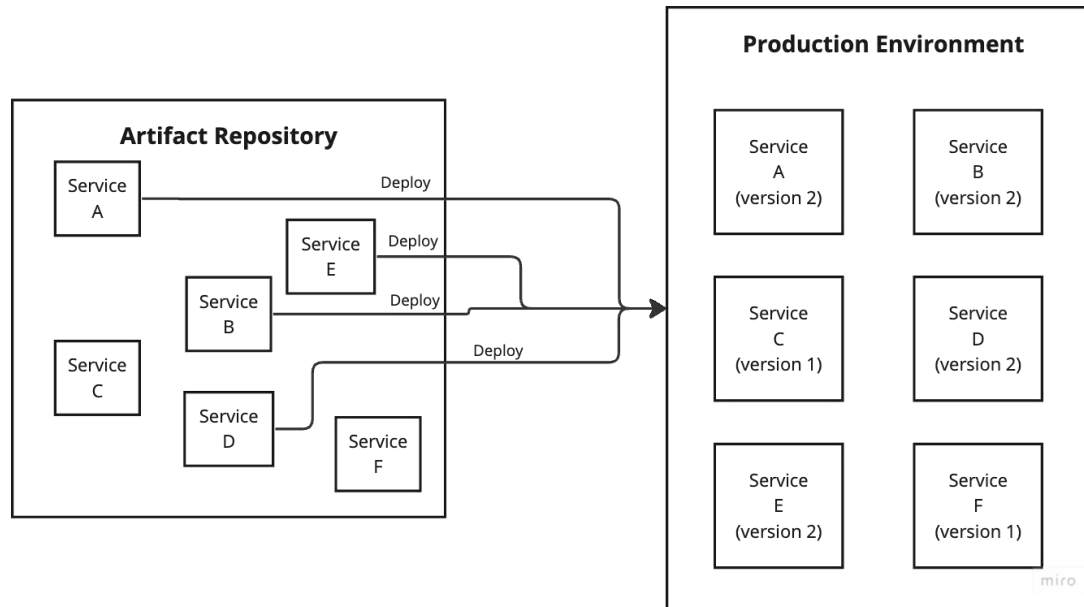






But when it comes to shipping the Features, things go crazy

# Deployment Pattern





Is that not Distributed Monolith ???



# What can lead to Distributed Monolith

- Inappropriate Service Boundary



## What can lead to Distributed Monolith

- Inappropriate Service Boundary
- Shared Data Storage



## What can lead to Distributed Monolith

- Inappropriate Service Boundary
- Shared Data Storage
- Too Many Shared Libraries



There is one more reason for such a Deployment Pattern



# Pre-defined Feature Release Schedule





## Some of the Non-Technical reasons

- You want to create a Market Buzz



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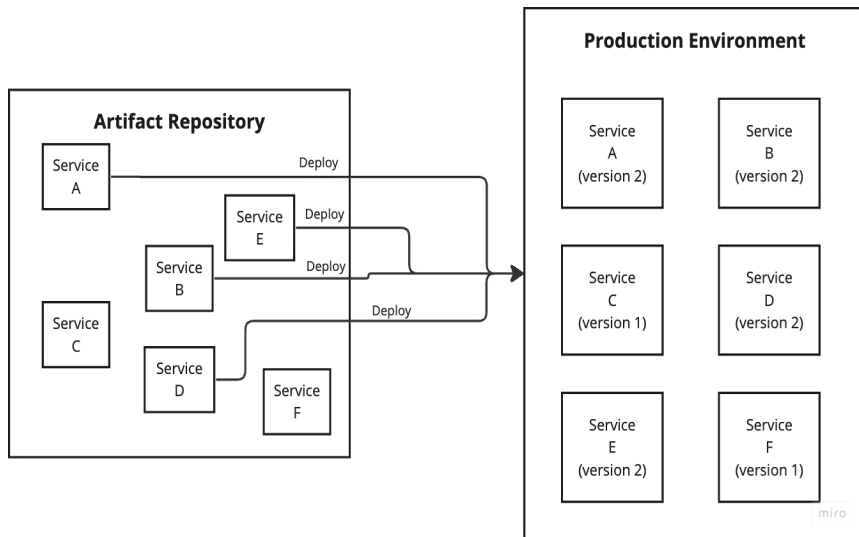


## Some of the Non-Technical reasons

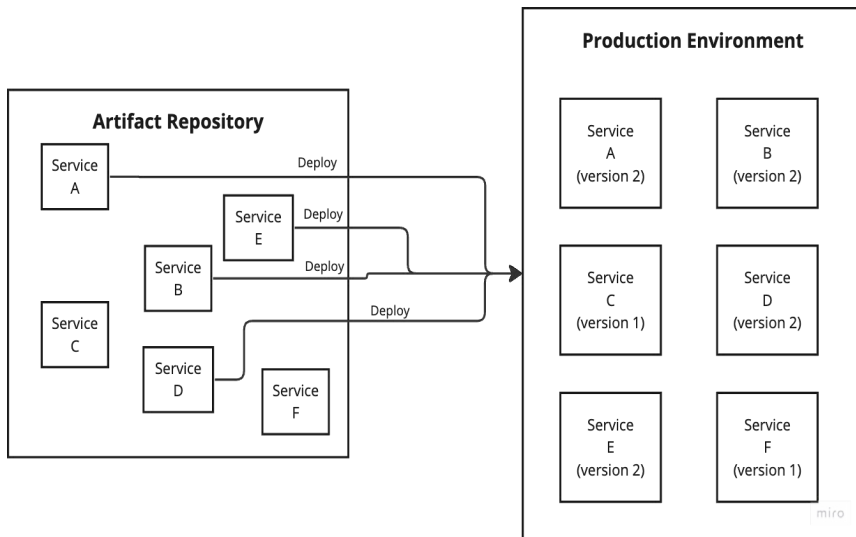
- You want to create a Market Buzz
- Customers don't really have an appetite to absorb so many features in a short time
- You want to share Penetration testing report of your product
- You need to train your CS teams, publish user guides



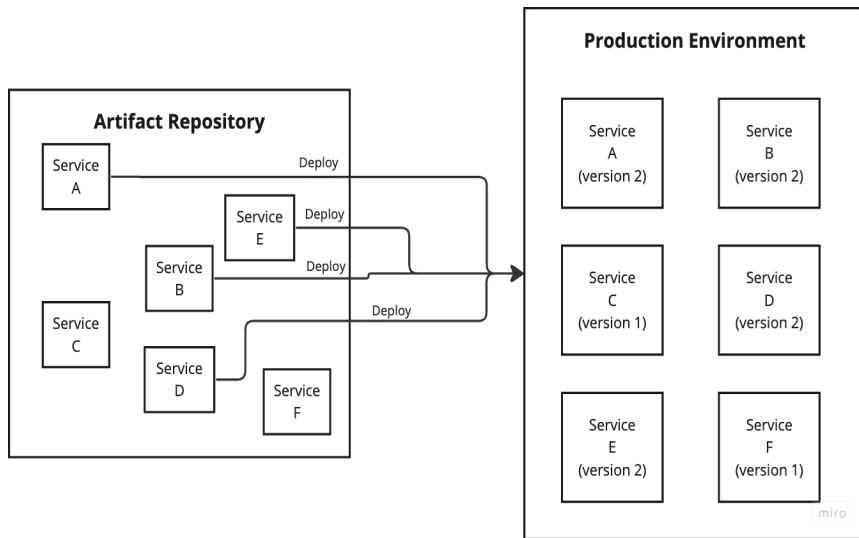
**The Problem !!!**



High Risk



High Deployment  
Time



Burns out  
Engineering Team





**The Solution !!!**



**Deploy** the service as soon as a Feature is developed



## **But then...**

What happens to the release cadence?

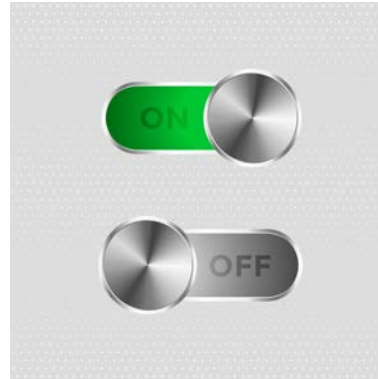
I still have half baked code for Feature X in the same branch?



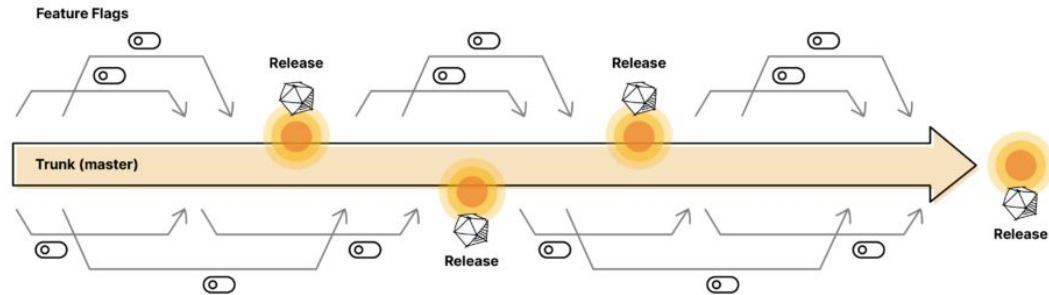
Deployment != Feature Release



Feature Toggle to the rescue

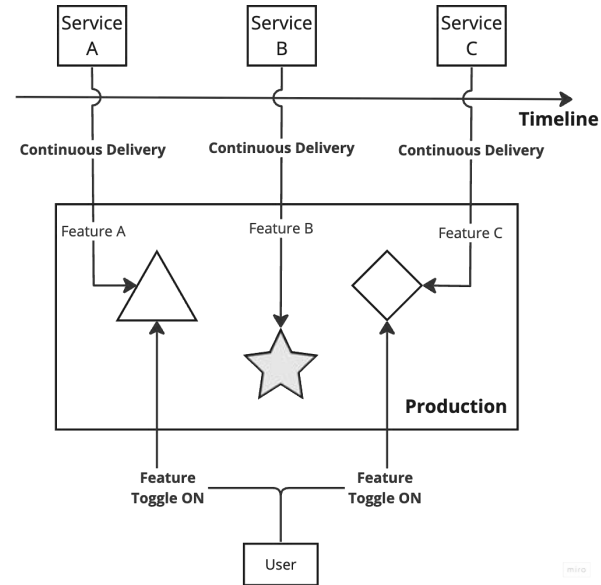



## Trunk-Based Development with Feature Flags



# Continuous Delivery

Services shipping their features behind a feature flag as an when their features are developed and tested





Low Risk, Zero  
Downtime

**How it helps ?**





Low Risk, Zero  
Downtime

Flexibility on  
Feature Release

**How it helps ?**



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**How it helps ?**

Can Do Dark Launch



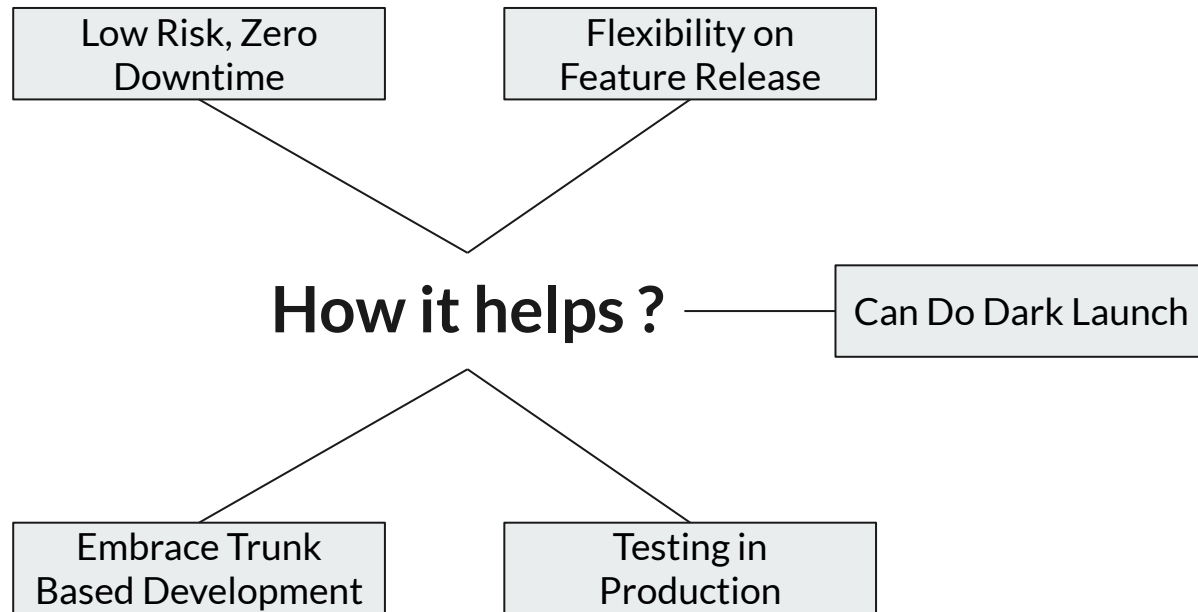
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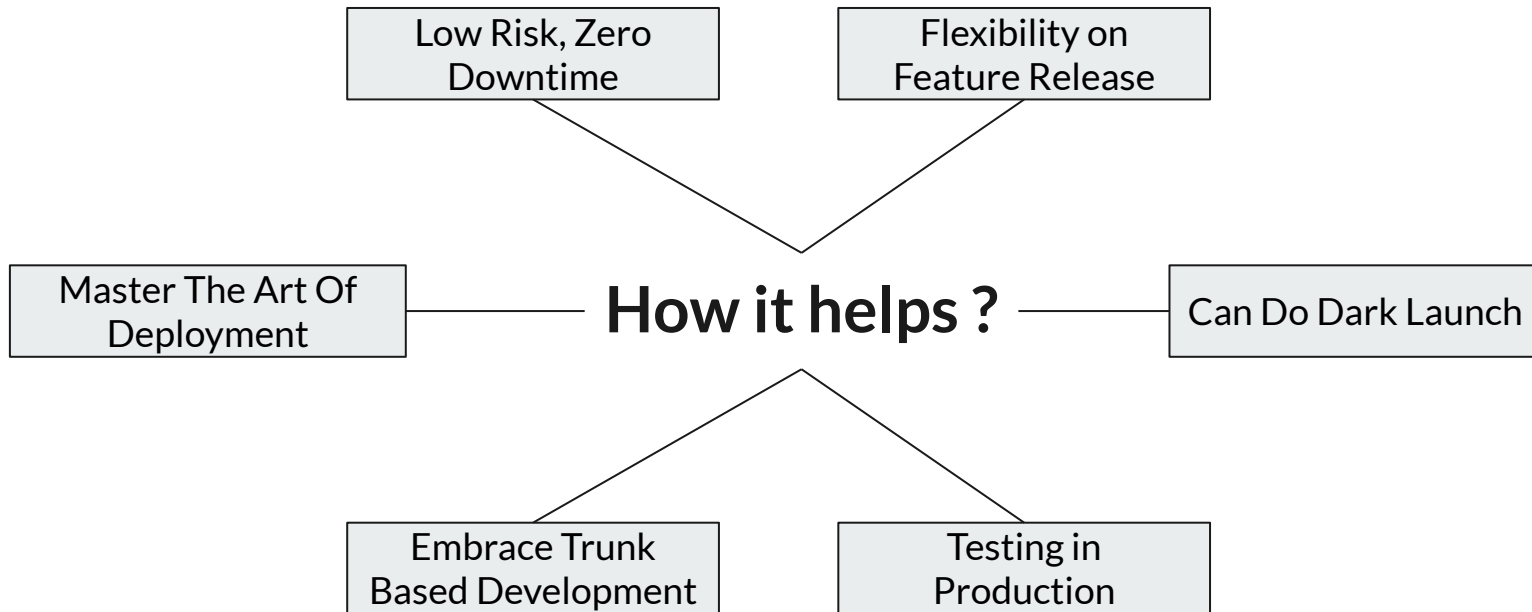
Flexibility on  
Feature Release

## How it helps ?

Can Do Dark Launch


Testing in  
Production







But as the saying goes, nothing comes for free !!!



Low Fault Tolerance

**Challenges ?**

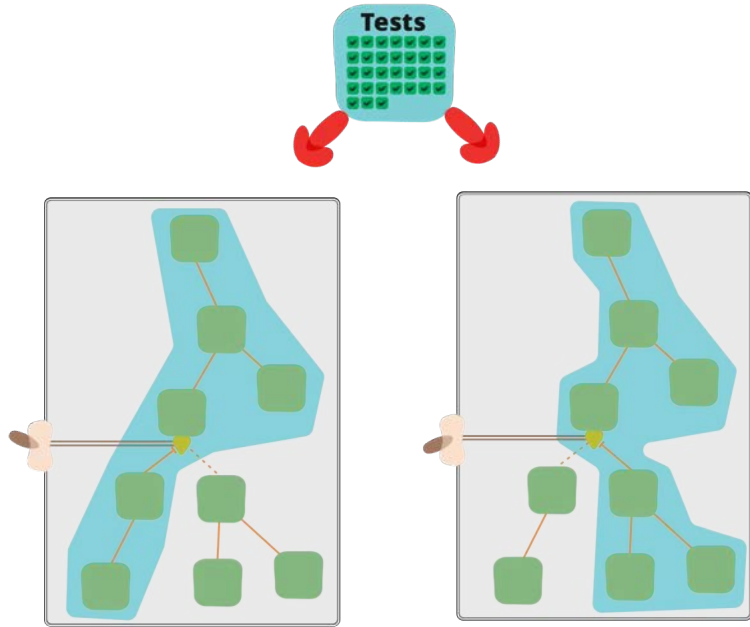


Low Fault Tolerance

High Testing and  
Validation Effort

**Challenges ?**





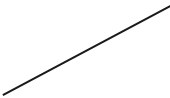
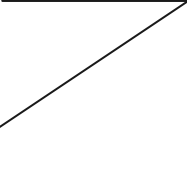
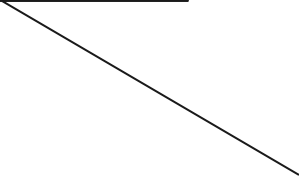


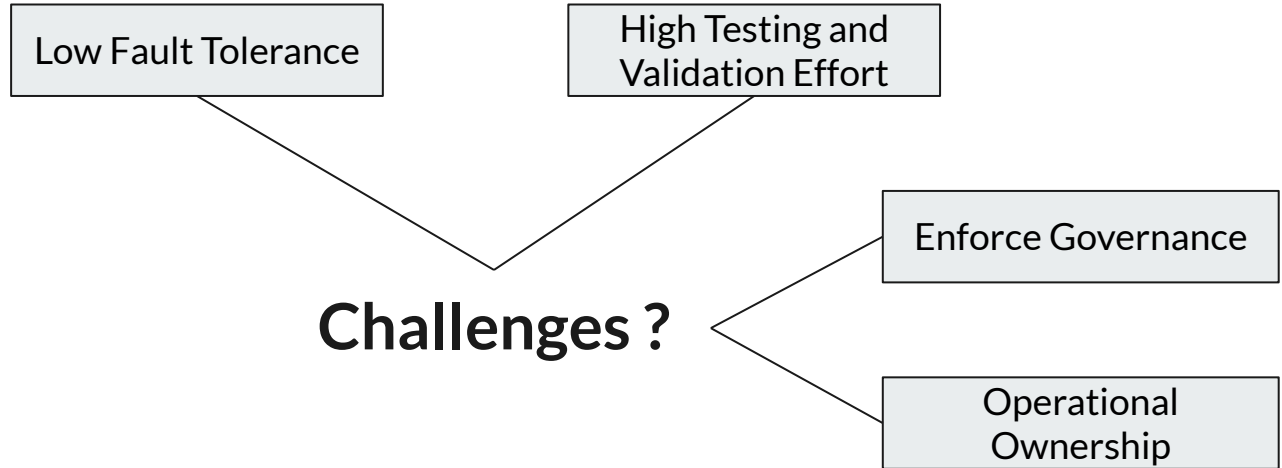
Low Fault Tolerance

High Testing and Validation Effort

Enforce Governance

**Challenges ?**







Low Fault Tolerance

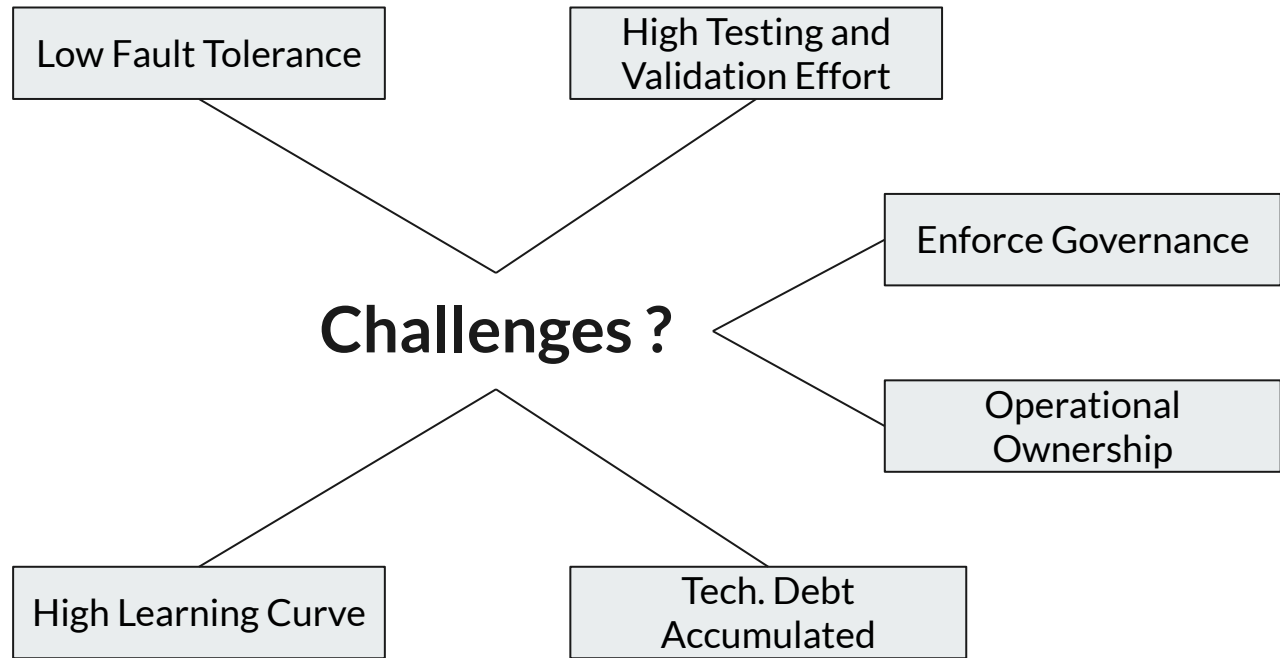
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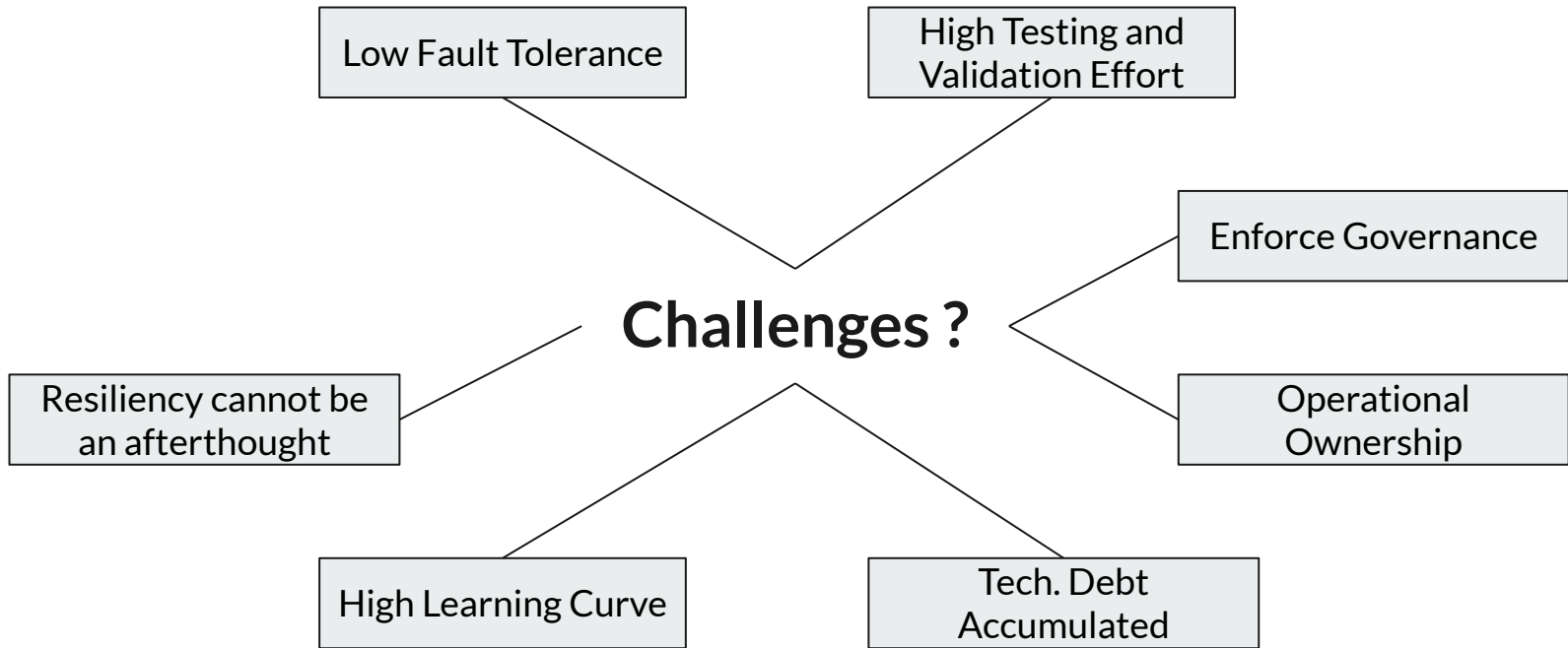
# Challenges ?

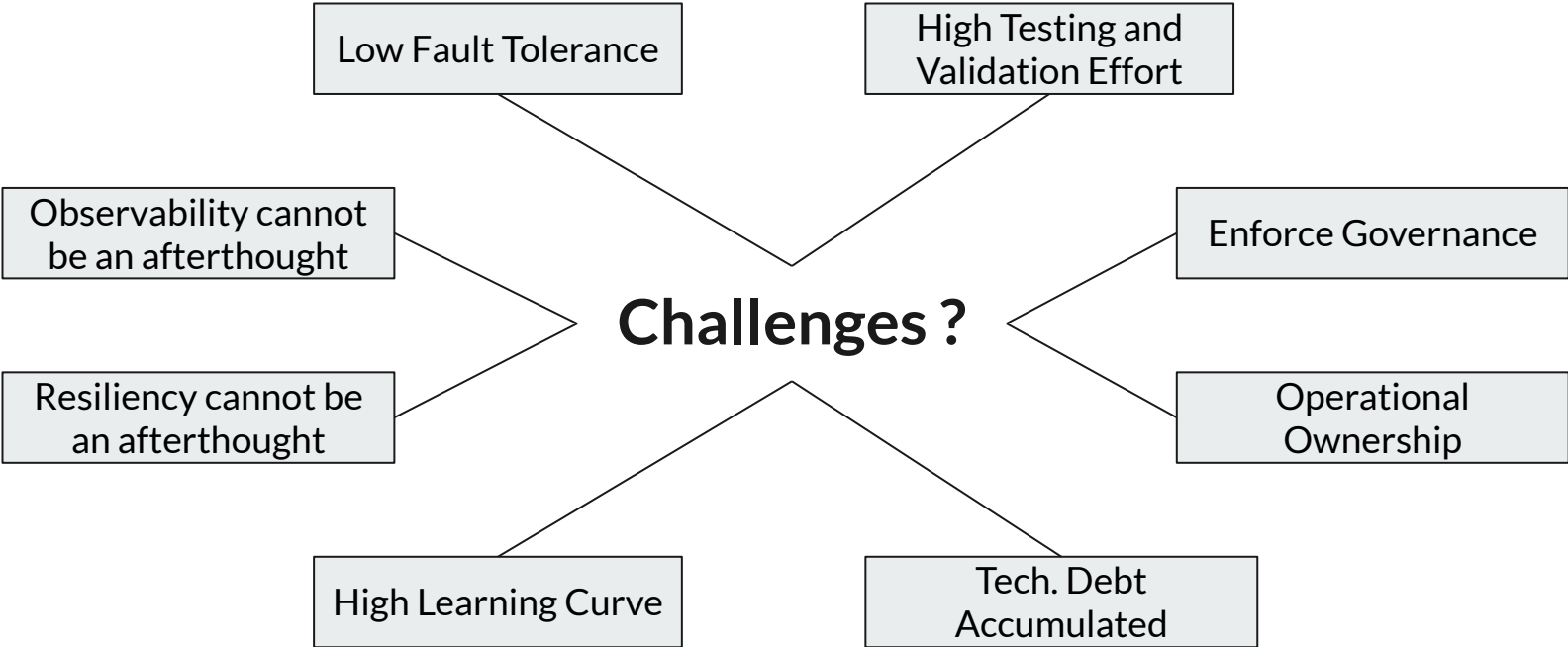
Enforce Governance

Operational Ownership

Tech. Debt Accumulated









# Summary





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Use Feature Flags and Define Operational & Governance model for it

Embrace Trunk Driven Development

Ensure Feature verification via Test Automation with Toggle Flags on and off



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Use Feature Flags and Define Operational & Governance model for it

Embrace Trunk Driven Development

Ensure Feature verification via Test Automation with Toggle Flags on and off

**And you are all set !!!**