Introduction to
ADAS and
Autonomous Driving

Raj Reddy Principal Product Manager



#### **Introduction to ADAS and Autonomous Driving**

- 1. Introduction to ADAS and AD
- 2. Core Components of ADAS
- 3. Functions of ADAS
- 4. Computing power for ADAS
- 5. Evolution Towards Autonomous Vehicles
- 6. Impact on Road Safety and Transportation

#### Introduction to ADAS and AD

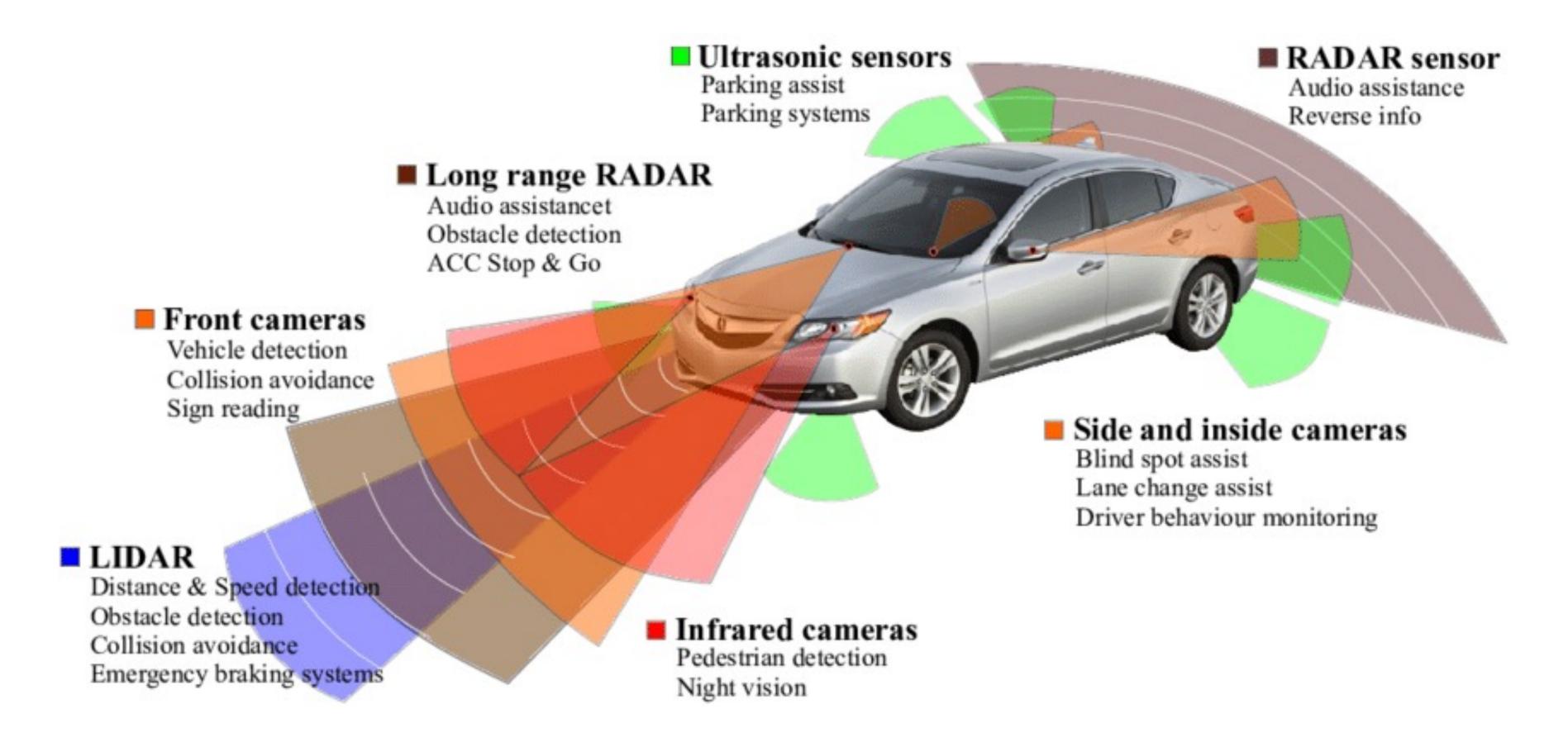
Advanced Driver Assistance Systems (ADAS): A suite of technologies designed to enhance vehicle safety and driving experience.



Autonomous Driving (AD): The next frontier, where vehicles navigate and operate without human input.



### **Components of ADAS - HW**



#### **Functions of ADAS**

#### **Safety Package**

**Front Collision Warning** 

**Autonomous Emergency Braking** 

Lane Departure Warning

Lane Keeping Assist

Door Open Warning

Blind Spot Detection

Front Cross Traffic Warning

Rear Cross Traffic Warning

**Rear Collision Warning** 

**Emergency Lane Keeping Assist** 

**Evasive Maneuver Assist** 

**High Beam Control** 

**Traffic Sign Recognition** 

**Traffic Light Detection** 

#### **Comfort Package**

**Adaptive Cruise Control** 

**Speed Limit Control** 

**Curve Speed Assist** 

**Overtaking Assist** 

Traffic Jam Assist

Highway Assist

Dynamic Offset (Truck/Roadedge)

**Crossing Intersection** 

Manual Lane Change

**Highway Navigation Pilot** 

Taking over slow vehicle

Ramp-in/-off

Lane merge / Lane spilt

Navigated Lane Change

#### **Parking Package**

360 Around View Monitor

Parking Distance Control

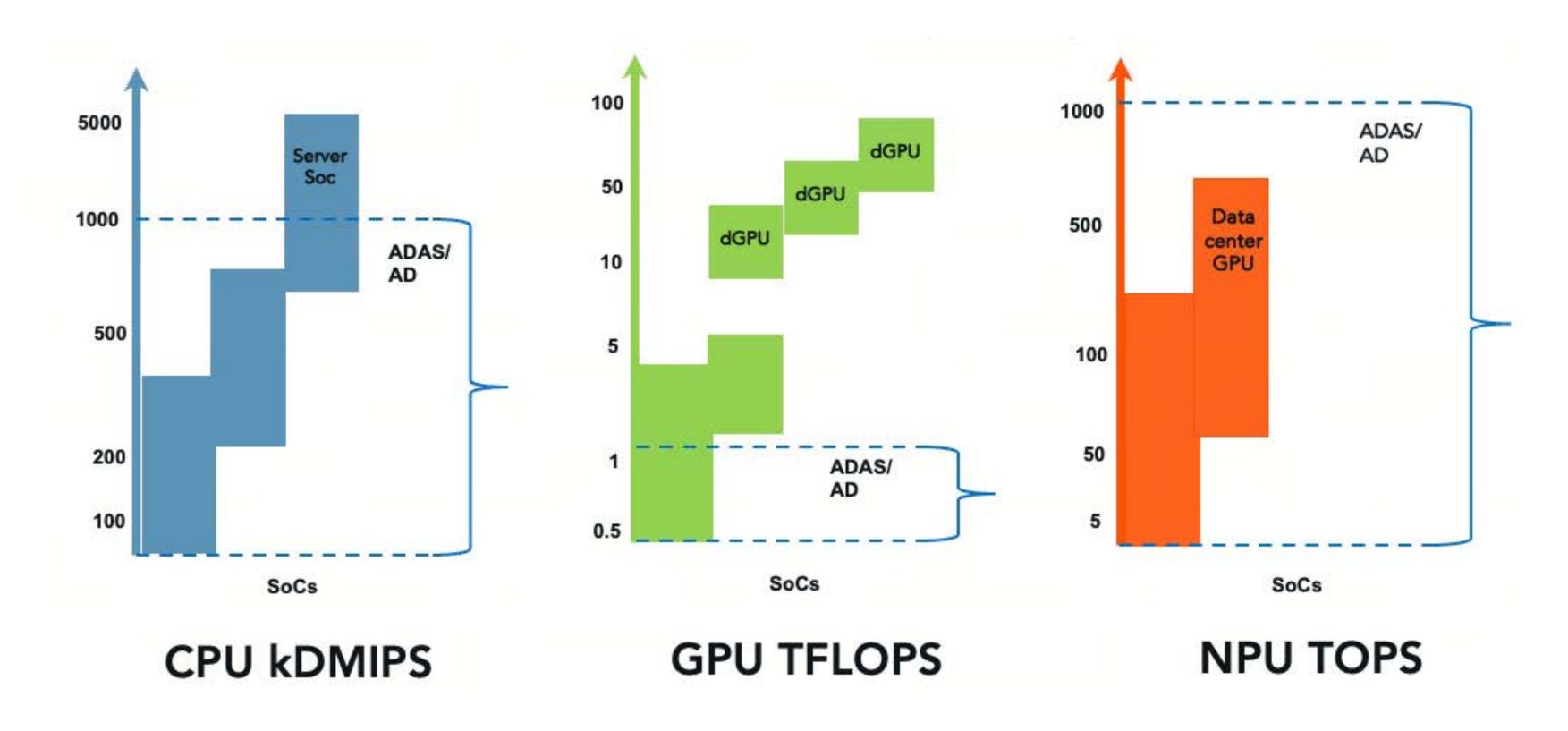
Parking Emergency Brake

**Auto Parking Assist** 

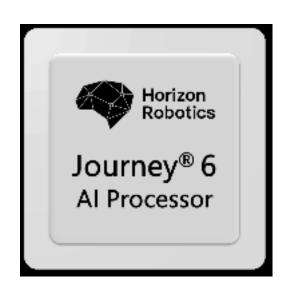
Remote Parking Assist

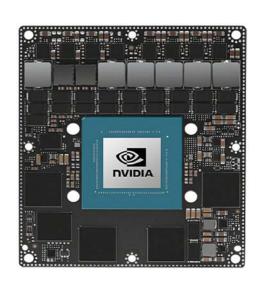
Home Parking Assist

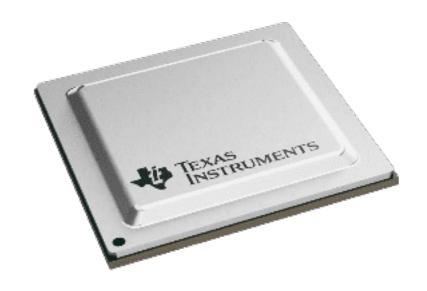
### Compute Power required for ADAS/AD systems



## Chips for ADAS/AD systems









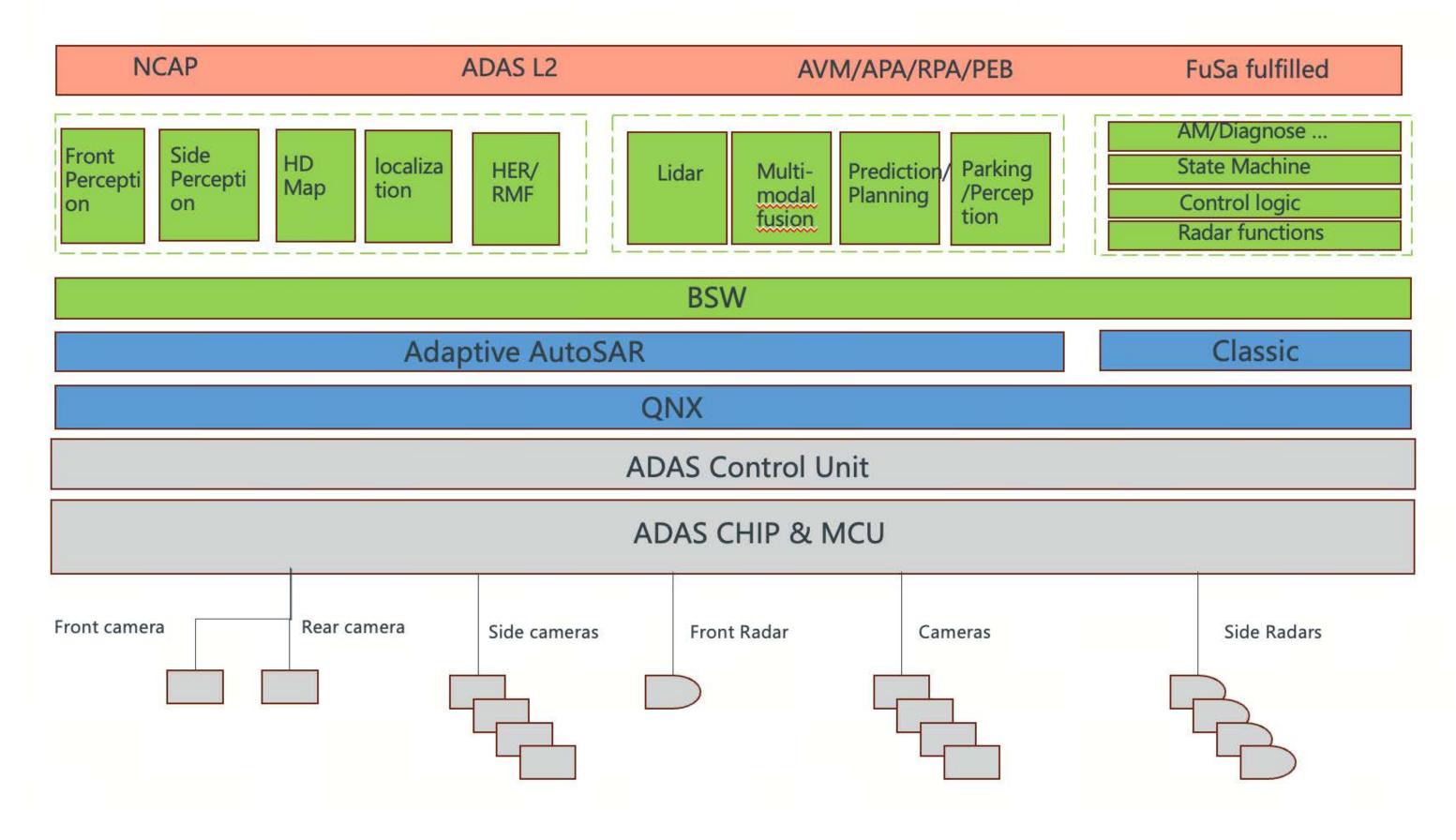
**Horizon Robotics J6: 560 TOPS** 

**NVIDIA Orin: 254 TOPS** 

TI TDA4 VH: 32 TOPS

Mobileye EyeQ Ultra: 176 TOPS

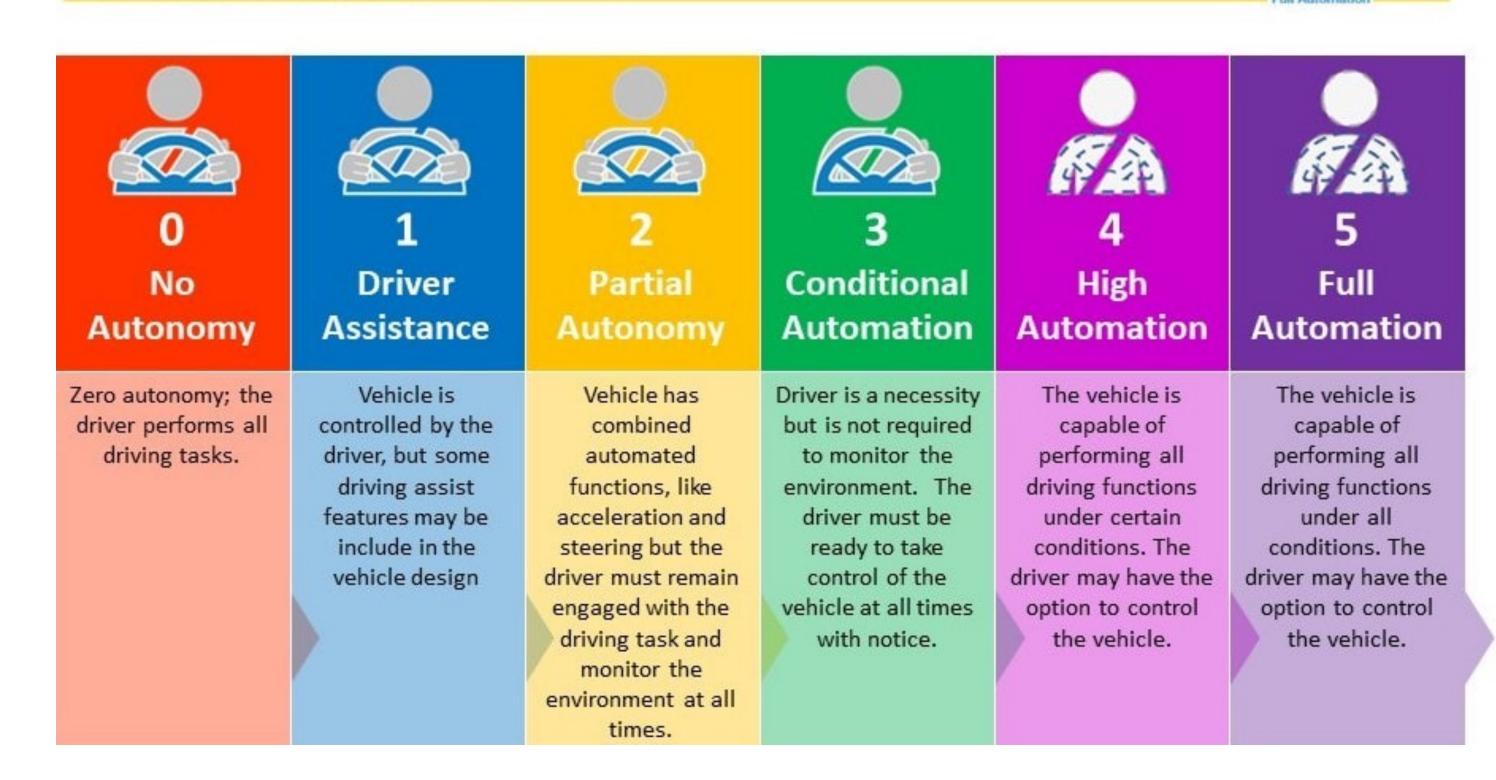
## **Components of ADAS - SW**



#### **Autonomous Driving: Level 0-5**

SOCIETY OF AUTOMOTIVE ENGINEERS (SAE) AUTOMATION LEVELS

- Full Automation -

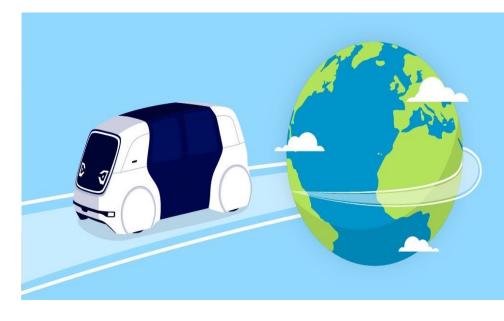


### Impact on road safety and transportation









# **Enhanced Safety Through ADAS**

ADAS technologies significantly contribute to road safety by acting as vigilant co-pilots for drivers.

AD Revolutionary impact

AD takes safety to a new level – reduced accidents, improved traffic, efficient transportation

Accessibility and inclusivity

Enhanced accessibility for individuals with disabilities or limitations, accommodates diverse needs & demographics

# **Environmental** benefits

Efficient traffic patterns reducing fuel consumption and emissions. Optimized routes and smoother traffic flow

